



MANUALE OPERATIVO D'IMMAGINE

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 - 3.** il marchio - bianco e nero, negativo
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 - 5.** il marchio - su fondi colorati o illustrati
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regole di scrittura

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con due marchi

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con due marchi

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con due marchi

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con due marchi

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con due marchi

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- con marchio

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con marchio

indice

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luminose
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il marchio. | COLORI

1.



Il colore del marchio applicato è il Pantone 294.

La riproduzione del marchio si potrà effettuare sia in tinte piatte che in quadricromia



100C+ 56M+ 18K

il marchio. LE PROPORZIONI

2.



il marchio. BIANCO E NERO, NEGATIVO

3.



NEGATIVO



il marchio. AREA DI RISPETTO / DIMENSIONI MINIME

4.

AREA DI RISPETTO



DIMENSIONI MINIME



Il logotipo non potrà essere ridotto a larghezza inferiore a 25 mm, rispettando sempre le proporzioni.

il marchio. SU FONDI COLORATI O ILLUSTRAZI

5.



identità struttura

6.

Identificazione territoriale



Confartigianato
TOSCANA

Identificazione di servizio o settore



Confartigianato
ECONOMIA
E LAVORO

Identificazione di categoria



Confartigianato
TRASPORTI LOGISTICA
e MOBILITÀ

Carta intestata istituzionale. 1° FOGLIO

7.

⑧
Confartigianato

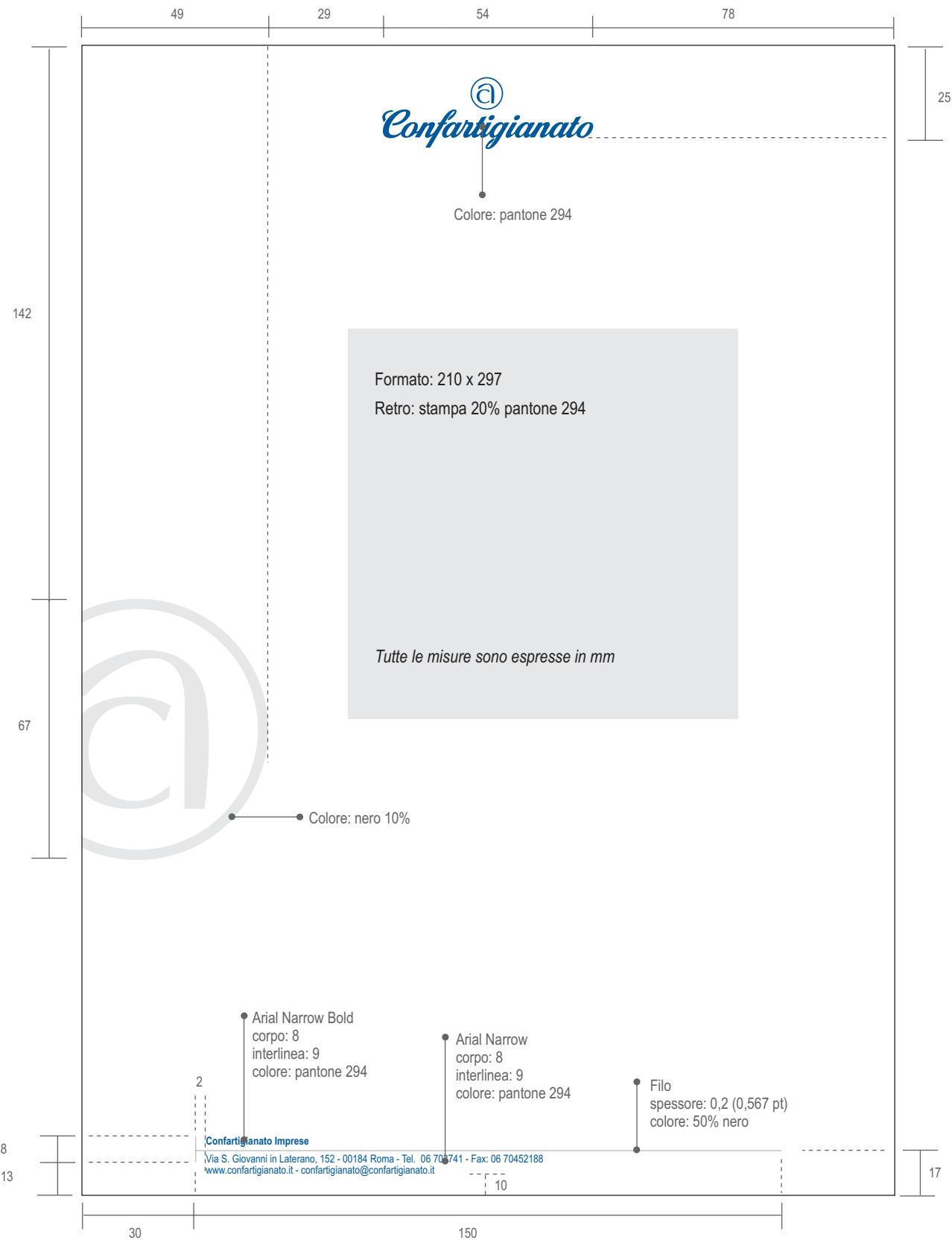


Confartigianato Imprese

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www.confartigianato.it - confartigianato@confartigianato.it

Carta intestata istituzionale. 1° FOGLIO

7.



Carta intestata istituzionale. 1° FOGLIO

Regole di scrittura

7.1



60mm

30mm

Roma, 27 febbraio 2004

Prot. n. 23/2002

Spett. Dott. Bianchi

Via Torino, 20

00185 Roma

30mm

Oggetto

Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments.

Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece. Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart,

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A handwritten signature in black ink, appearing to read "Dott. Mario Rossi".

Dott. Mario Rossi

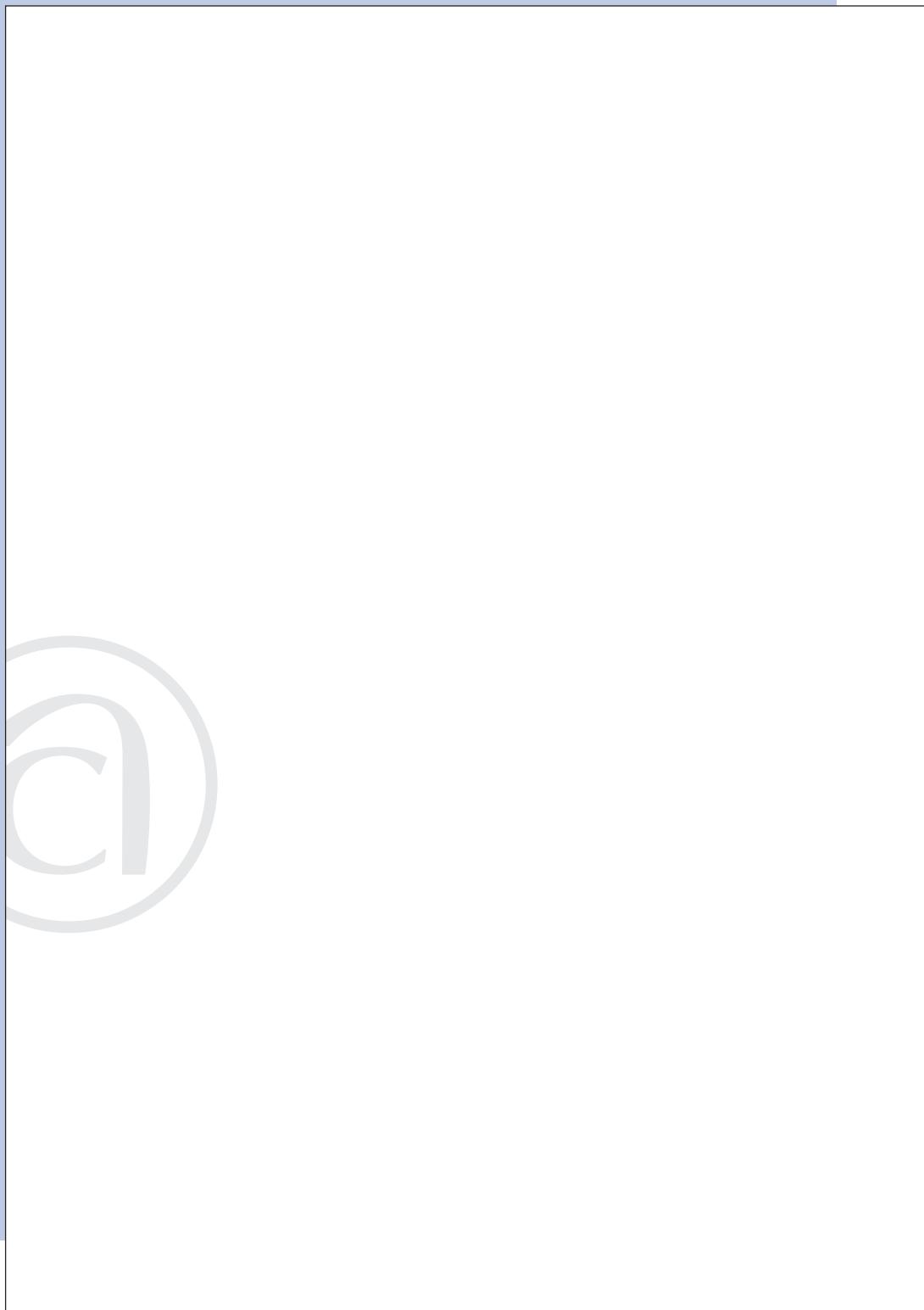
30mm

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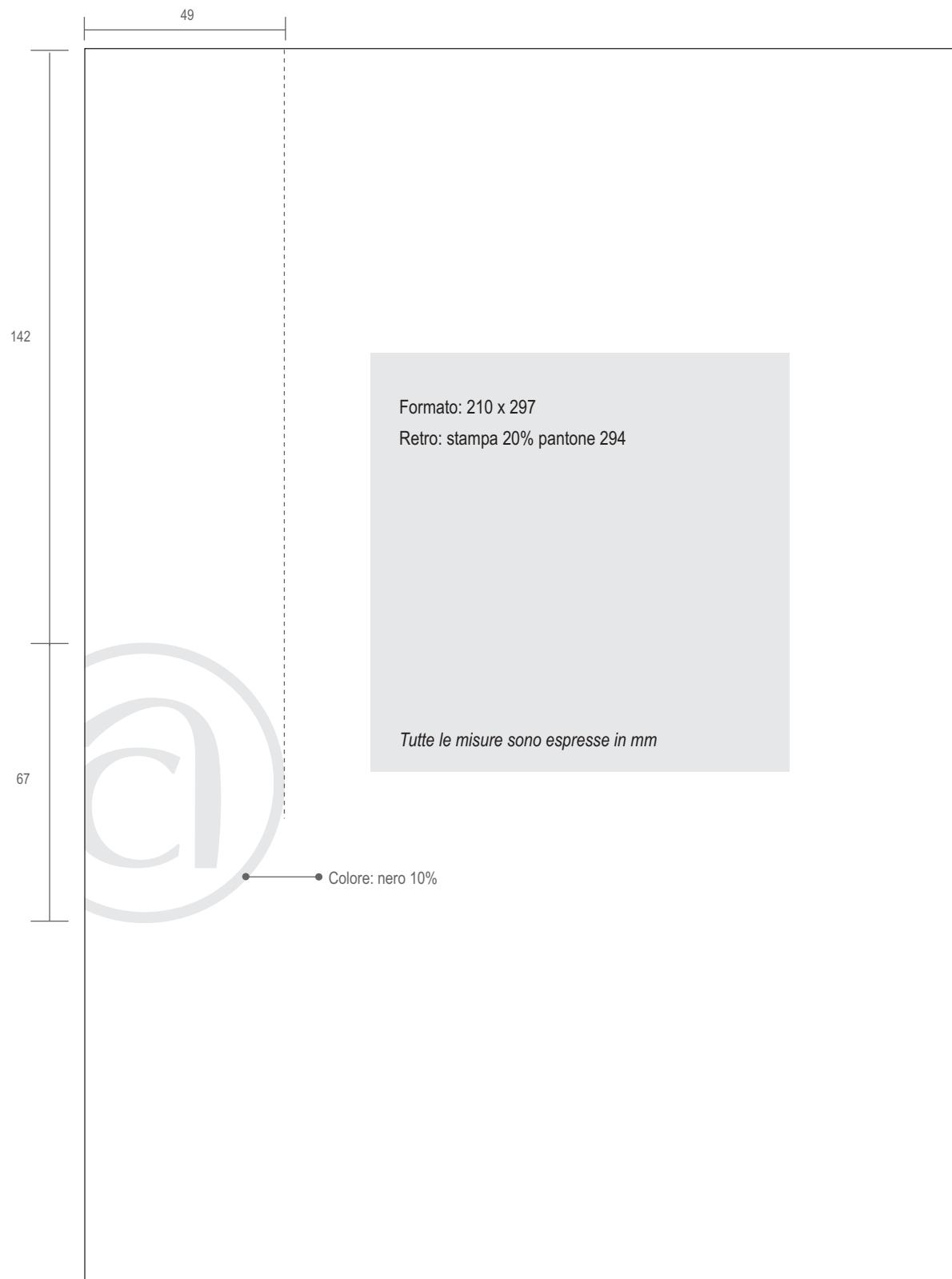
Carta intestata istituzionale. 2° FOGLIO

8.



Carta intestata istituzionale. 2° FOGLIO

8.



Carta intestata istituzionale. 2° FOGLIO

Regole di scrittura

8.1

30mm	<p>Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece.</p> <p>Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece.</p> <p>Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages</p>	30mm

Biglietto da visita

9.



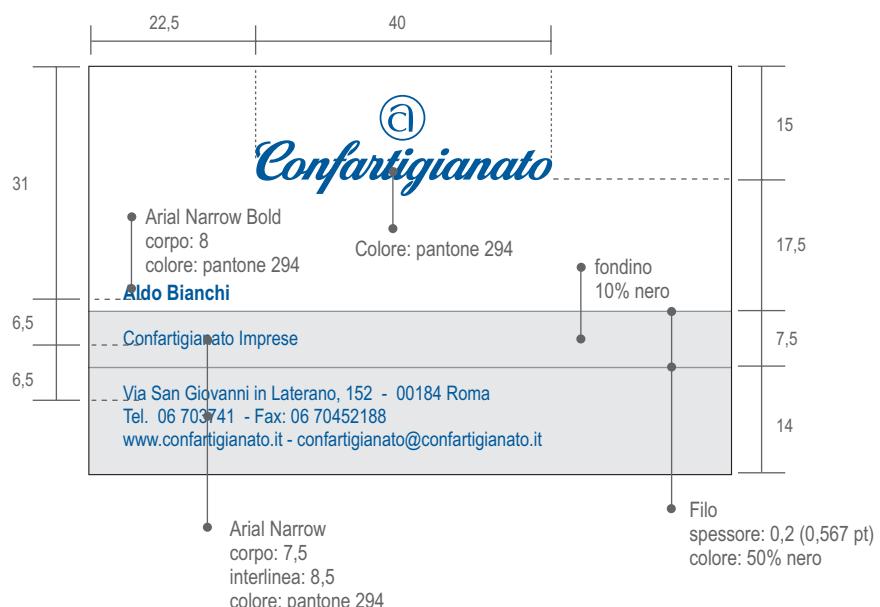
Aldo Bianchi

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Tel. 06 703741 - Fax: 06 70452188
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Biglietto da visita

9.



Formato: 85x54

Retro: stampa 20% pantone 294:

Tutte le misure sono espresse in mm

With Compliment

10.



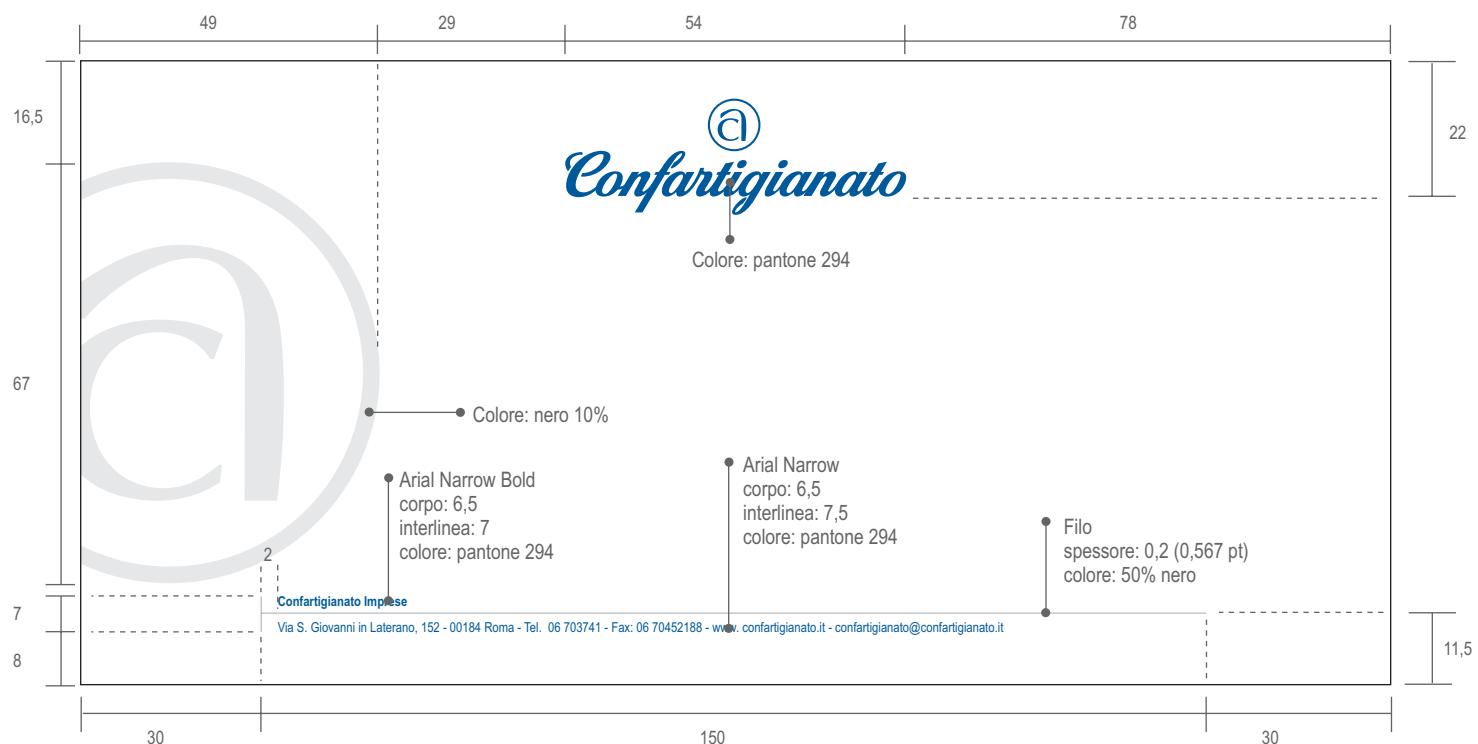
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With Compliment

10.



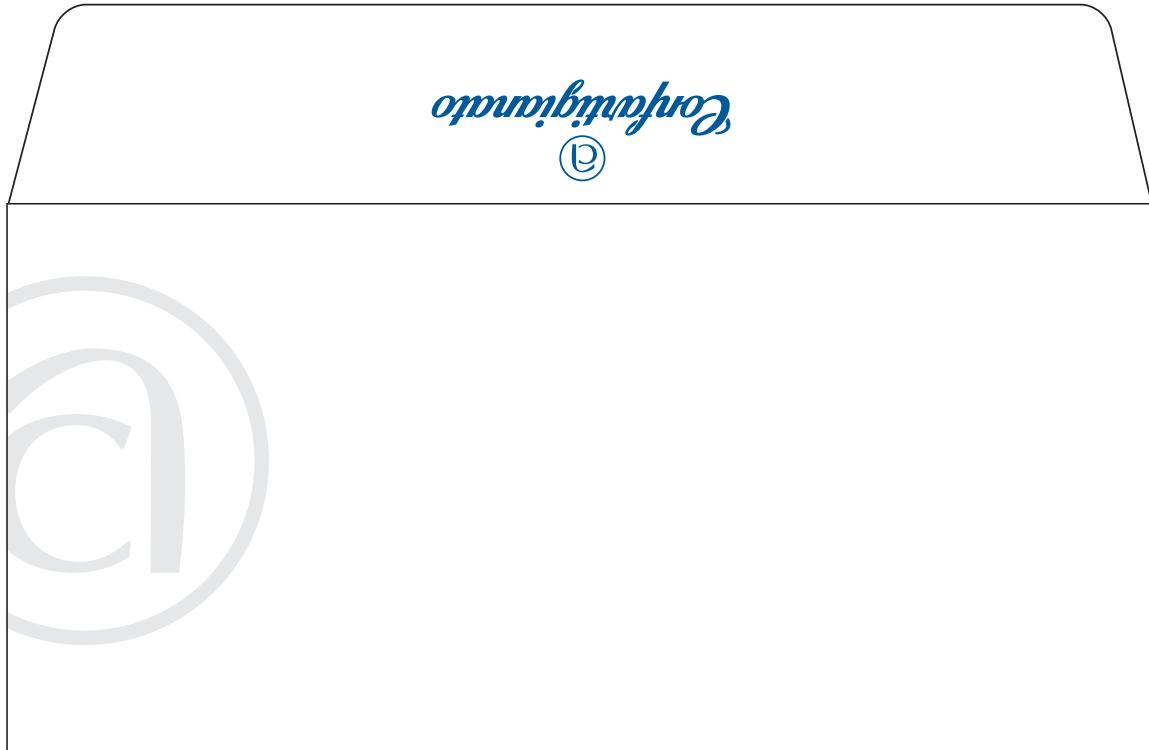
Formato: 210x100

Retro: stampa 20% pantone 294

Tutte le misure sono espresse in mm

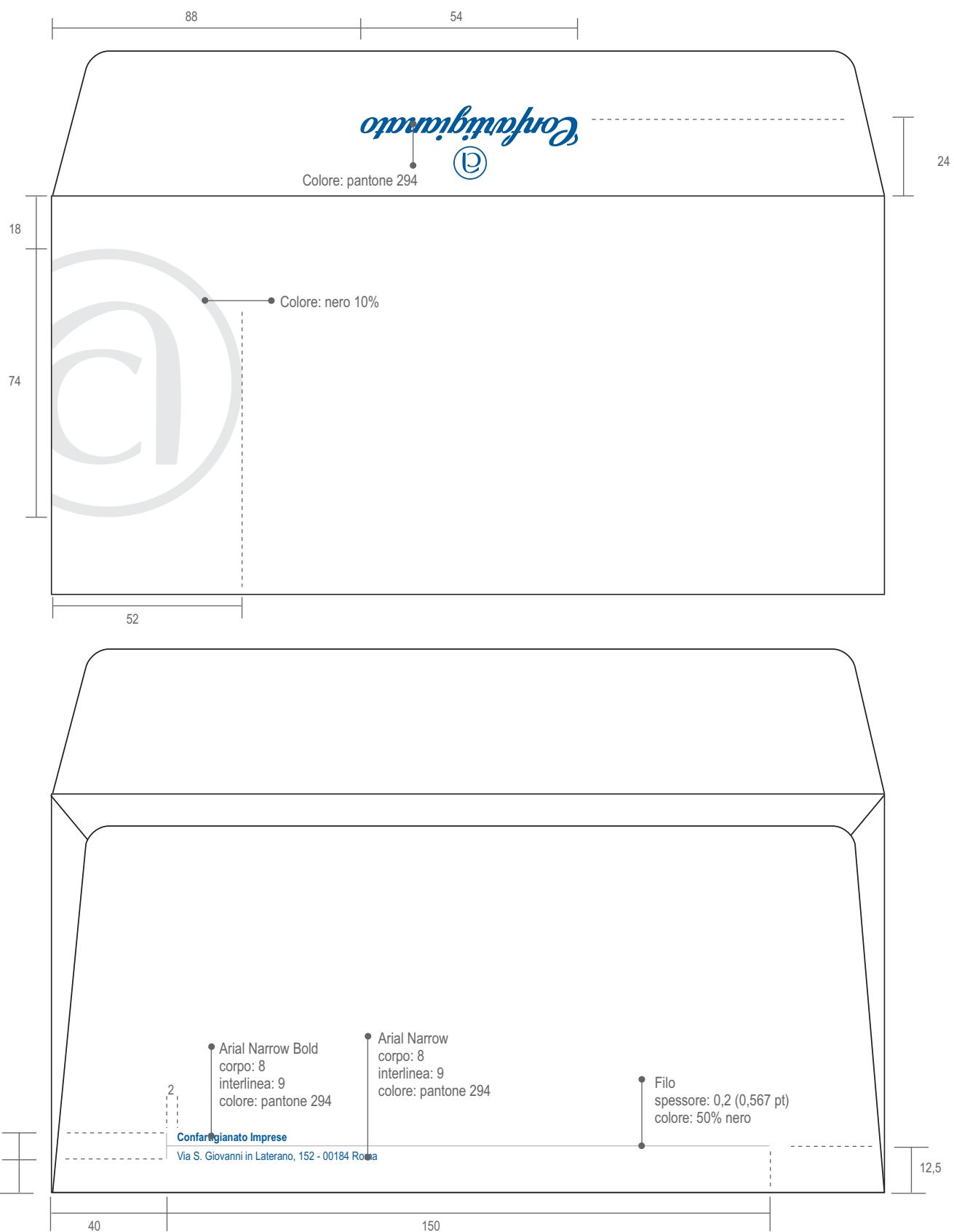
Busta 23x11

11.



Busta 23x11

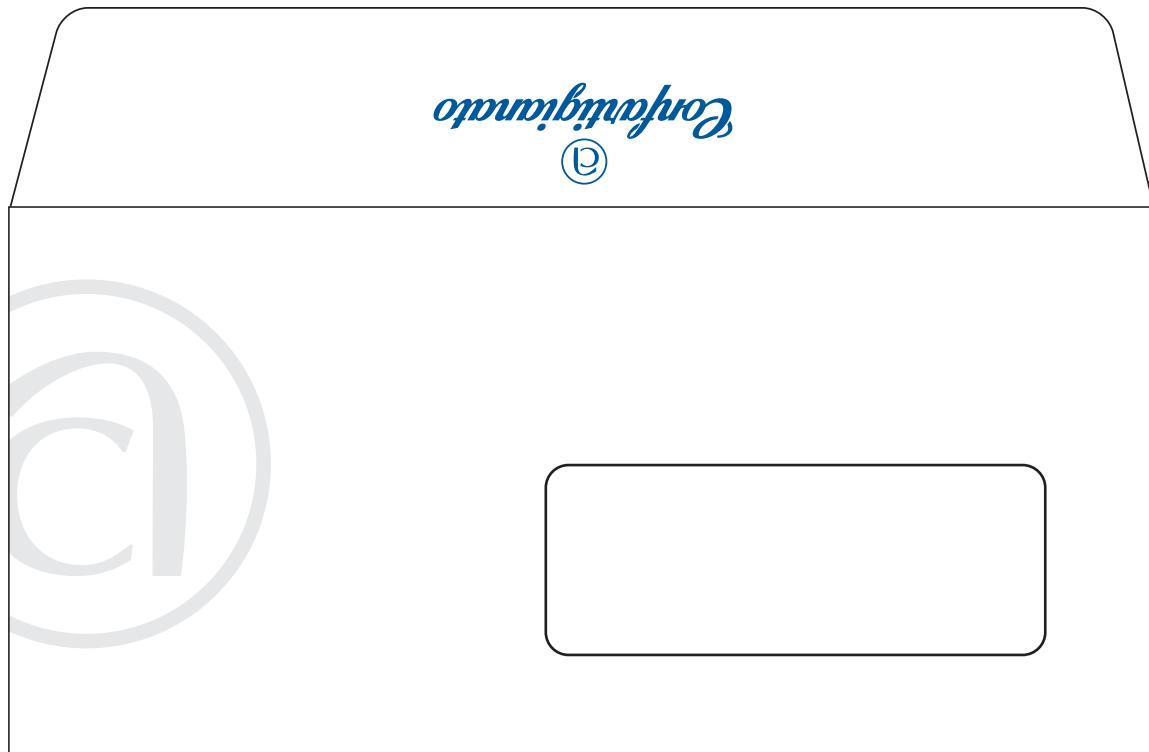
11.



Busta 23x11

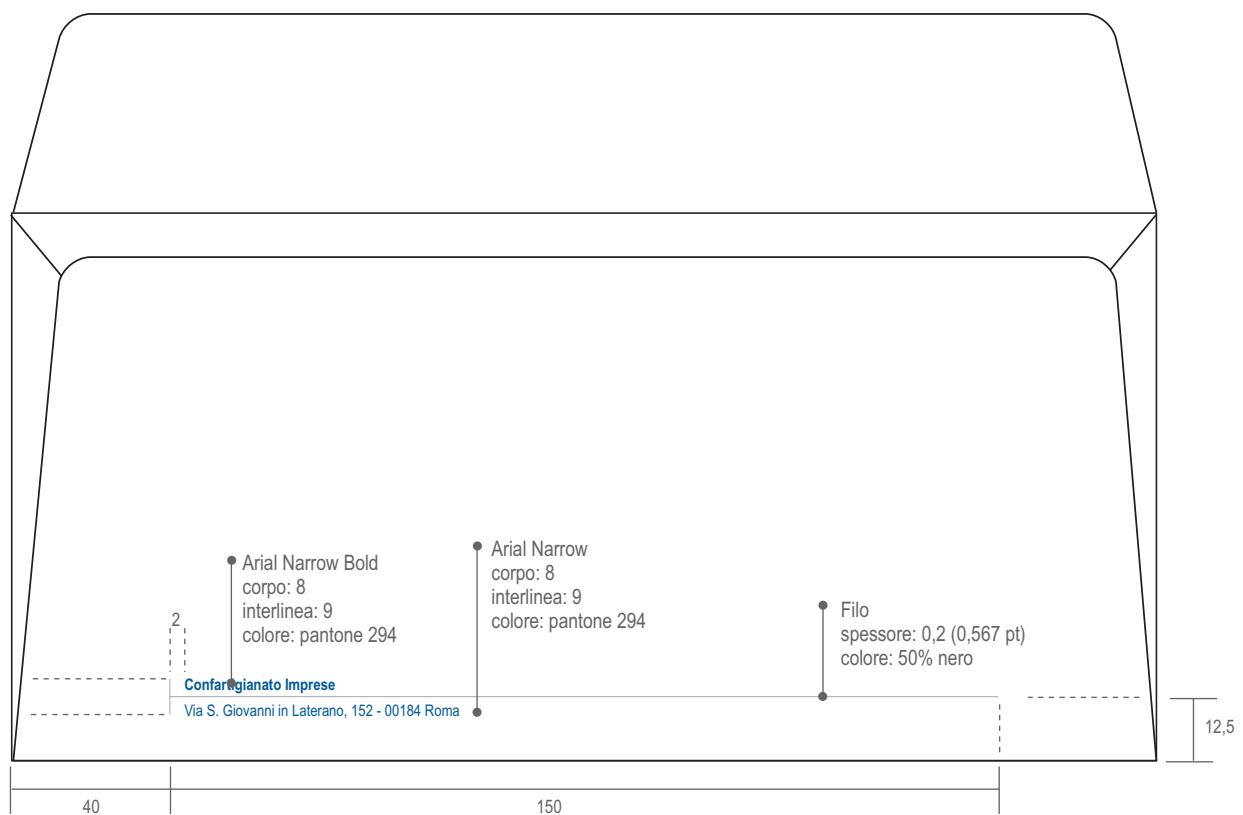
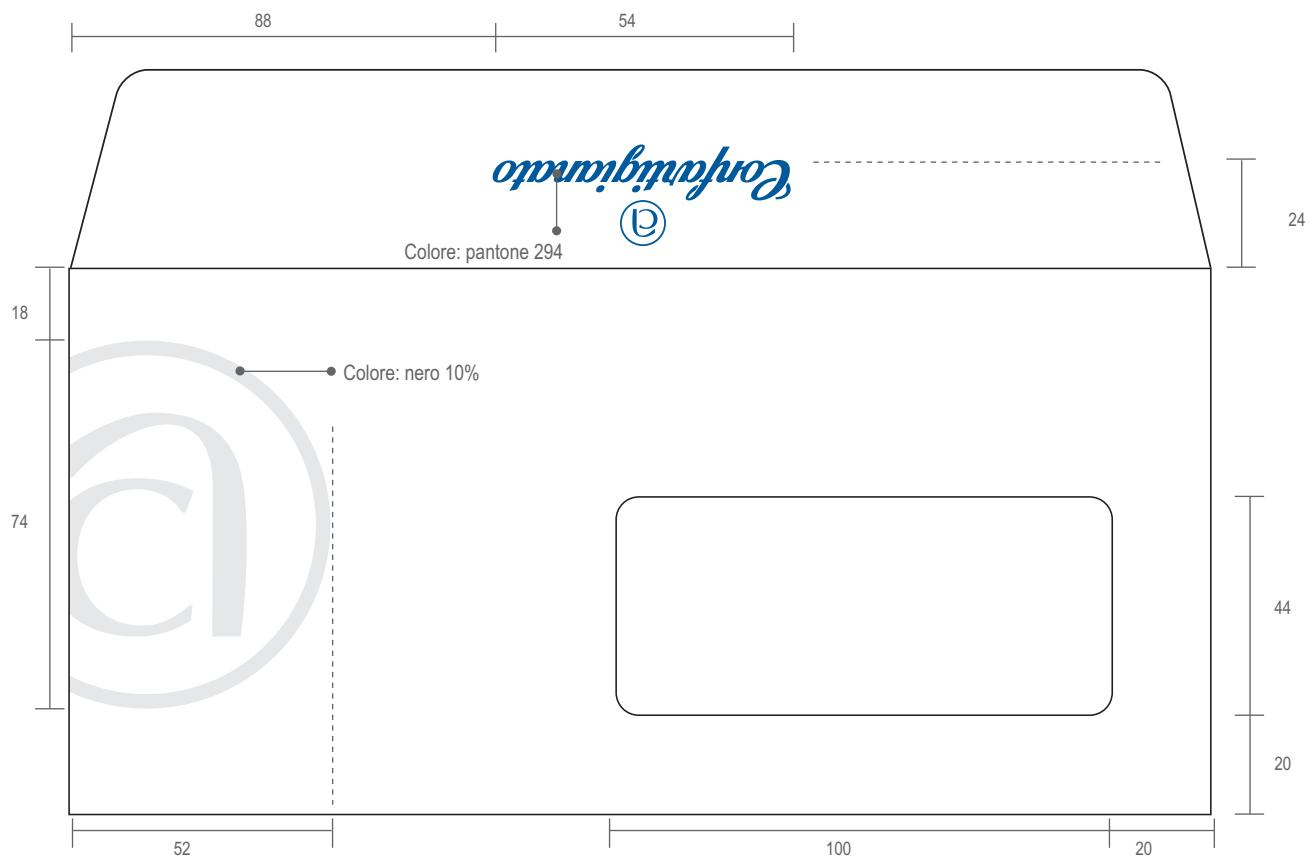
Con finestra

11.1



Busta 23x11

11.1



12.

Buste a sacco

formati: 230x160 e 330x230

@
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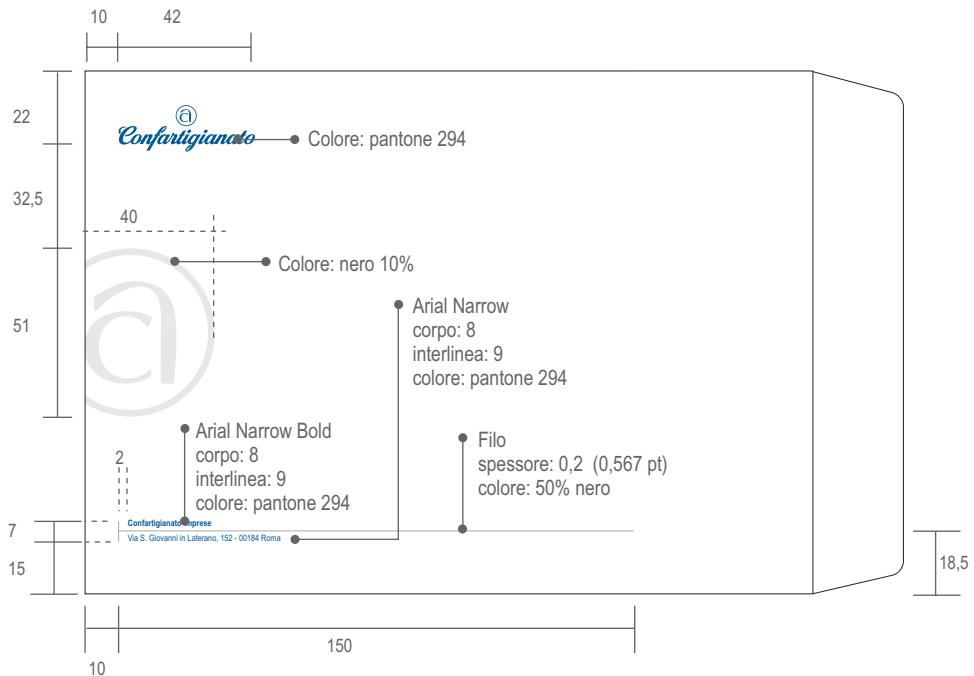
Buste a sacco

12.

formati: 230x160 e 330x230

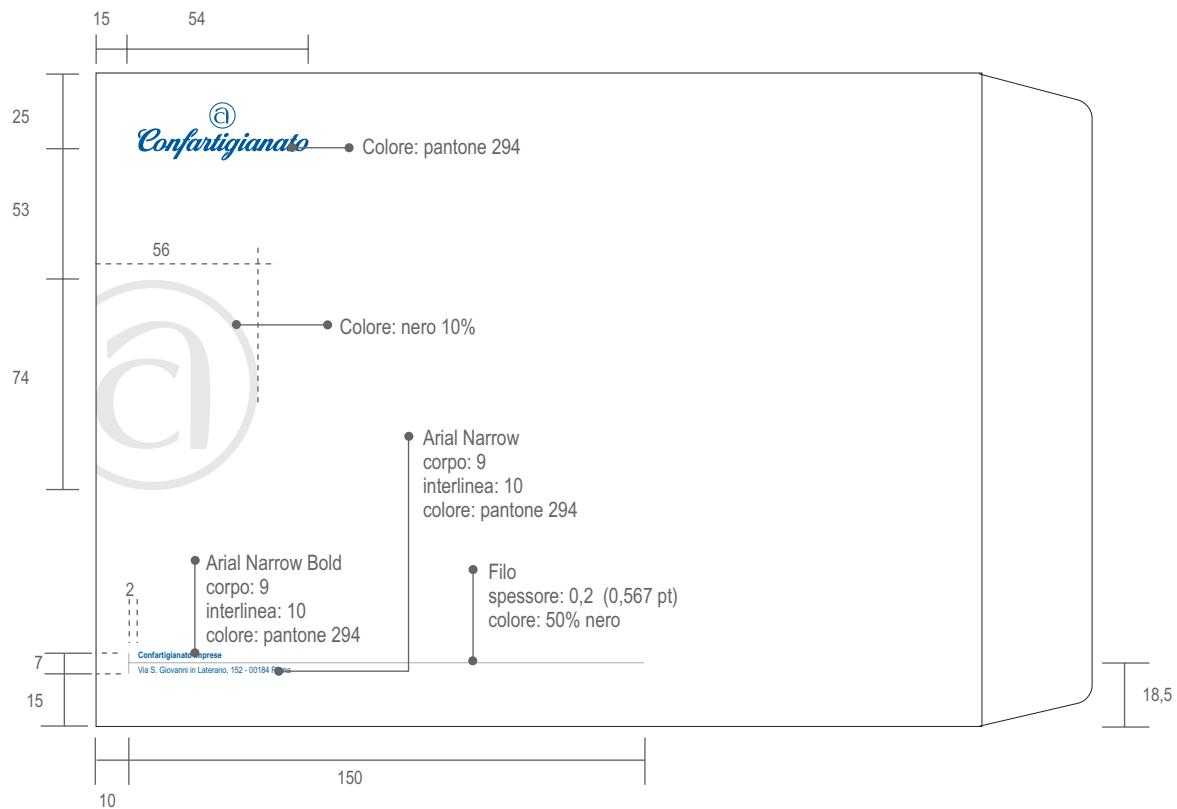
Formato: 230x160

Tutte le misure
sono espresse in mm



Formato: 330x230

Tutte le misure
sono espresse in mm

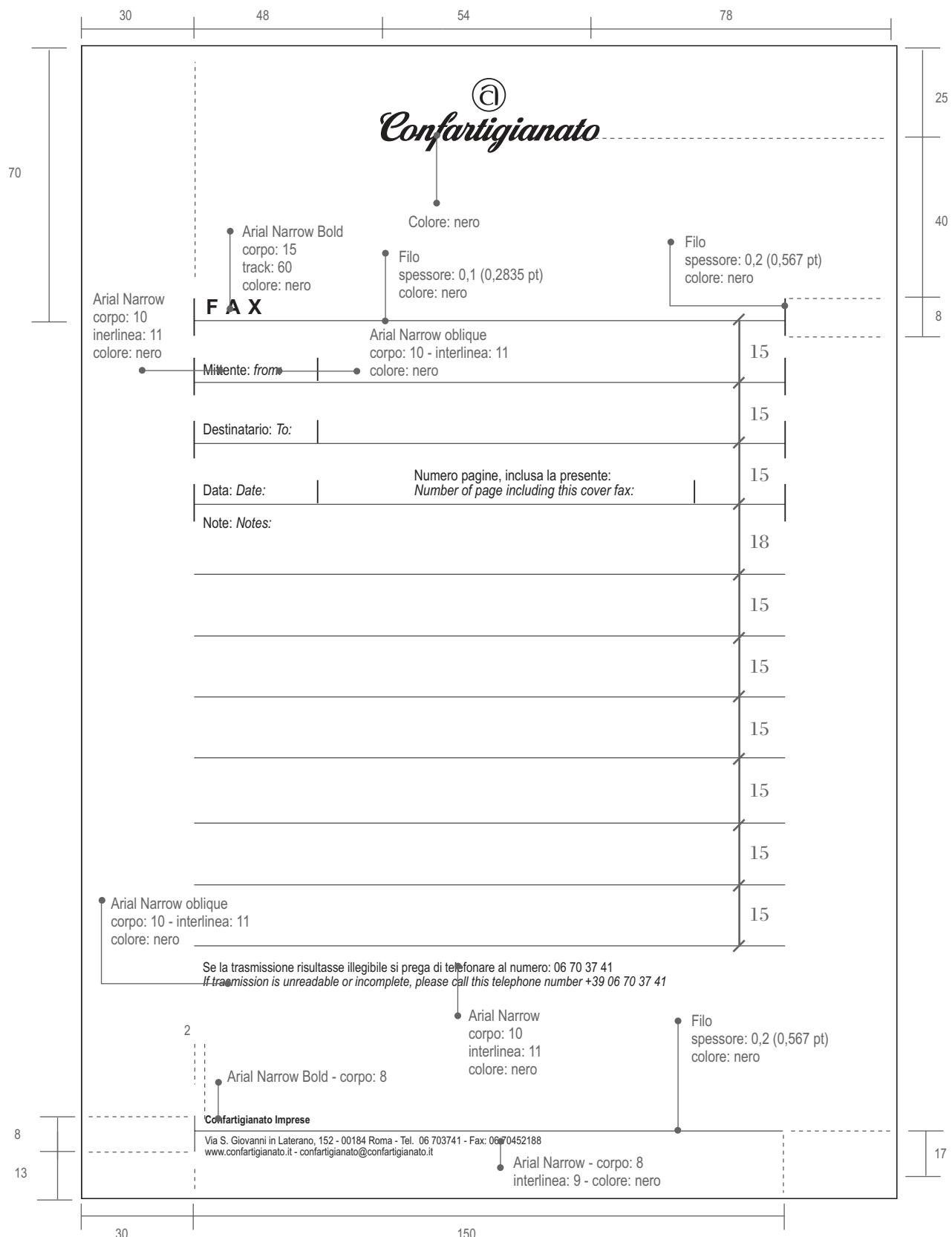


**F A X**Mittente: *from:*Destinatario: *To:*Data: *Date:*Numero pagine, inclusa la presente:
*Number of page including this cover fax:*Note: *Notes:*

Se la trasmissione risultasse illegibile si prega di telefonare al numero: 06 70 37 41
If transmission is unreadable or incomplete, please call this telephone number +39 06 70 37 41

Foglio Fax

13.



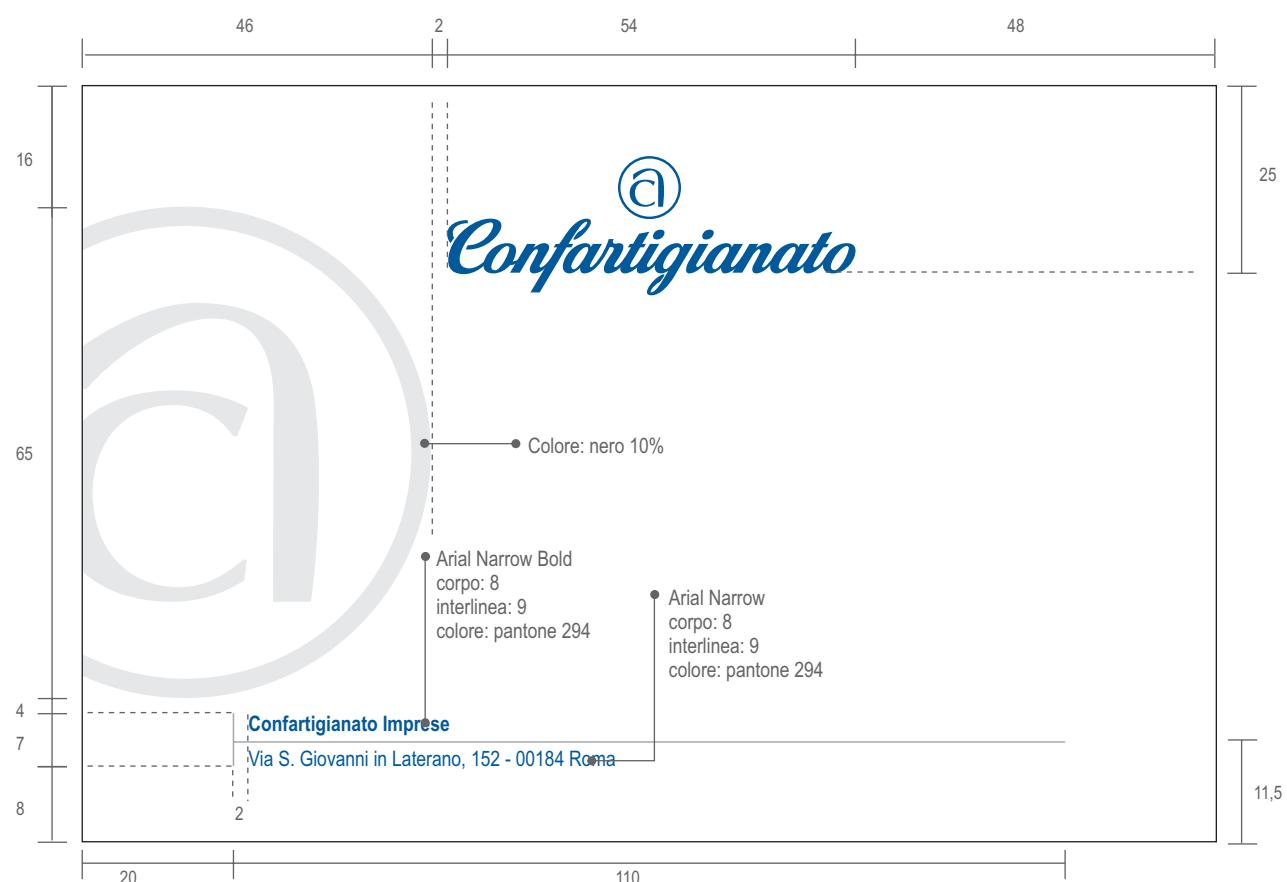
Etichetta adesiva

14.



Etichetta adesiva

14.



Formato: 150x100

Tutte le misure
sono espresse in mm

15.



Il Presidente

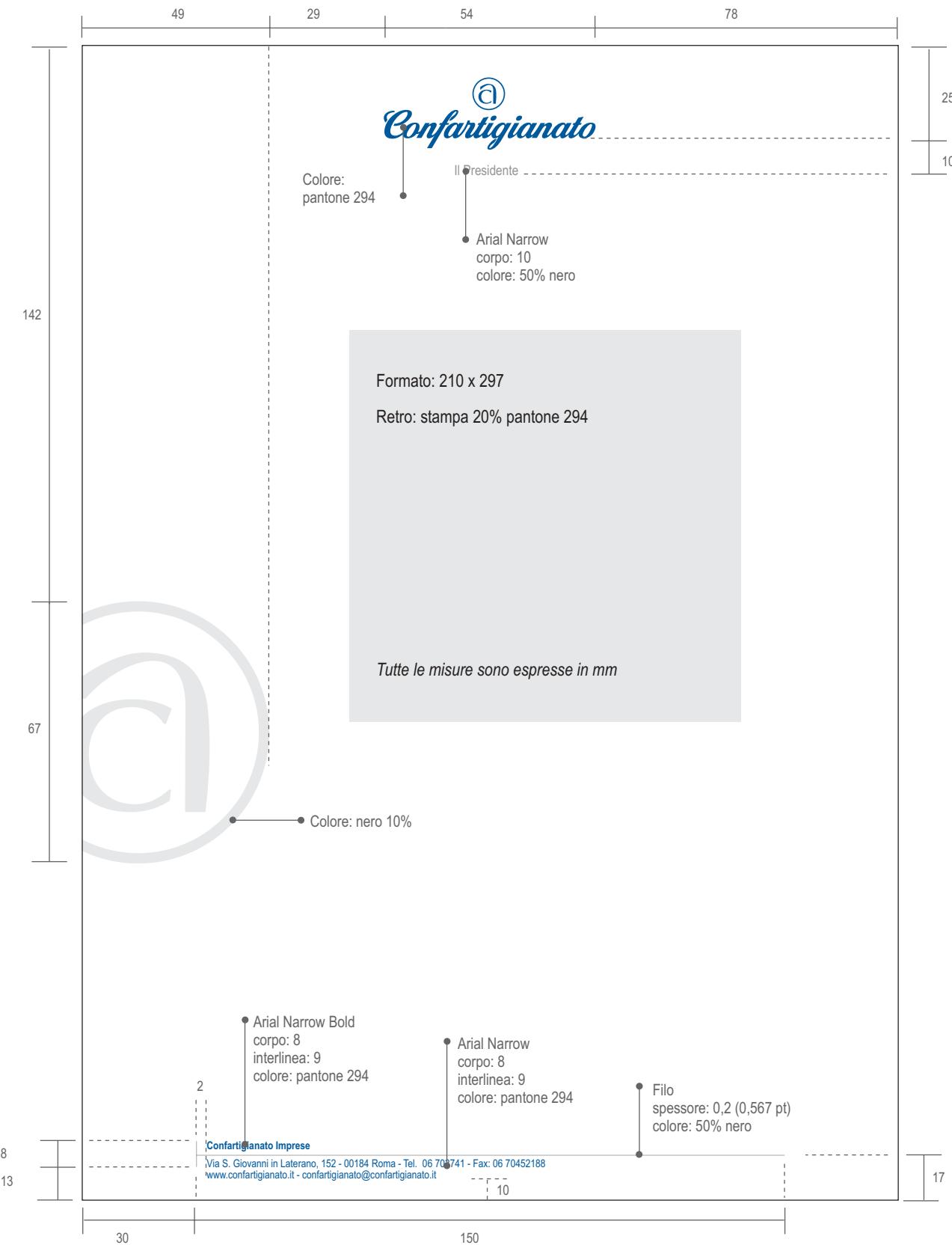


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Carta intestata istituzionale personalizzata. 1° FOGLIO

15.



Carta intestata istituzionale personalizzata. 1° FOGLIO

Regole di scrittura

15.1



Presidente

60mm

30mm

Roma, 27 febbraio 2004

Prot. n. 23/2002

Spett. Dott. Bianchi

Via Torino, 20

00185 Roma

30mm

Oggetto

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Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure

A handwritten signature in blue ink, appearing to read "Dott. Mario Rossi".

30mm

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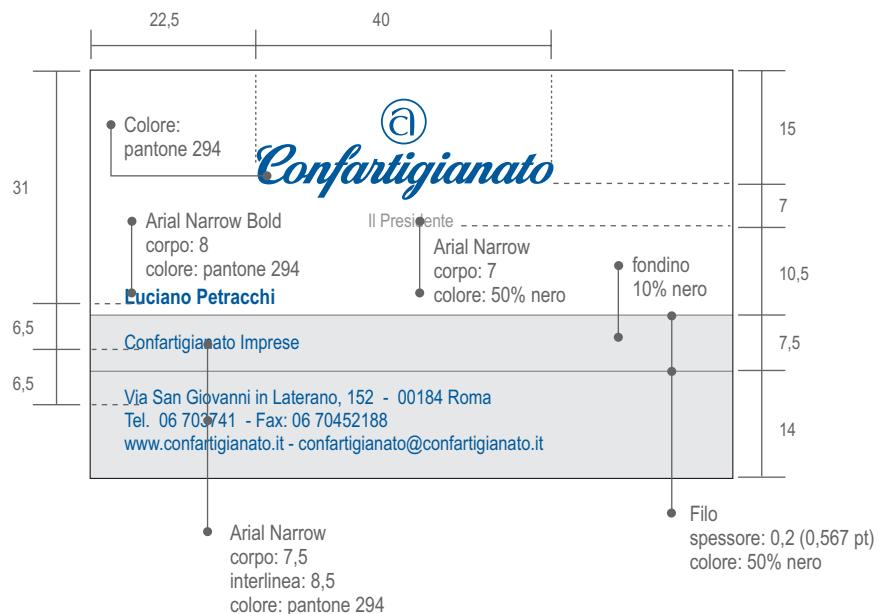
Bigietto da visita personalizzato

16.



Biglietto da visita personalizzato

16.



Formato: 85x54

Retro: stampa 20% pantone 294

Tutte le misure sono espresse in mm

With Compliment personalizzato

17.



Confartigianato

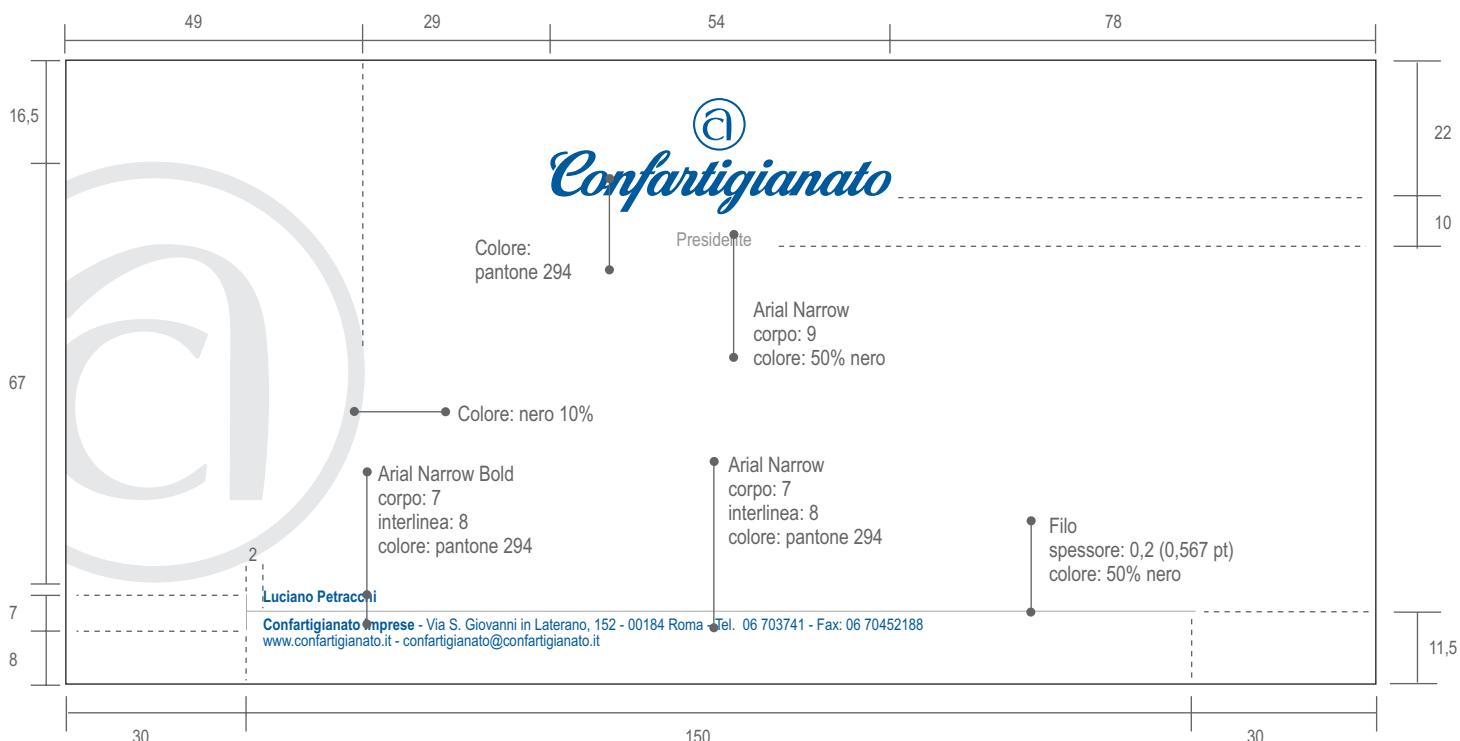
Presidente

Luciano Petracchi

Confartigianato Imprese - Via S. Giovanni in Laterano, 152 - 00184 Roma - Tel. 06 703741 - Fax: 06 70452188
www.confartigianato.it - confartigianato@confartigianato.it

With Compliment personalizzato

17.



Formato: 210x100
Retro: stampa 20% pantone 294

Tutte le misure sono espresse in mm

Carta intestata territorio. 1° FOGLIO

18.

@
Confartigianato

TOSCANA

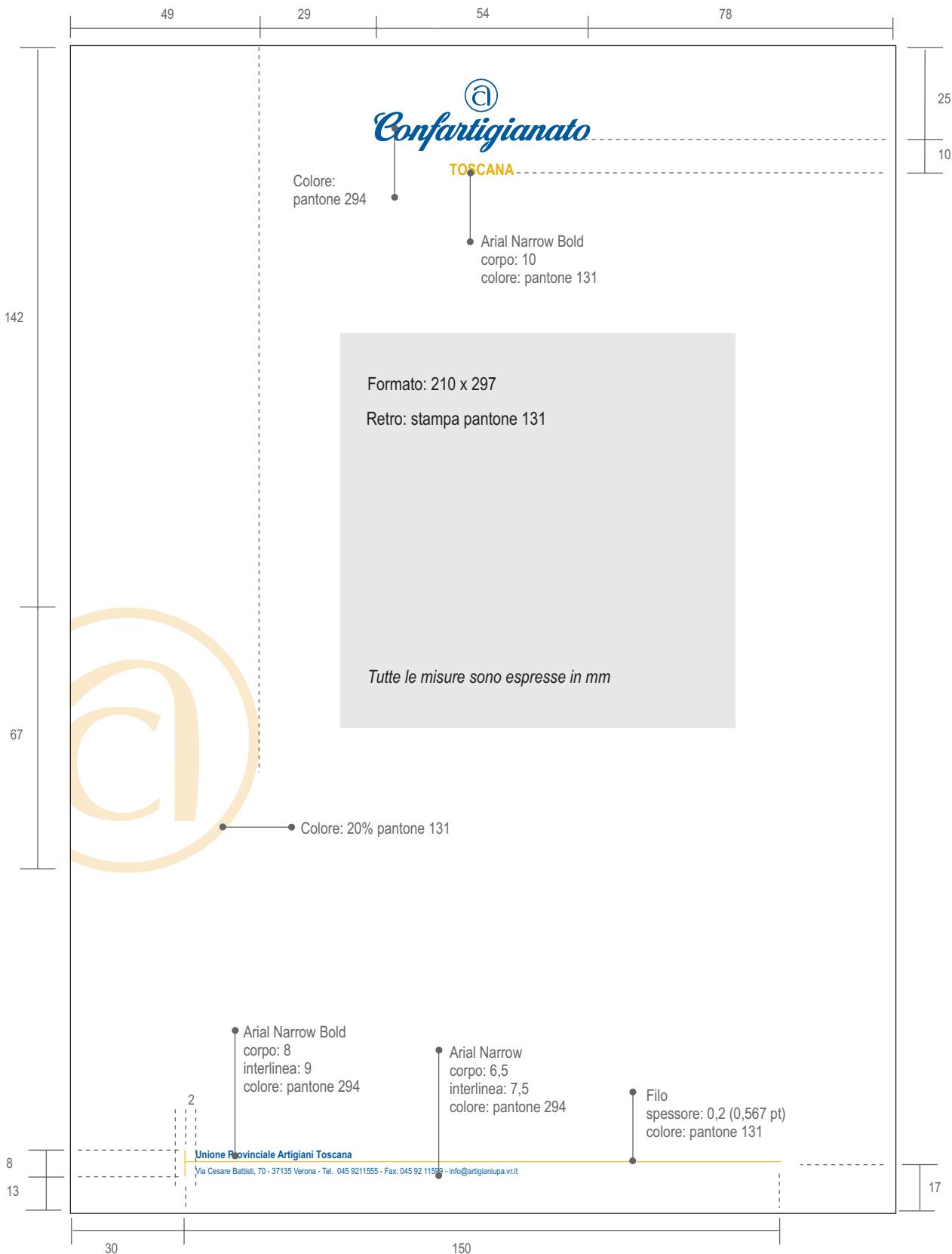


Unione Provinciale Artigiani Toscana

Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianiupa.vr.it

Carta intestata territorio. 1° FOGLIO

18.



Carta intestata territorio. 1° FOGLIO

con un altro marchio

18.1

@
Confartigianato

VERONA



upa

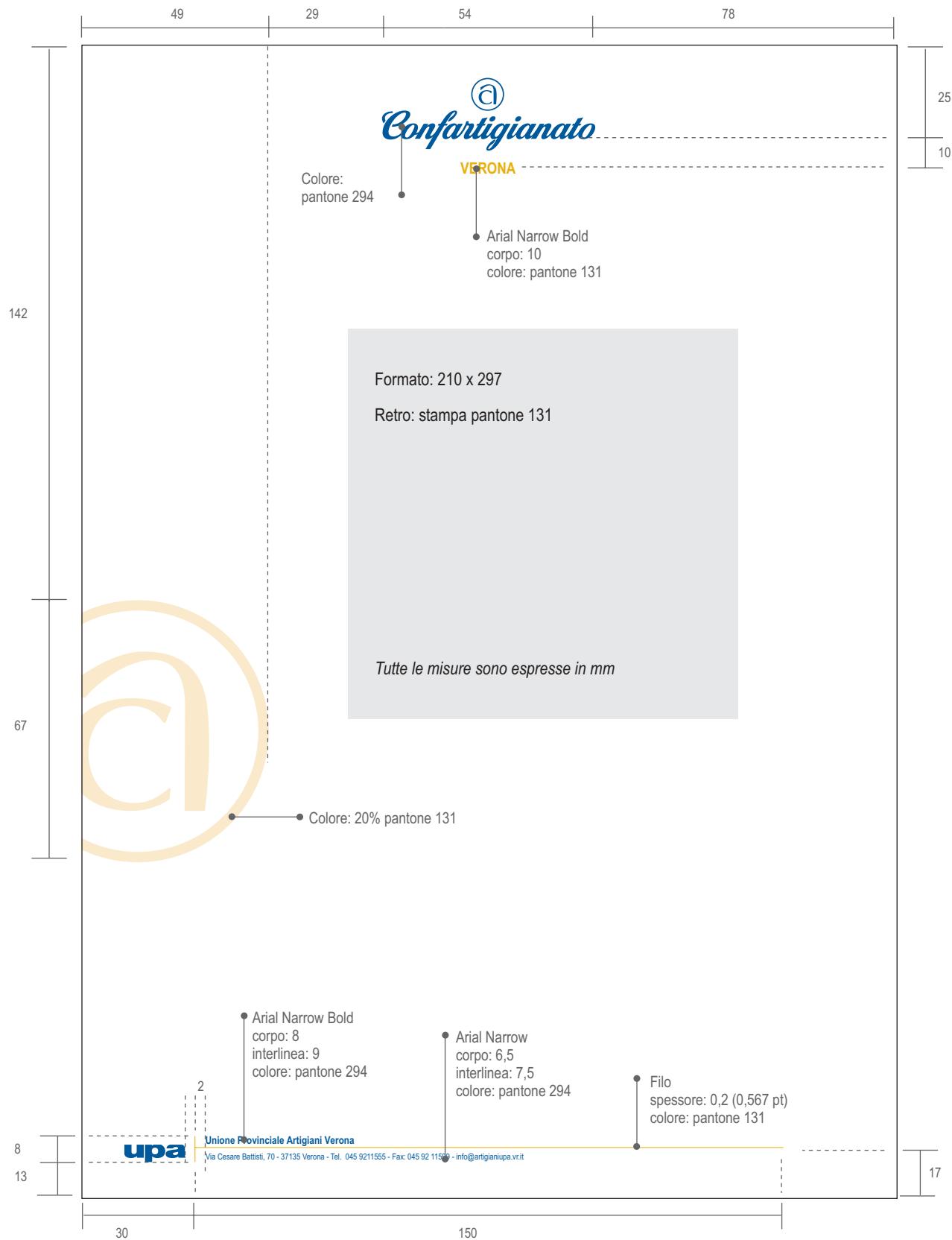
Unione Provinciale Artigiani Verona

Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianiupa.vr.it

Carta intestata territorio. 1° FOGLIO

con un altro marchio

18.1



Carta intestata territorio. 1° FOGLIO

con altri due marchi

18₂

Confartigianato

VERONA



upa



Unione Provinciale Artigiani Verona

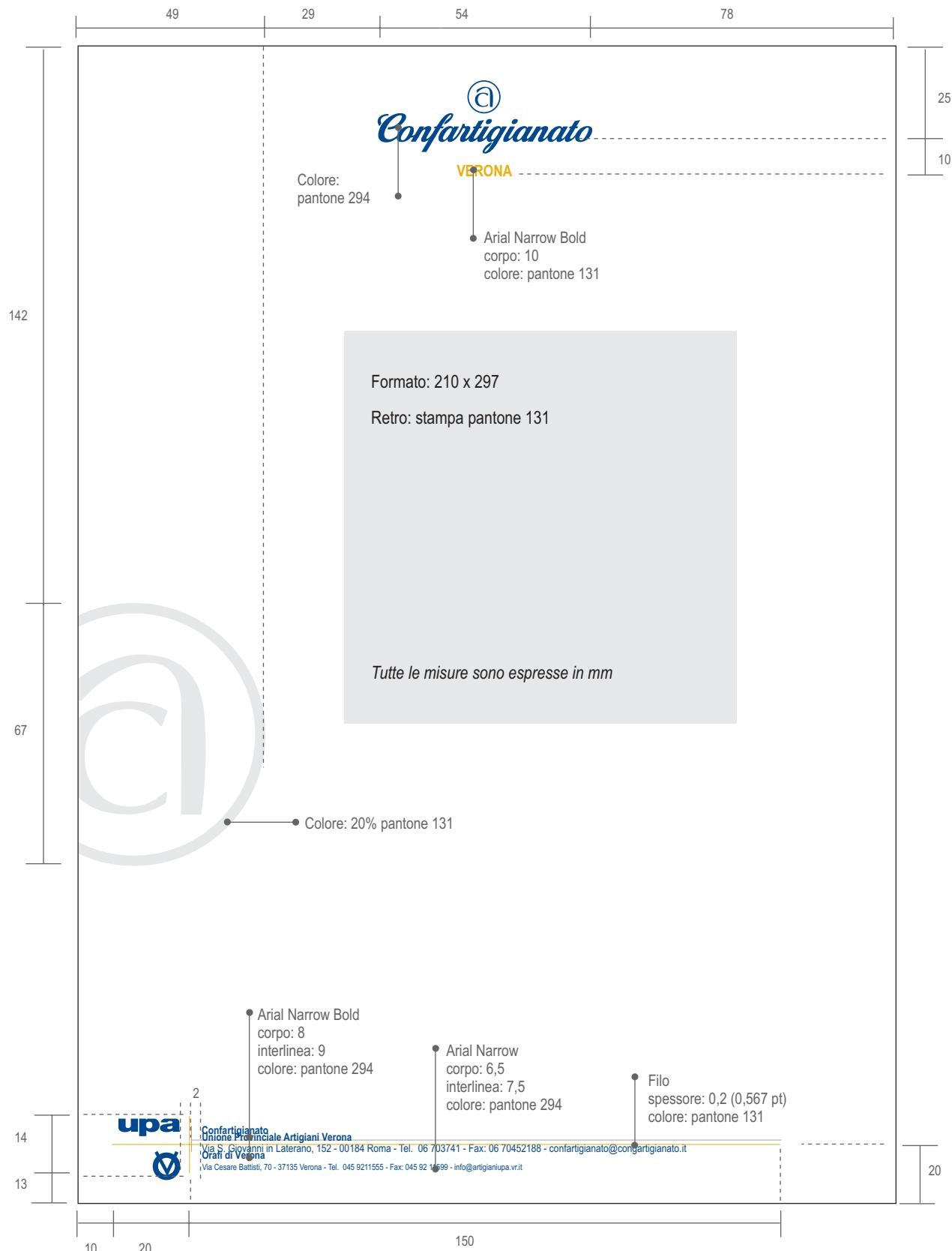
Orafi di Verona

Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianiupa.vr.it

Carta intestata territorio. 1° FOGLIO

con altri due marchi

18₂



Carta intestata territorio. 1° FOGLIO

Regole di scrittura

18.2



TOSCANA

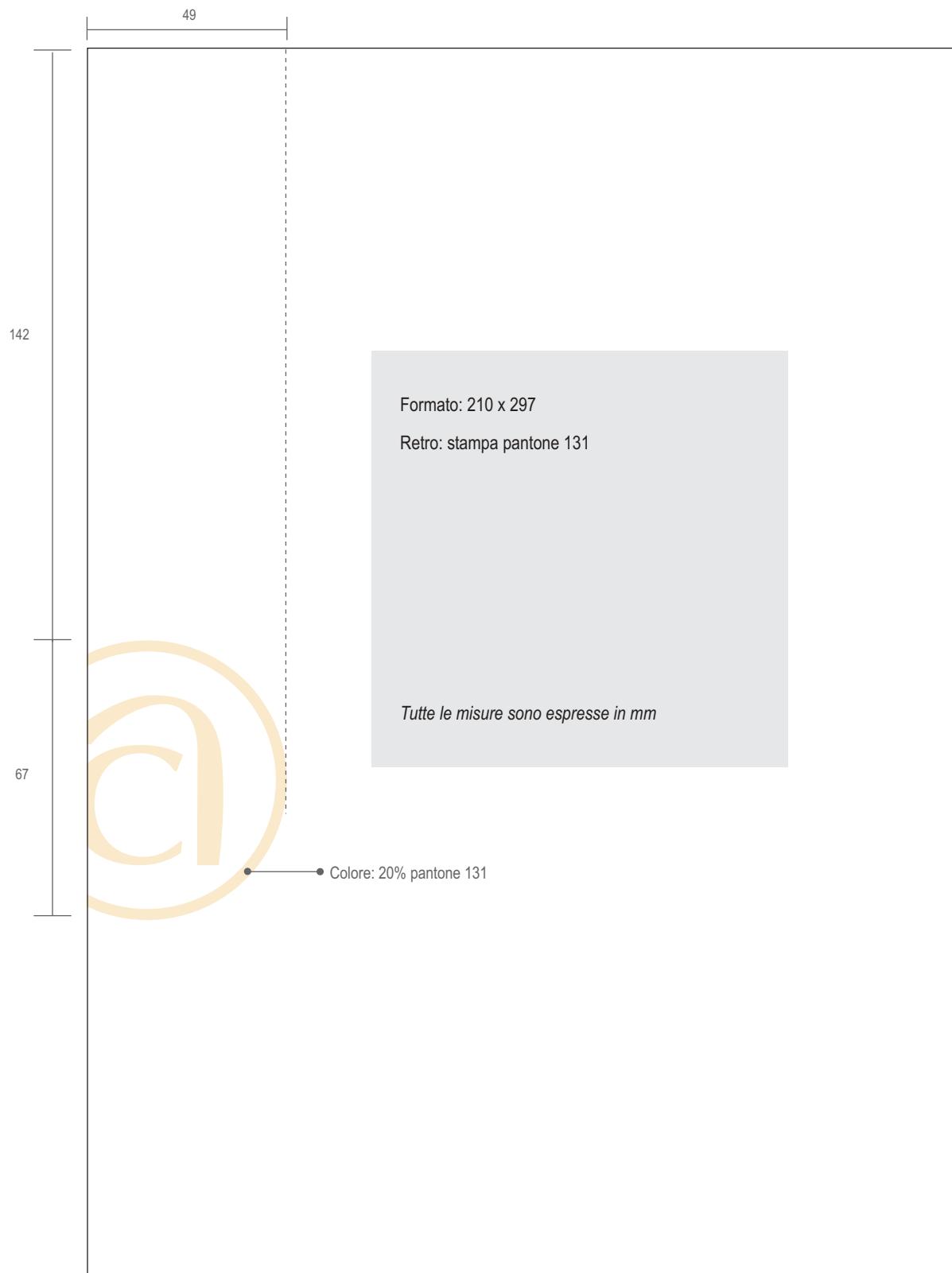
30mm	Roma, 27 febbraio 2004 Prot. n. 23/2002	Spett. Dott. Bianchi Via Torino, 20 00185 Roma	60mm
<p>Oggetto Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments.</p> <p>Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece.</p> <p>Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart,</p>			
30mm	Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure	 Dott. Mario Rossi	30mm
<p>Confartigianato Imprese Toscana Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianiupr.vr.it</p>			

19.



Carta intestata territorio. 2° FOGLIO

19.



Carta intestata territorio. 2° FOGLIO

Regole di scrittura

19.1

30mm	Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece. Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece. Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece.	30mm
------	---	------

Biglietto da visita territorio

20.


Mario Bianchi
Presidente
Confartigianato Imprese Toscana
Via Cesare Battisti, 70 - 37135 Verona
Tel. 045 9211555 - Fax: 045 92 11599
info@artigianiupa.vr.it www.artigianiupa.it


Maria Bianchi
Presidente
upa Unione Provinciale
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Maria Bianchi
Presidente
upa Unione Provinciale Artigiani Verona
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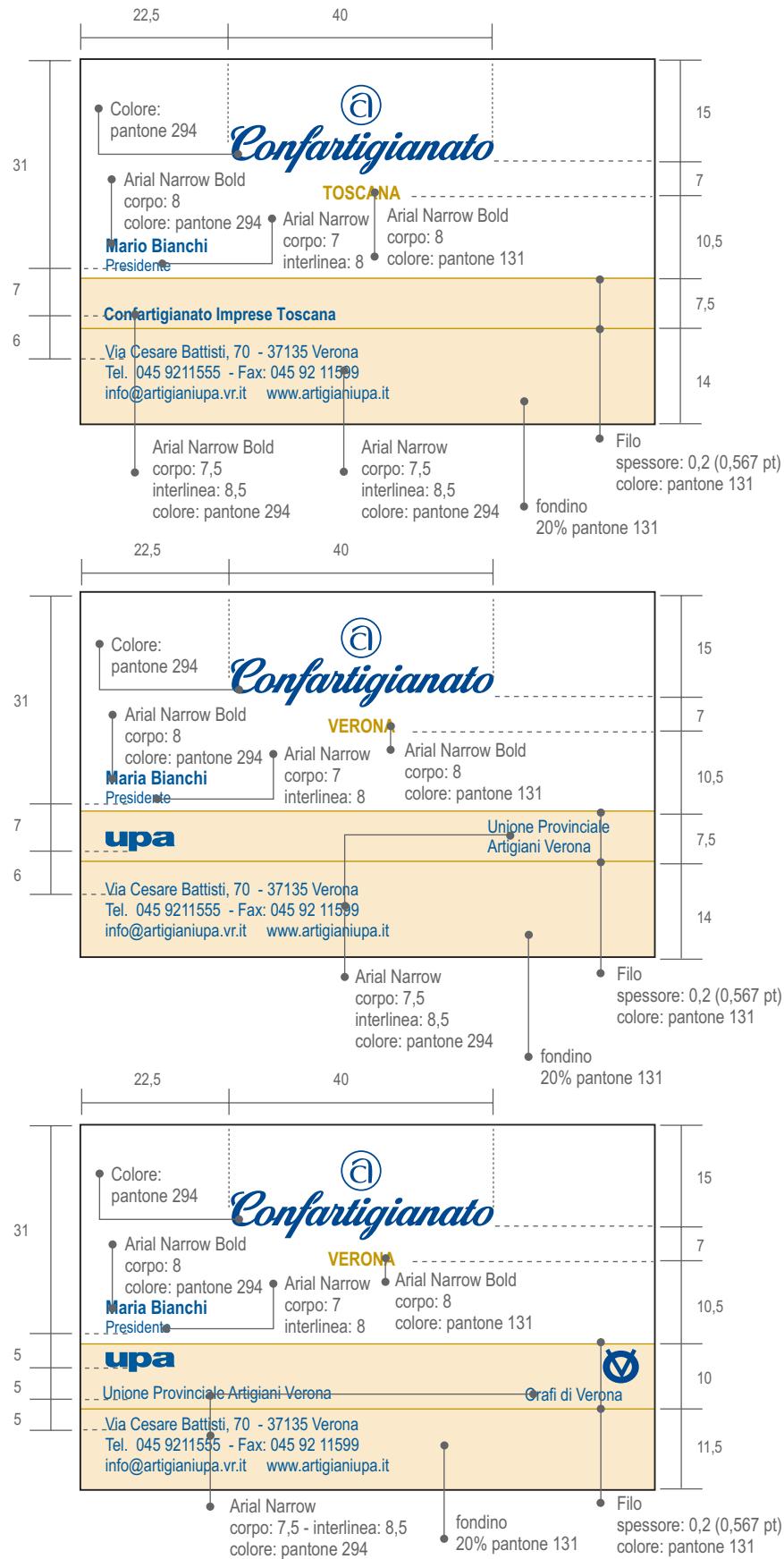
Biglietto da visita territorio

20.

Formato: 85x54

Retro: stampa pantone 131

Tutte le misure
sono espresse in mm



With Compliment territorio

21.



Confartigianato
TOSCANA

Confartigianato Imprese Toscana
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Confartigianato
VERONA

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Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianiupa.vr.it

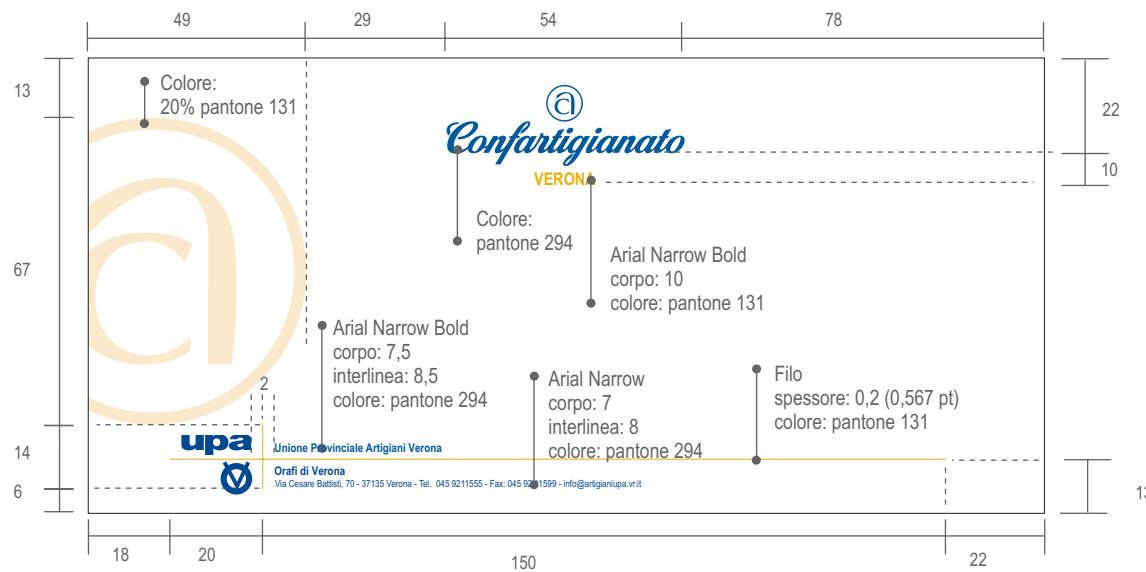
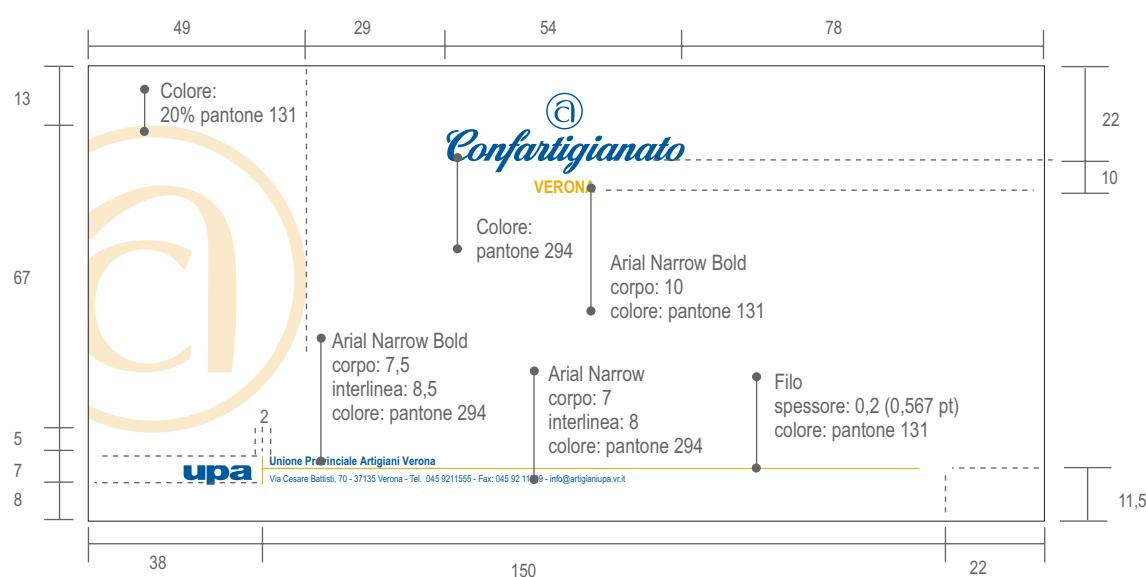
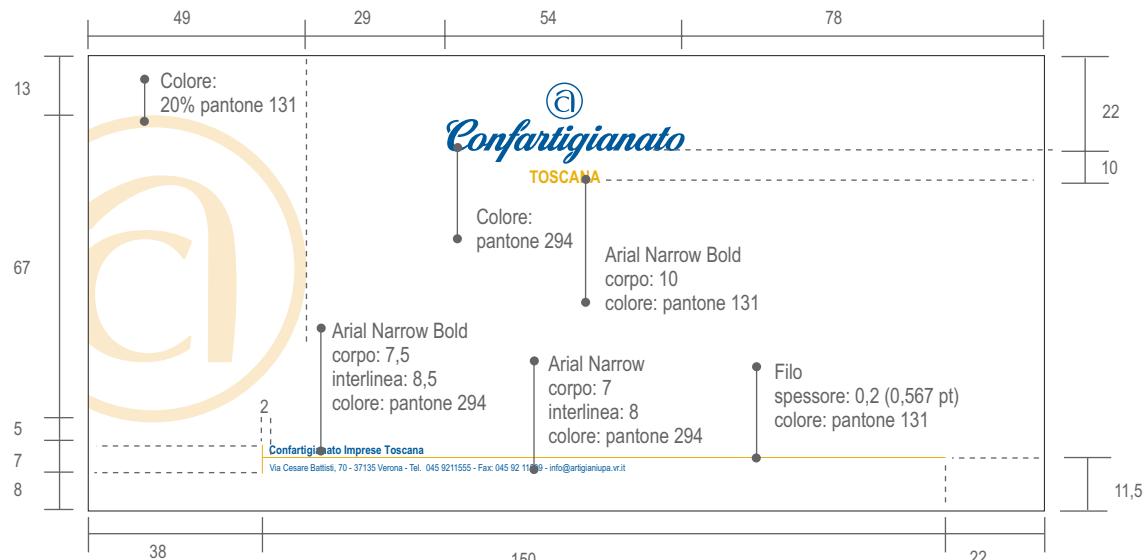
With Compliment territorio

21.

Formato: 210x100

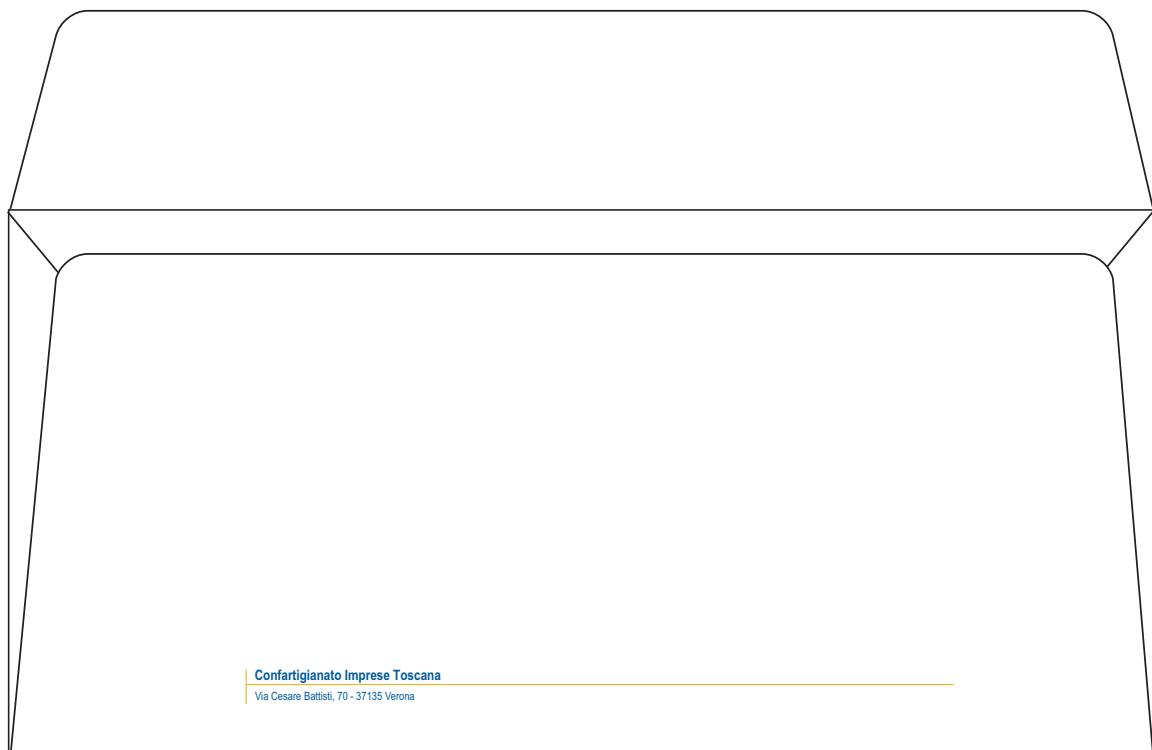
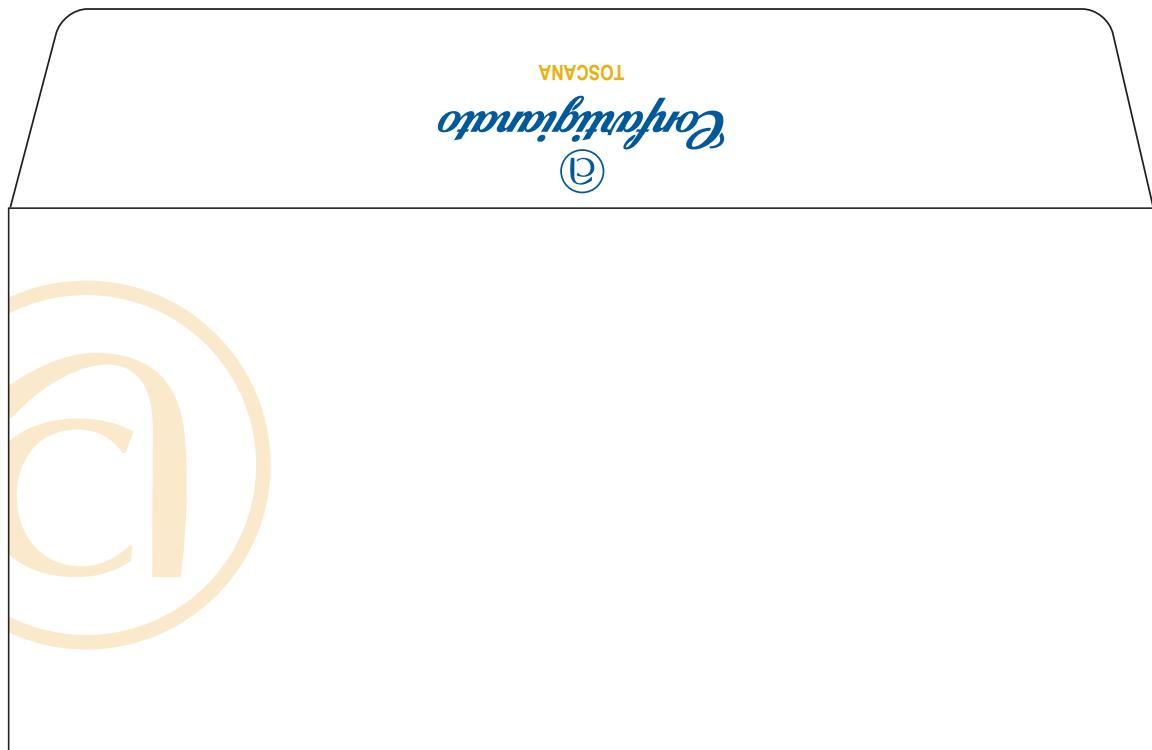
Retro:
stampa pantone 131

Tutte le misure sono
espresse in mm



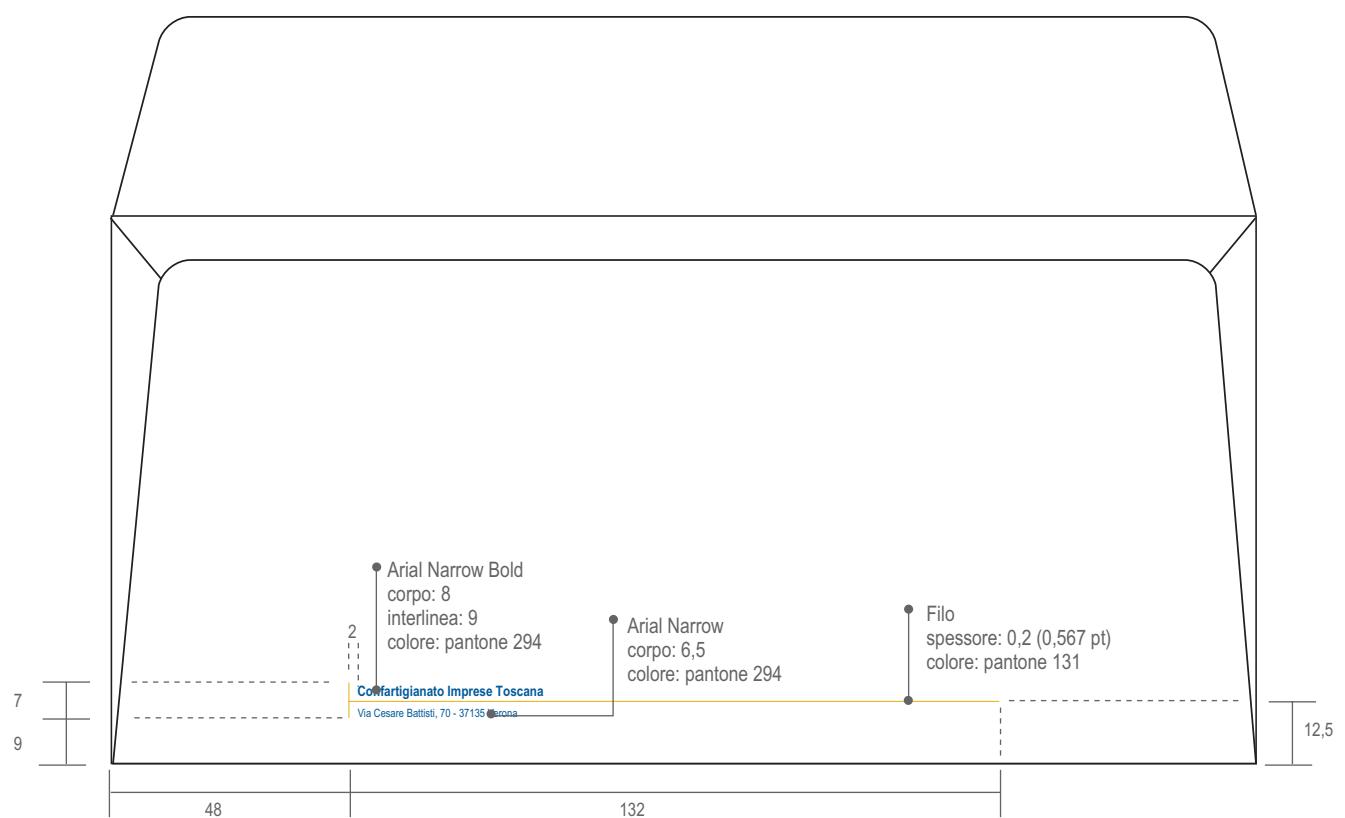
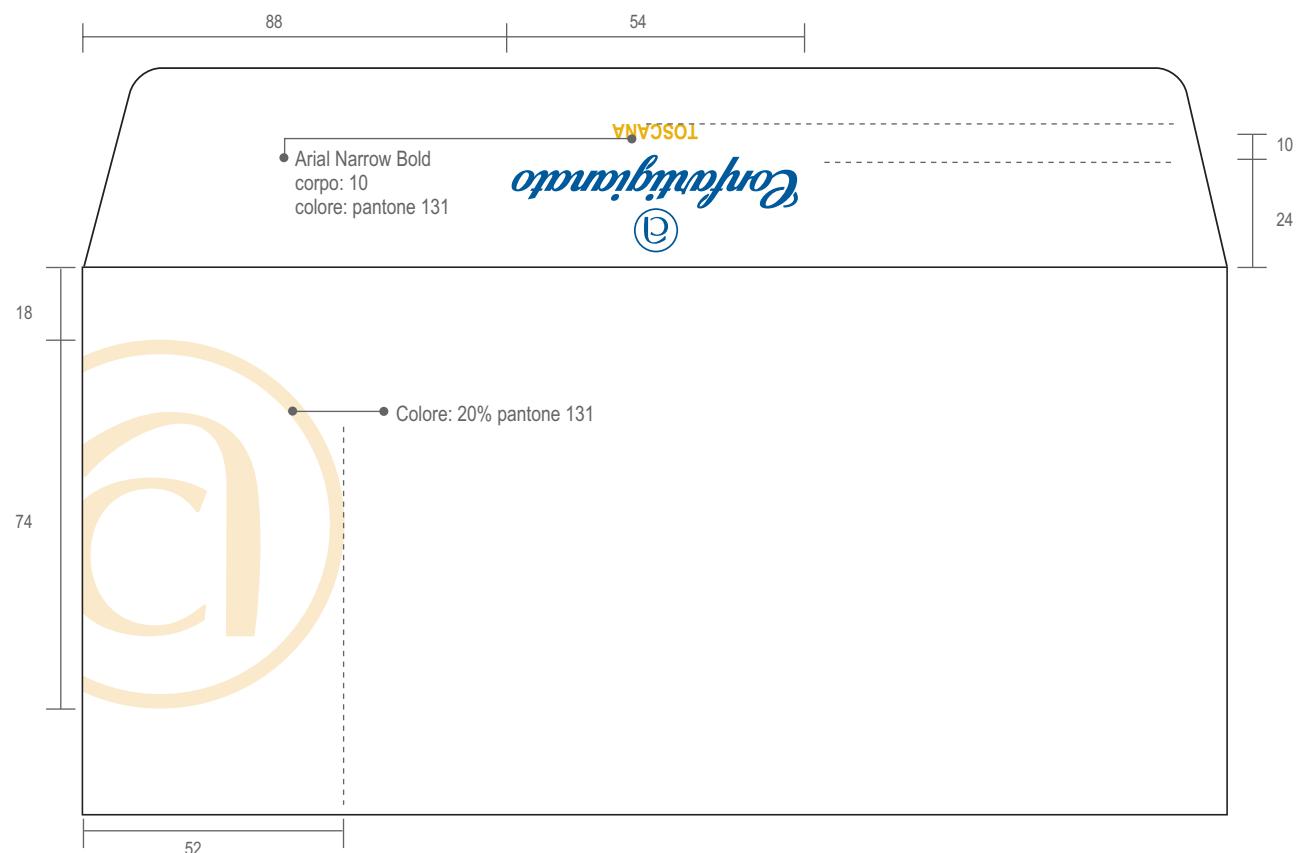
Busta 23x11 territorio

22.



Busta 23x11 territorio

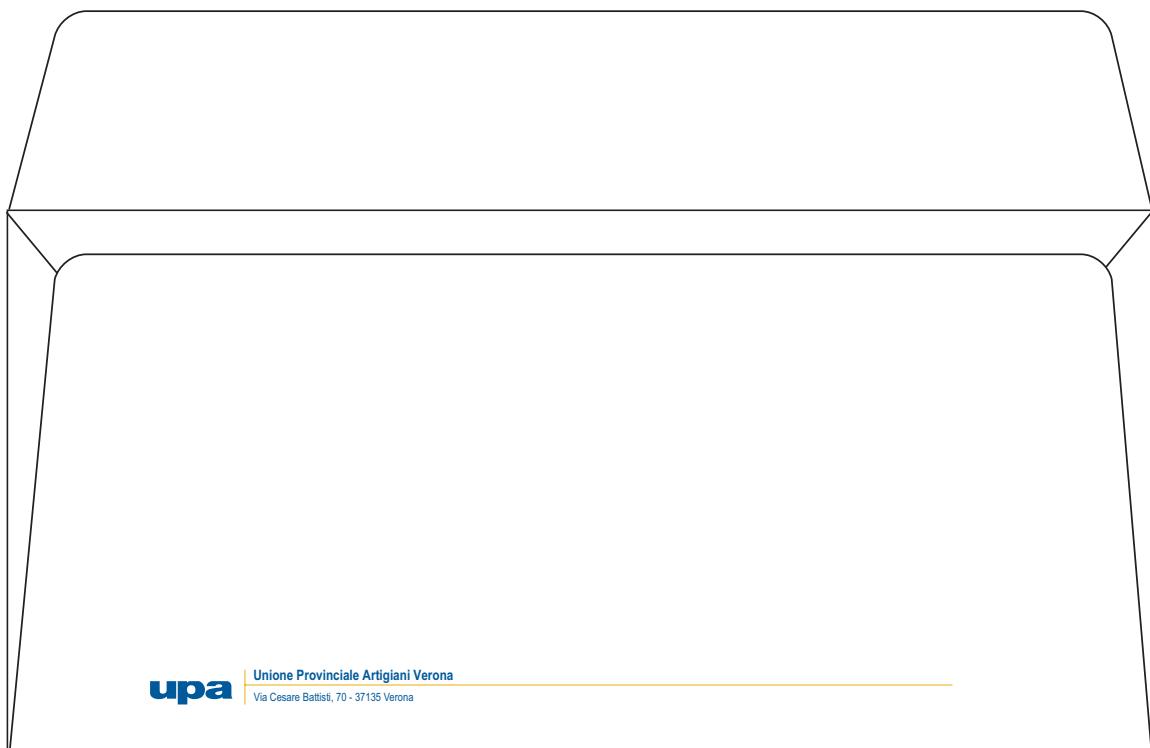
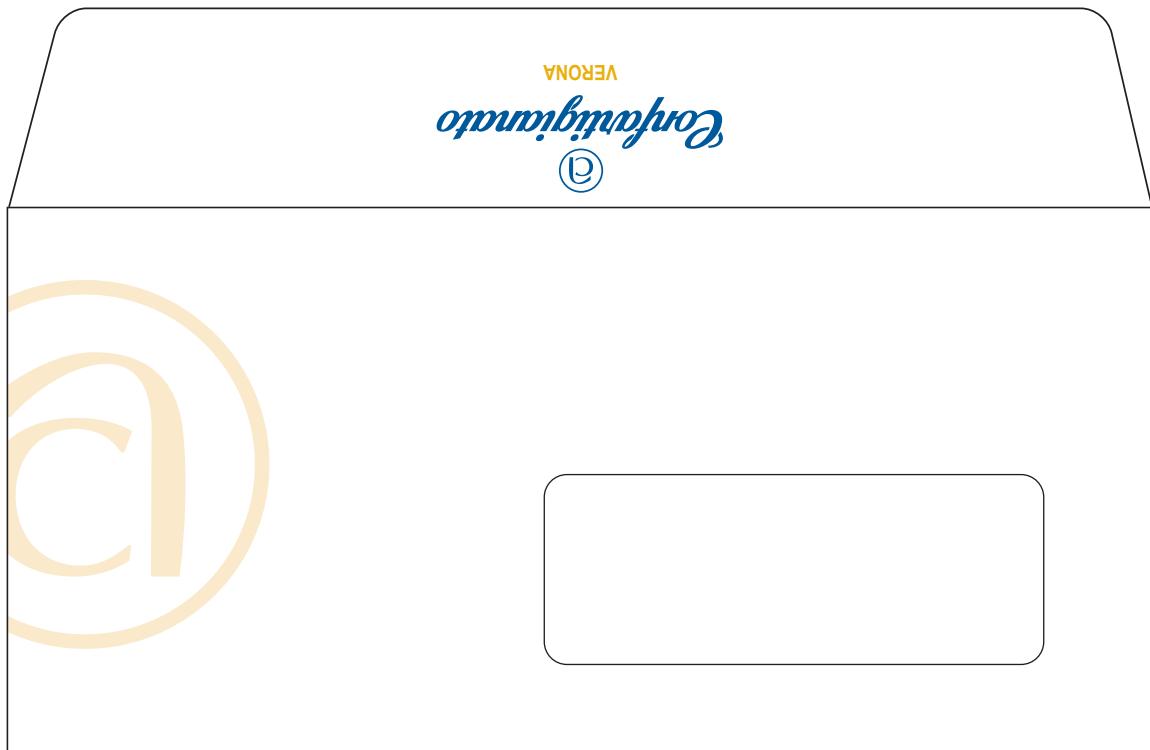
22.



Busta 23x11 territorio

con un altro marchio

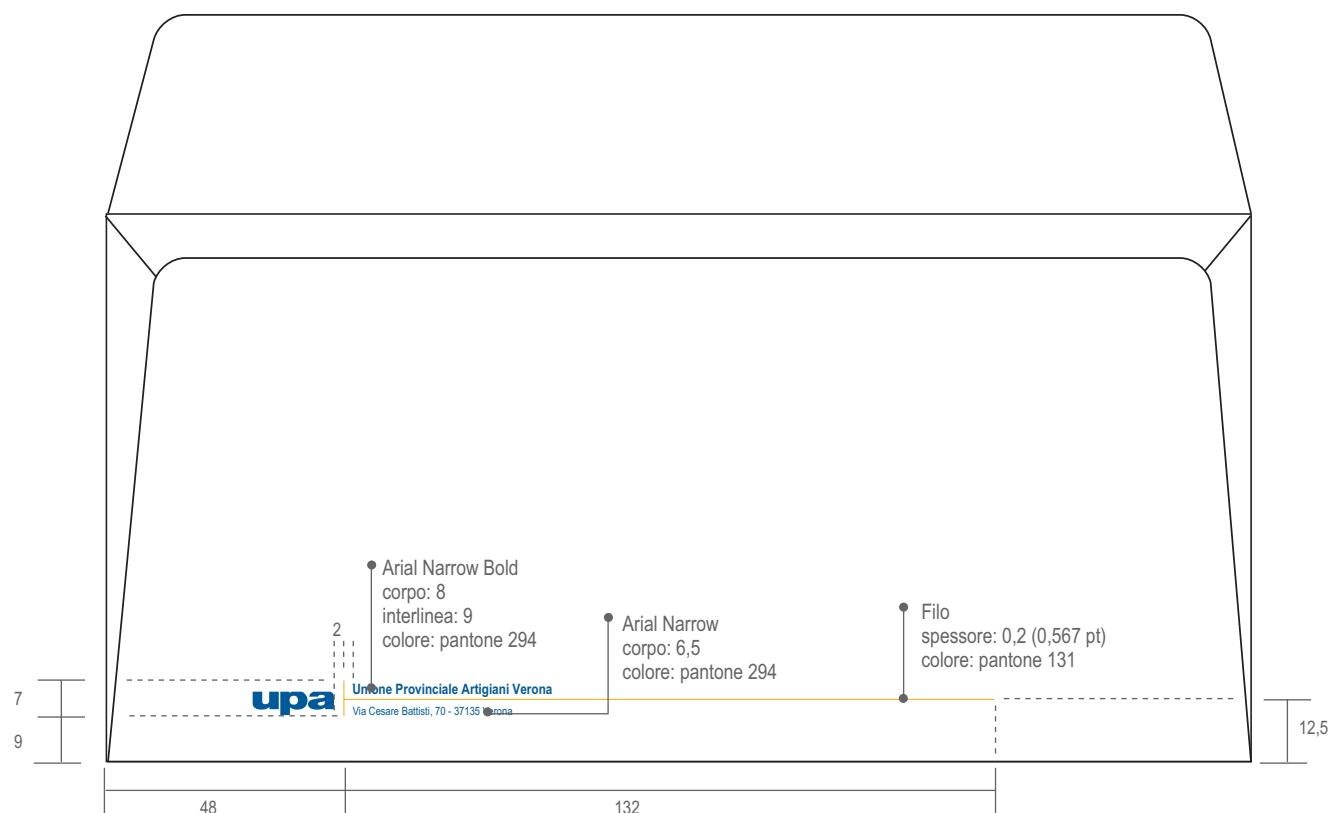
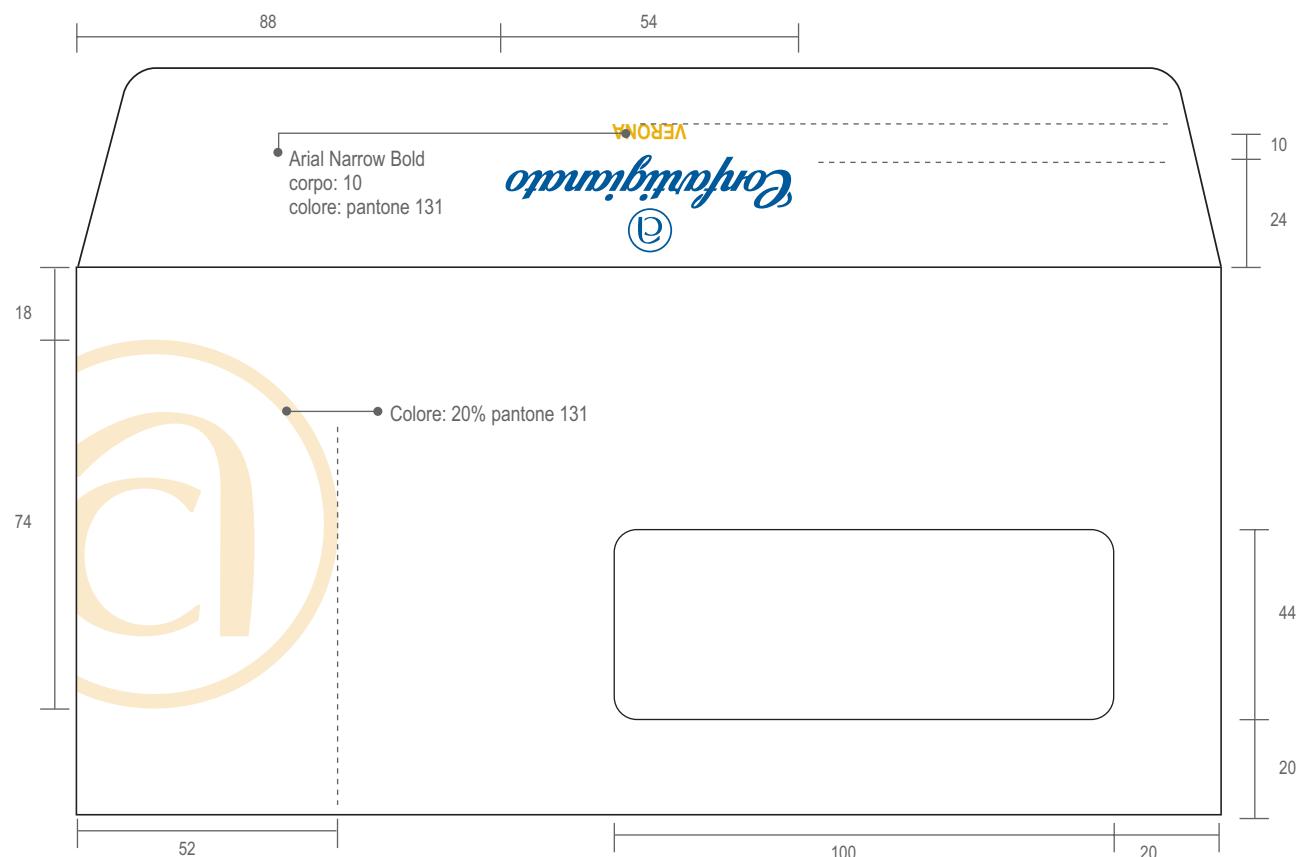
22.1



Busta 23x11 territorio

con un altro marchio

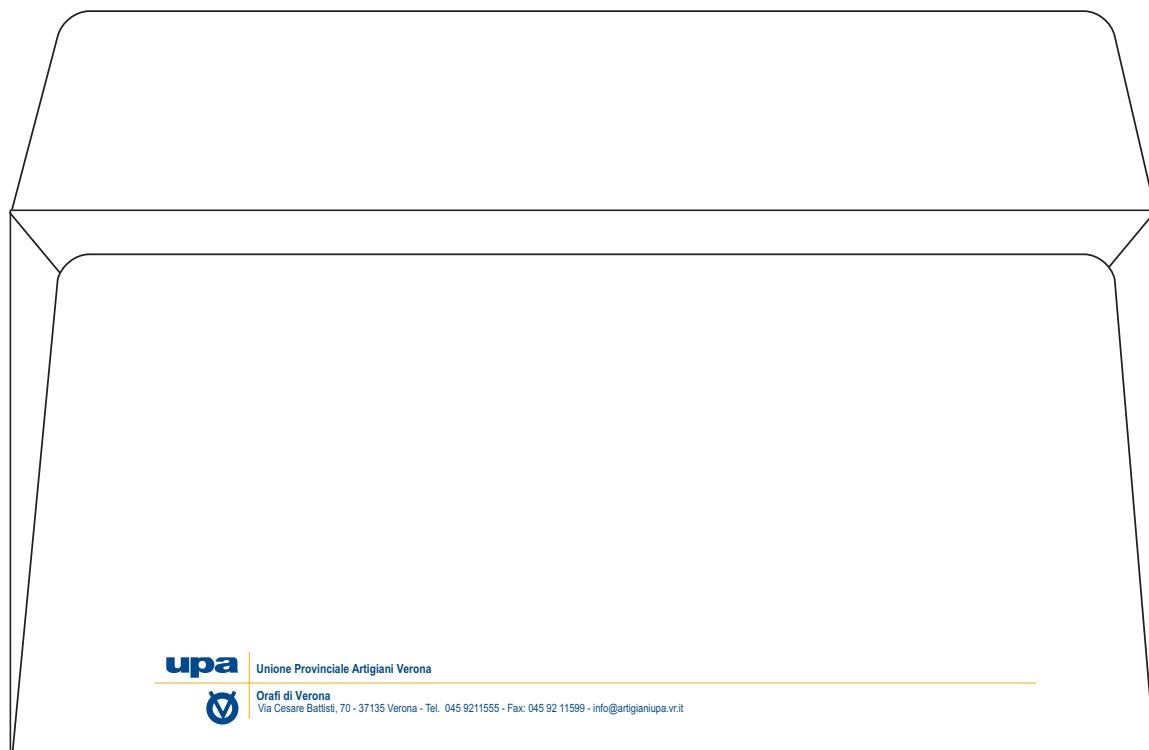
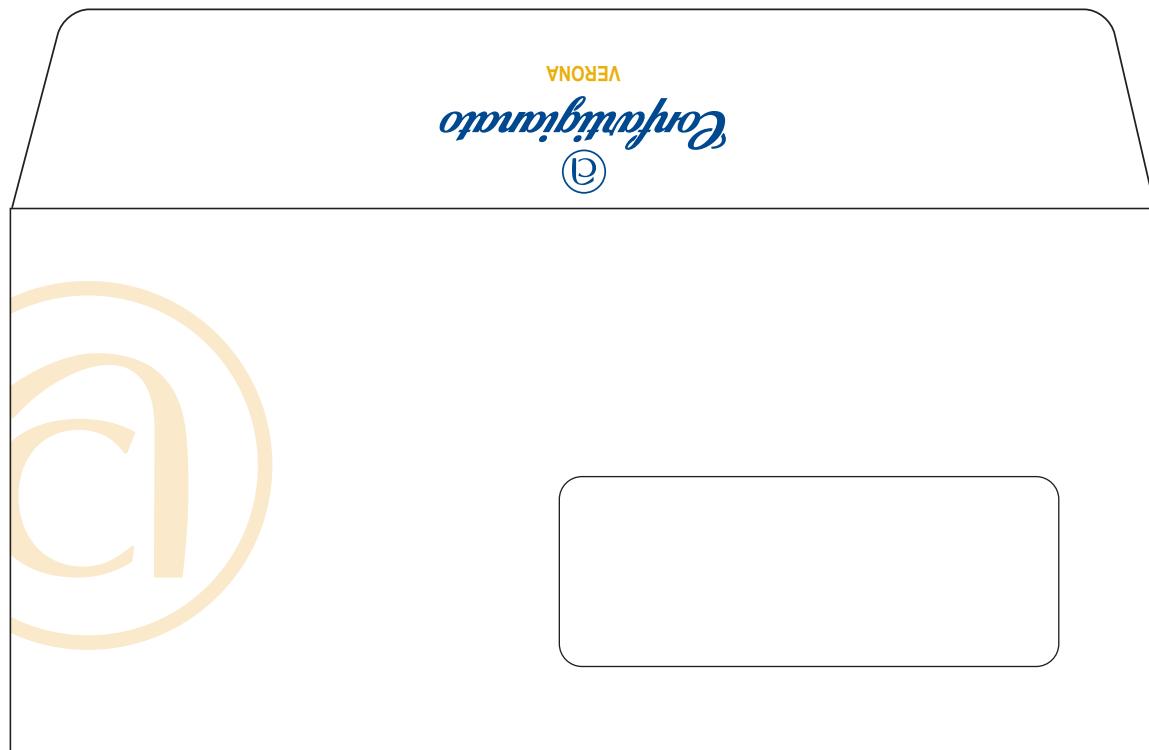
22.1



Busta 23x11 territorio

con altri due marchi

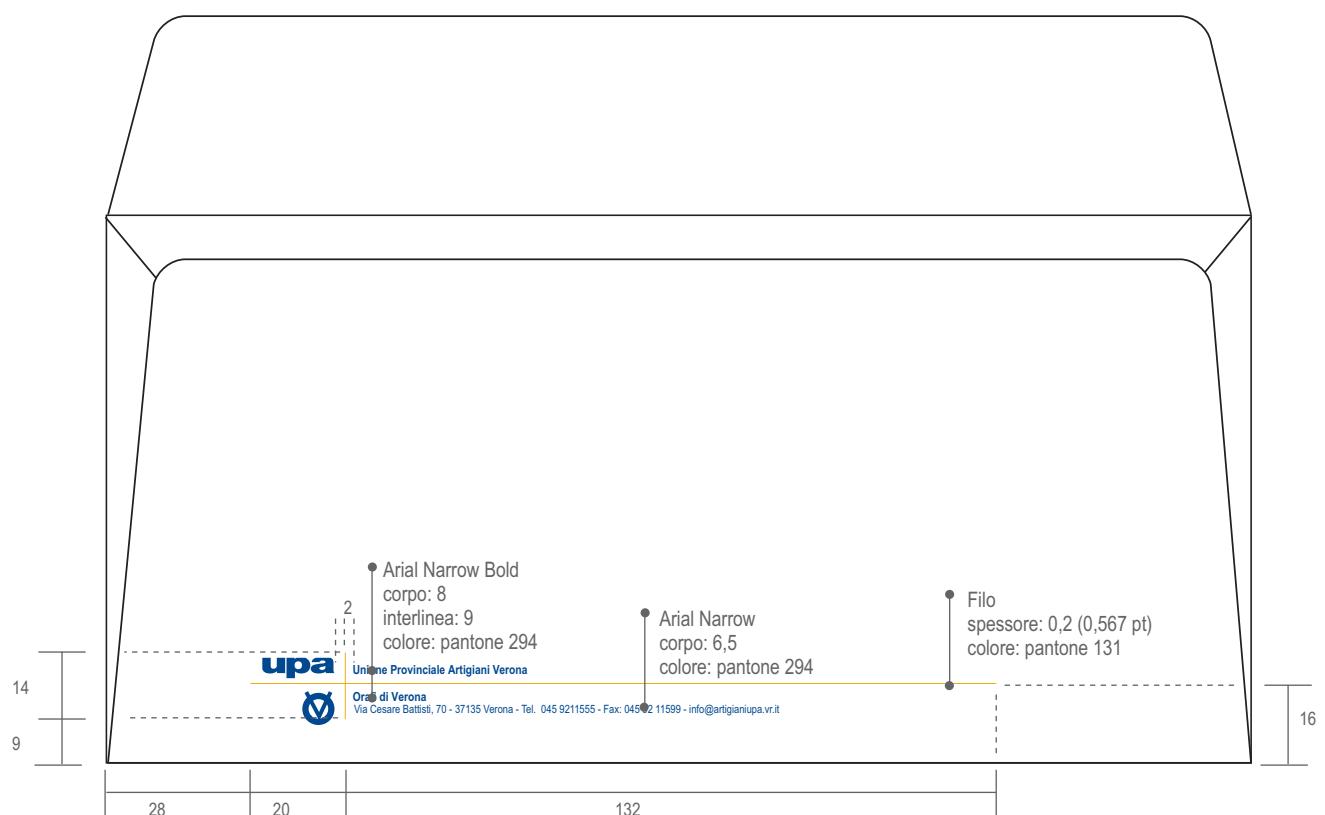
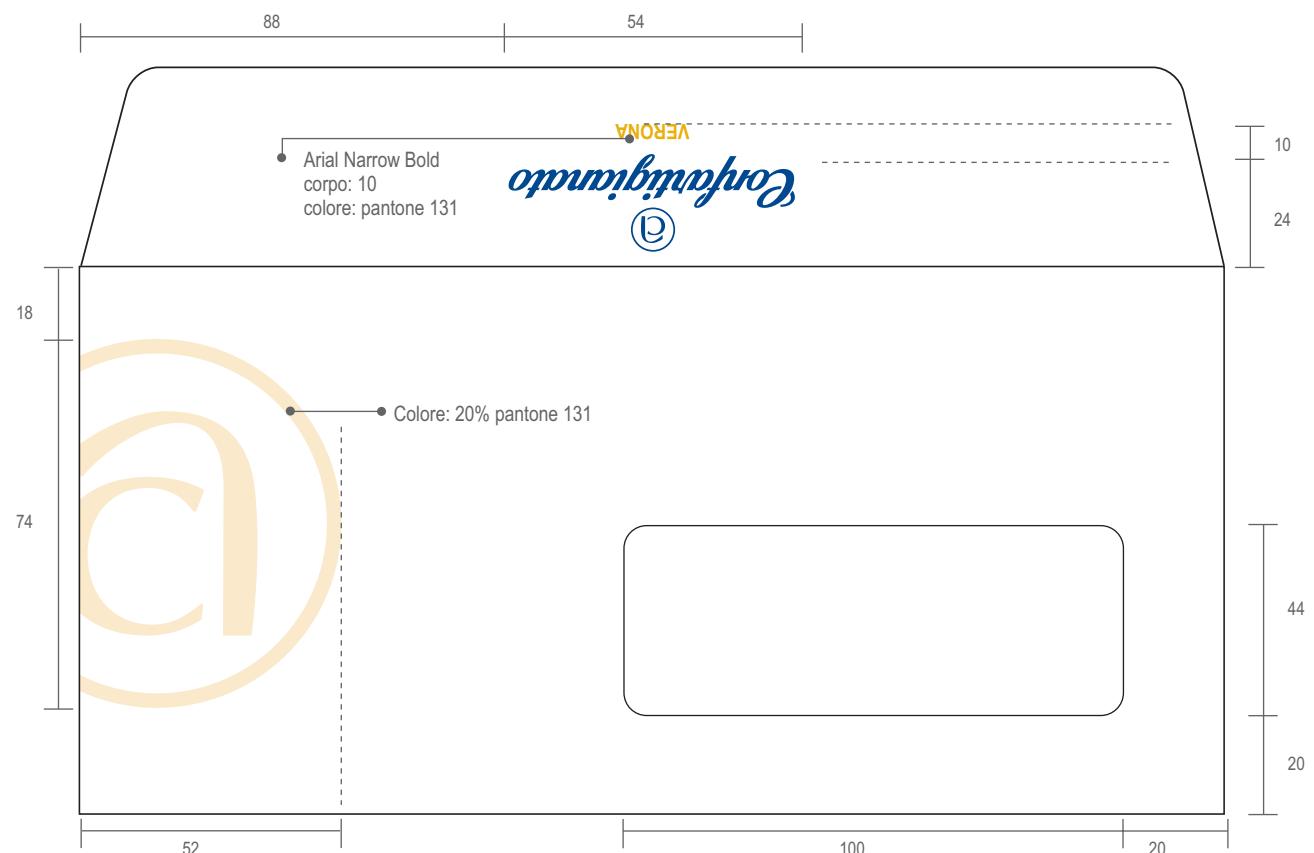
22.2



Busta 23x11 territorio

con altri due marchi

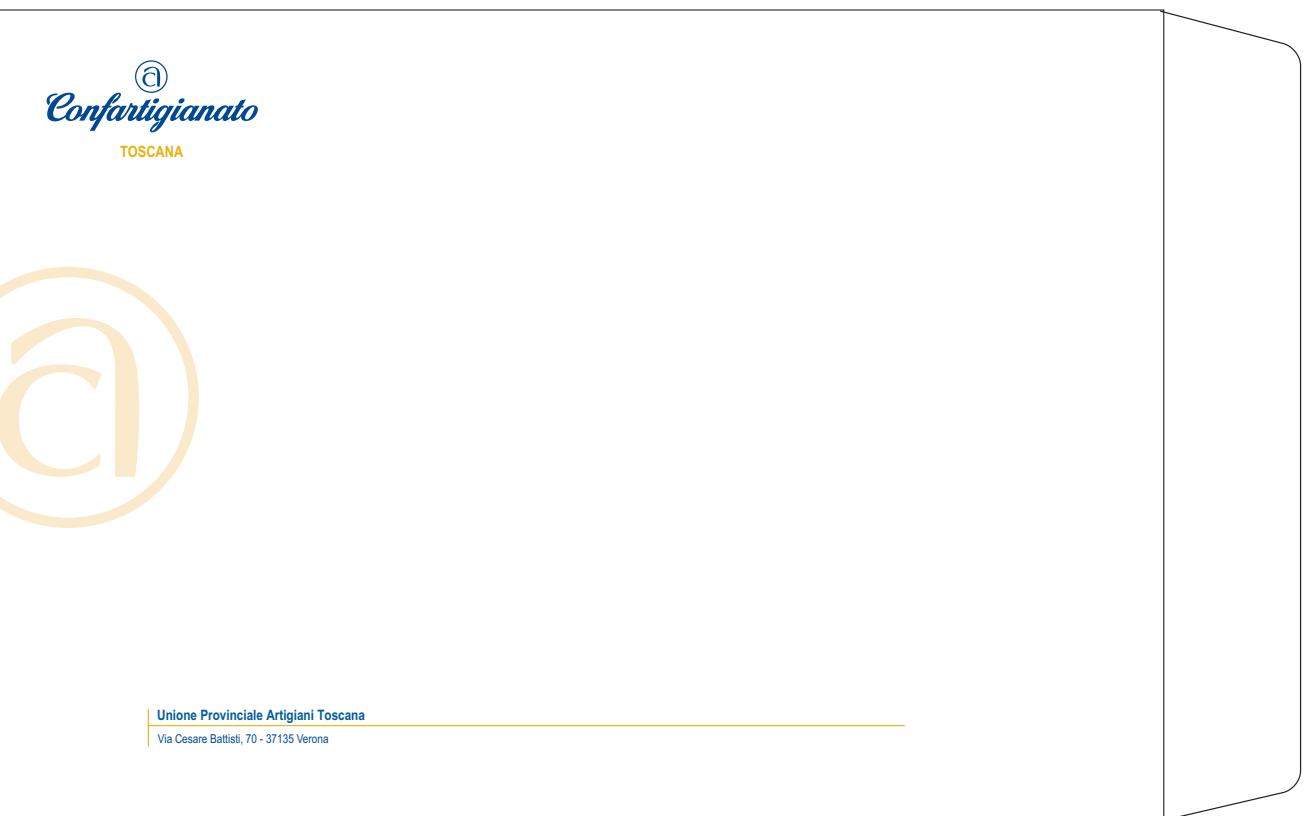
22.2



Buste a sacco territorio

formati: 230x160 e 330x230

23.



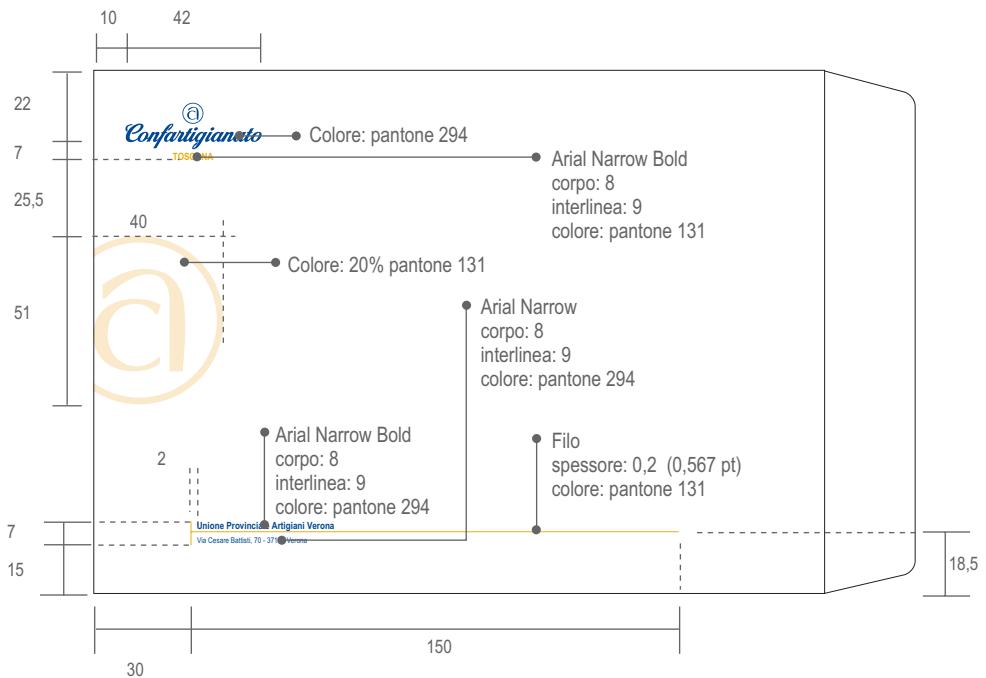
Buste a sacco territorio

formati: 230x160 e 330x230

23.

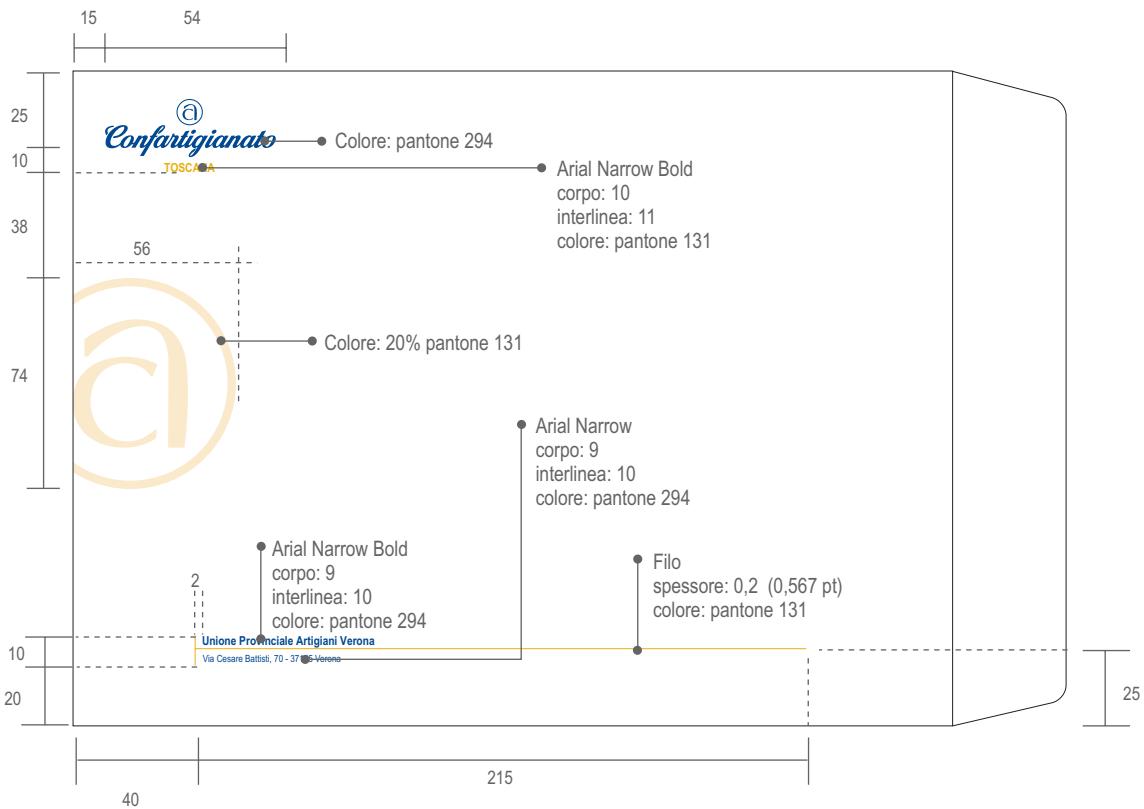
Formato: 230x160

Tutte le misure
sono espresse in mm



Formato: 330x230

Tutte le misure
sono espresse in mm



Buste a sacco territorio

formati: 230x160 e 330x230 con un altro marchio

23.1



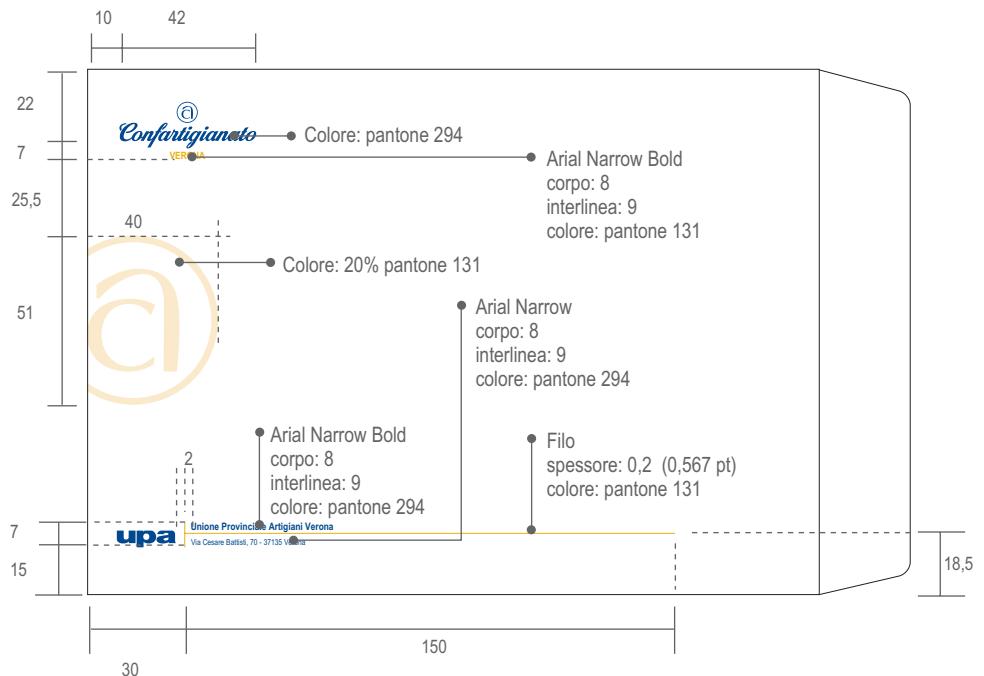
Buste a sacco territorio

formati: 230x160 e 330x230 con un altro marchio

23.1

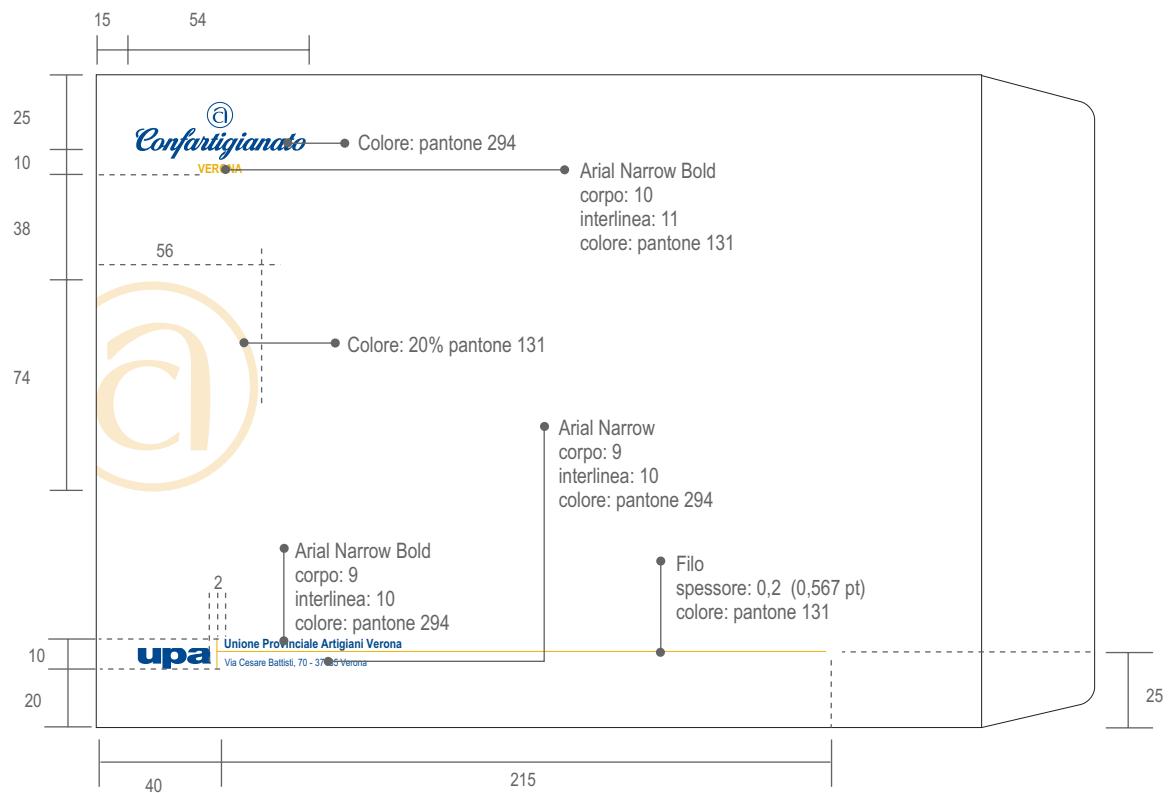
Formato: 230x160

Tutte le misure
sono espresse in mm



Formato: 330x230

Tutte le misure
sono espresse in mm



Buste a sacco territorio

formati: 230x160 e 330x230 con altri due marchi

23.2

@
Confartigianato
VERONA



upa | Unione Provinciale Artigiani Verona



Orafi di Verona
Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianiupa.vr.it

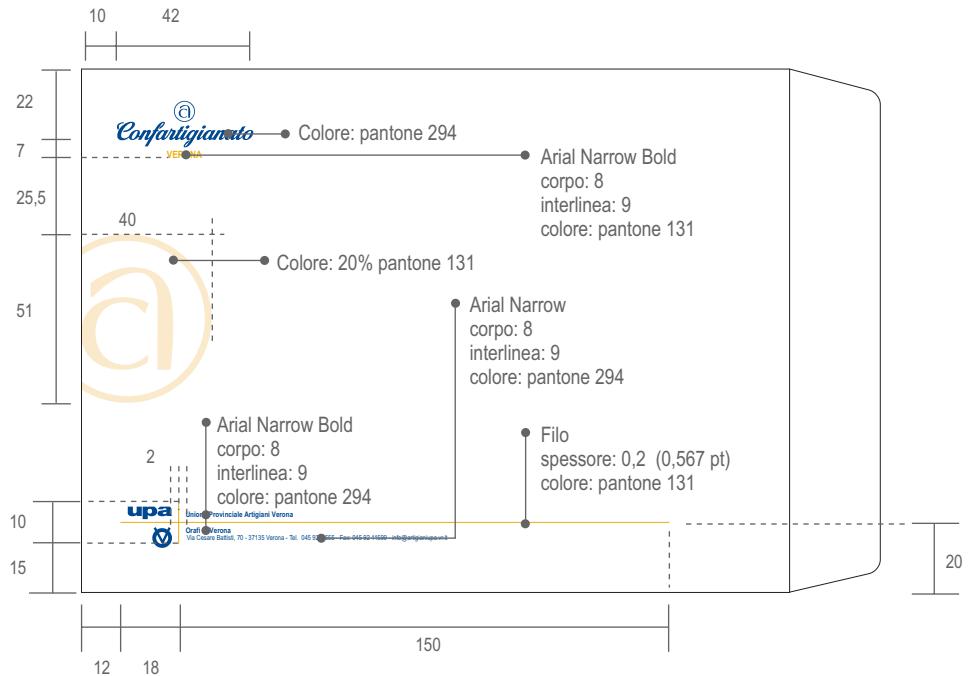
Buste a sacco territorio

formati: 230x160 e 330x230 con altri due marchi

23.2

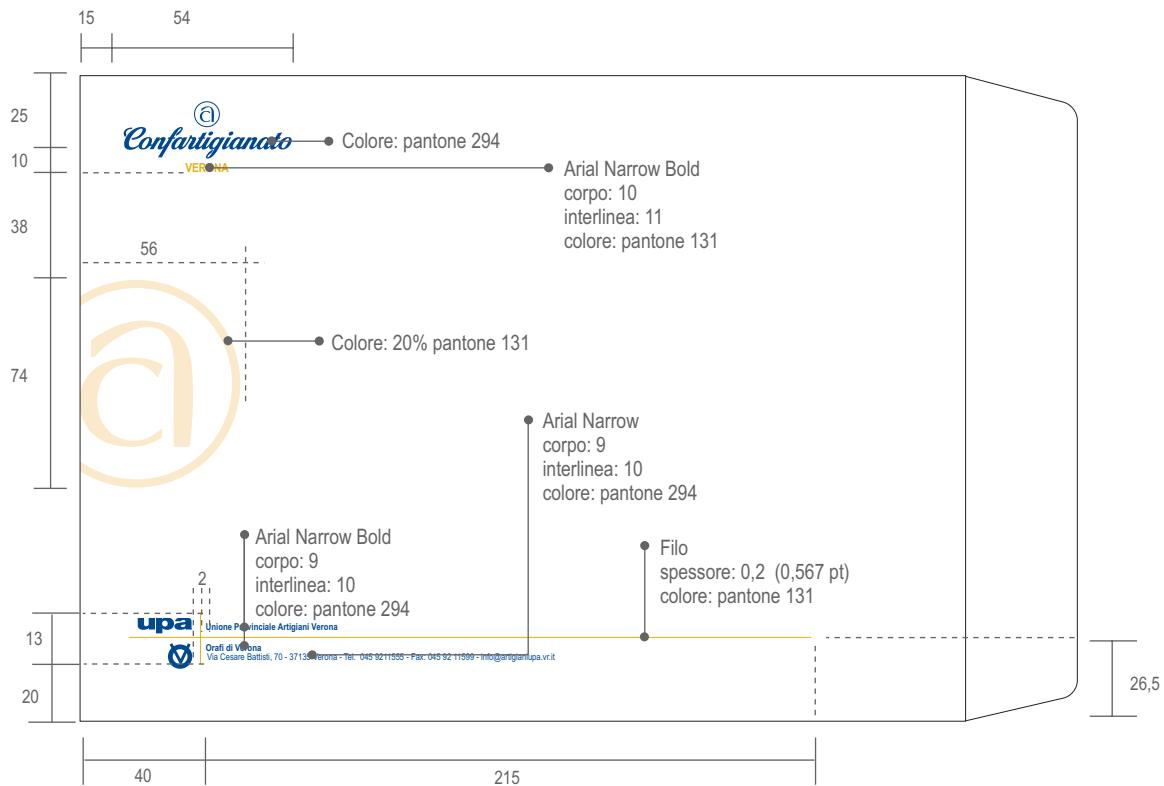
Formato: 230x160

Tutte le misure
sono espresse in mm



Formato: 330x230

Tutte le misure
sono espresse in mm





F A X

Mittente: *from:*

Destinatario: *To:*

Data: *Date:*

Numero pagine, inclusa la presente:
Number of page including this cover fax:

Note: *Notes:*

Se la trasmissione risultasse illegibile si prega di telefonare al numero: 06 70 37 41
If transmission is unreadable or incomplete, please call this telephone number +39 06 70 37 41

Foglio Fax territorio

24.

The diagram illustrates the layout of a fax cover sheet with specific dimensions and font details:

- Header:** "Confartigianato TOSCANA" (bold, size 10pt, black) at the top center.
- Text:** "FAX" (bold, size 15pt, black) below the logo.
- Text:** "Mittente: from" (italic, size 10pt, black) followed by a horizontal line.
- Text:** "Destinatario: To:" (italic, size 10pt, black) followed by a horizontal line.
- Text:** "Data: Date:" (italic, size 10pt, black) followed by a horizontal line.
- Text:** "Numero pagine, inclusa la presente:
Number of page including this cover fax:" (italic, size 10pt, black) followed by a horizontal line.
- Text:** "Note: Notes:" (italic, size 10pt, black) followed by a horizontal line.
- Text:** "Se la trasmissione risultasse illegibile si prega di telefonare al numero: 06 70 37 41
If transmission is unreadable or incomplete, please call this telephone number +39 06 70 37 41" (italic, size 10pt, black) followed by a horizontal line.
- Text:** "Confartigianato Imprese Toscana" (bold, size 8pt, black) at the bottom left.
- Text:** "Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 9211599 - info@artigianiupa.vr.it" (size 8pt, black) at the bottom left.
- Text:** "Arial Narrow - corpo: 8 interlinea: 9 - colore: nero" (size 8pt, black) at the bottom right.

Dimensions (in mm) are indicated along the top and right edges:

- Top edge: 30, 48, 54, 78
- Right edge: 25, 10, 30, 8
- Left edge: 70, 13, 8, 17
- Bottom edge: 13, 8, 2, 17

Foglio Fax territorio

con un altro marchio

24.1



FAX

Mittente: *from:*

Destinatario: *To:*

Data: *Date:*

Numero pagine, inclusa la presente:

Number of page including this cover fax:

Note: *Notes:*

Se la trasmissione risultasse illegibile si prega di telefonare al numero: 06 70 37 41
If transmission is unreadable or incomplete, please call this telephone number +39 06 70 37 41

Foglio Fax territorio

con un altro marchio

24.1

@
Confartigianato
 VERONA

Arial Narrow Bold
 corpo: 10
 interlinea: 11
 colore: nero

Arial Narrow Bold
 corpo: 15
 track: 60
 colore: nero

Colore: nero

Filo
 spessore: 0,1 (0,2835 pt)
 colore: nero

Filo
 spessore: 0,2 (0,567 pt)
 colore: nero

F A X

Mittente: *from*

Destinatario: *To*

Data: *Date*: Numero pagine, inclusa la presente:
Number of page including this cover fax:

Note: *Notes*:

Arial Narrow oblique
 corpo: 10 - interlinea: 11
 colore: nero

Se la trasmissione risultasse illegibile si prega di telefonare al numero: 06 70 37 41
If transmission is unreadable or incomplete, please call this telephone number +39 06 70 37 41

2
 Arial Narrow Bold - corpo: 8

Unione Provinciale Artigiani Verona
 Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 1599 - info@artigianiupa.vr.it

Arial Narrow
 corpo: 10
 interlinea: 11
 colore: nero

Filo
 spessore: 0,2 (0,567 pt)
 colore: nero

Arial Narrow - corpo: 8
 interlinea: 9 - colore: nero

Foglio Fax territorio

con altri due marchi

24.2



FAX

Mittente: *from:*

Destinatario: *To:*

Data: *Date:*

Numero pagine, inclusa la presente:

Number of page including this cover fax:

Note: *Notes:*

Se la trasmissione risultasse illegibile si prega di telefonare al numero: 06 70 37 41
If transmission is unreadable or incomplete, please call this telephone number +39 06 70 37 41

upa

Unione Provinciale Artigiani Verona



Orafi di Verona

Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianiupa.vr.it

Foglio Fax territorio

con altri due marchi

24.2

The diagram illustrates the layout of a fax header and body. The top section features a logo with the letter 'a' inside a circle, followed by the text 'Confartigianato' and 'VERONA'. Below this, the word 'FAX' is centered. The body of the fax includes fields for 'Mittente: from:', 'Destinatario: To:', 'Data: Date:', and 'Note: Notes:'. A note at the bottom left provides a contact number for unreadable transmissions. The footer contains the 'upa' logo and the text 'Unione Provinciale Artigiani Verona' along with address details. Various text styles and line thicknesses are specified throughout the layout.

Header:

- Logo:** a inside a circle
- Text:** Confartigianato (script), VERONA (bold)
- FAX:** Centered text

Mitente (Sender): Arial Narrow Bold, corpo: 10, interlinea: 11, colore: nero

Destinatario (Recipient): Arial Narrow oblique, corpo: 10 - interlinea: 11, colore: nero

Data (Date): Arial Narrow oblique, corpo: 10 - interlinea: 11, colore: nero

Note (Notes): Arial Narrow oblique, corpo: 10 - interlinea: 11, colore: nero

Text for unreadable transmission:

Se la trasmmissione risultasse illegibile si prega di telefonare al numero: 06 70 37 41
If transmission is unreadable or incomplete, please call this telephone number +39 06 70 37 41

Footer:

- upa logo:** stylized 'upa' with a circle containing a 'V'
- Text:** Unione Provinciale Artigiani Verona
- Address:** Ora di Verona, Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianiupa.vr.it
- Text at bottom:** Arial Narrow - corpo: 8, interlinea: 9 - colore: nero

Etichetta adesiva territorio

senza marchio e con marchio

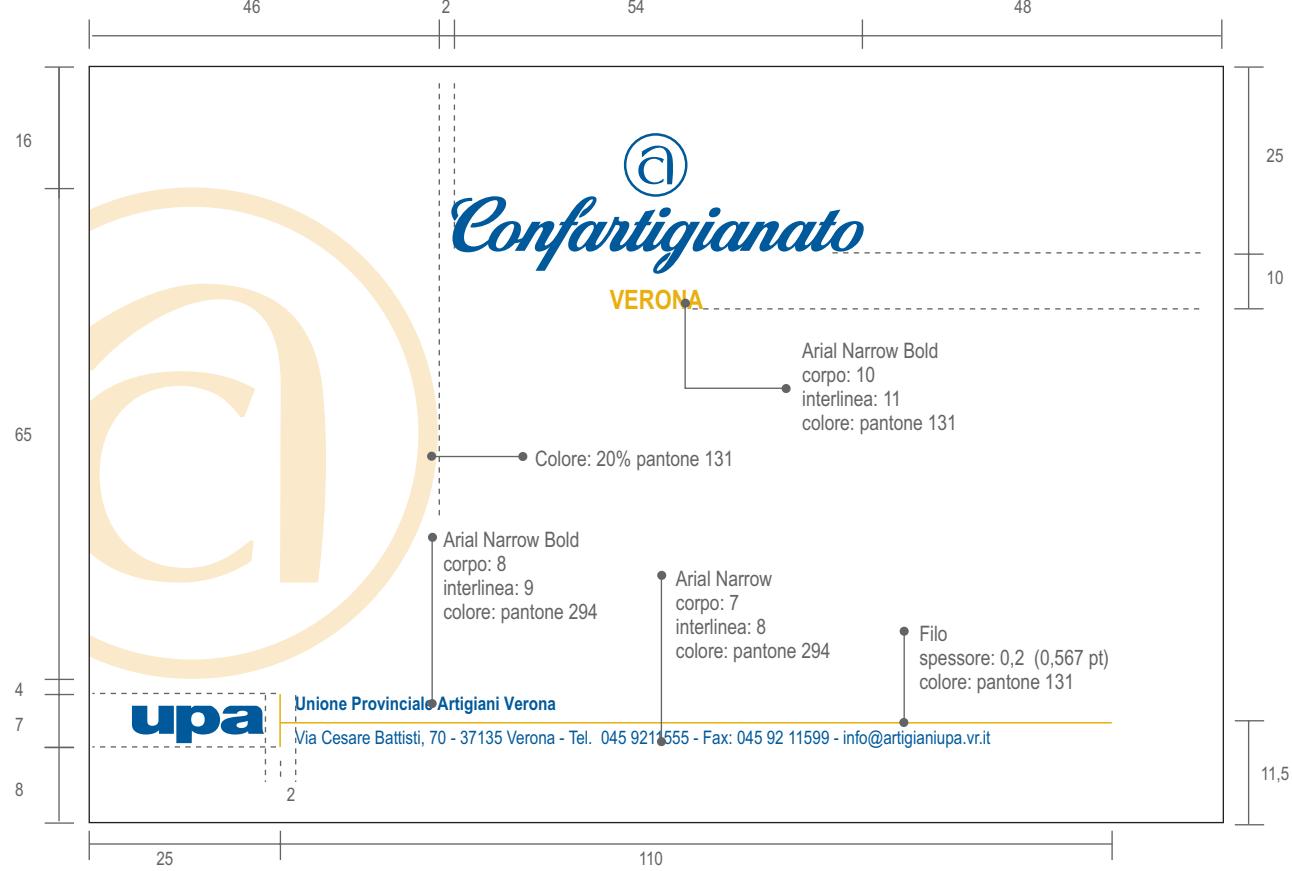
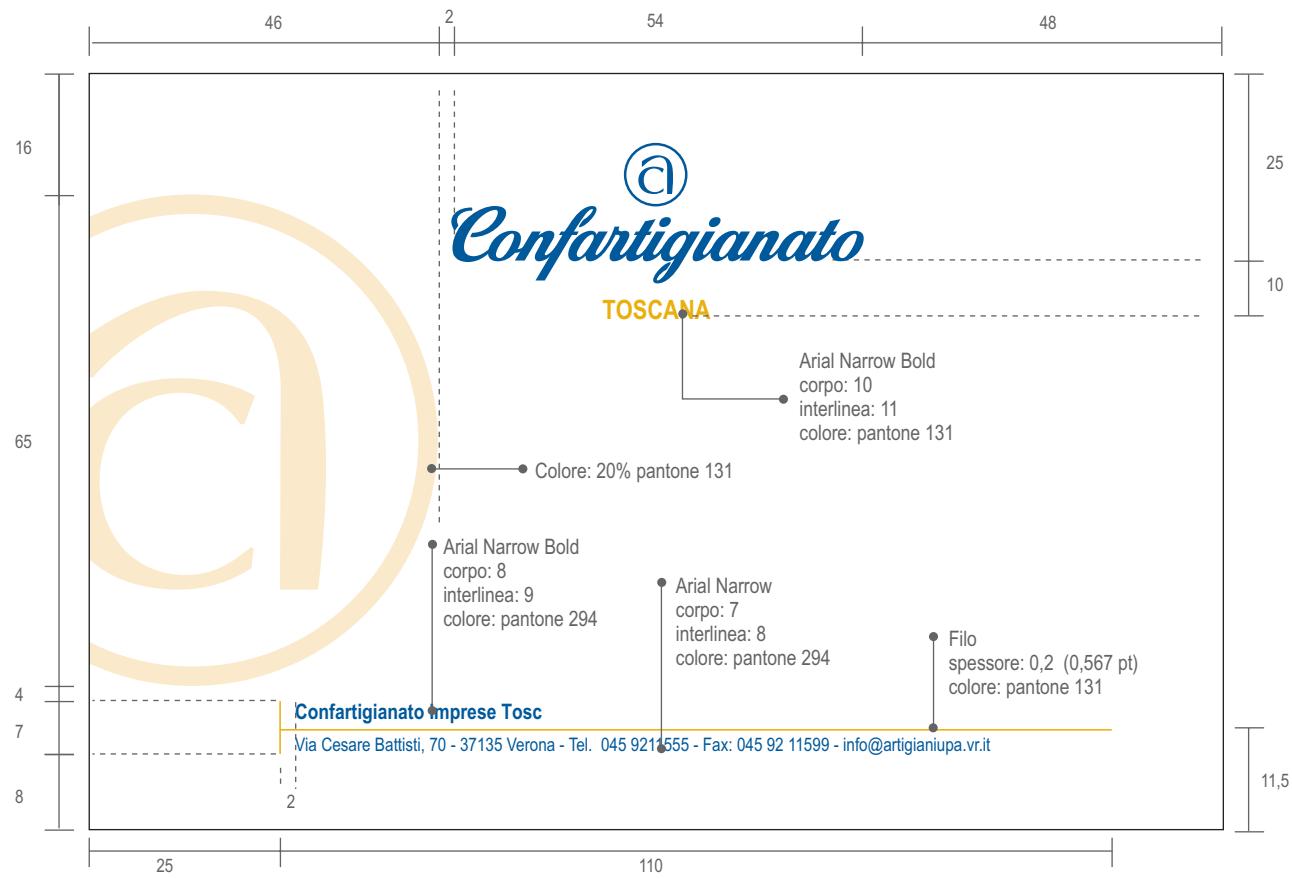
25.



Etichetta adesiva territorio

senza marchio e con marchio

25.



Etichetta adesiva territorio

con altri due marchi

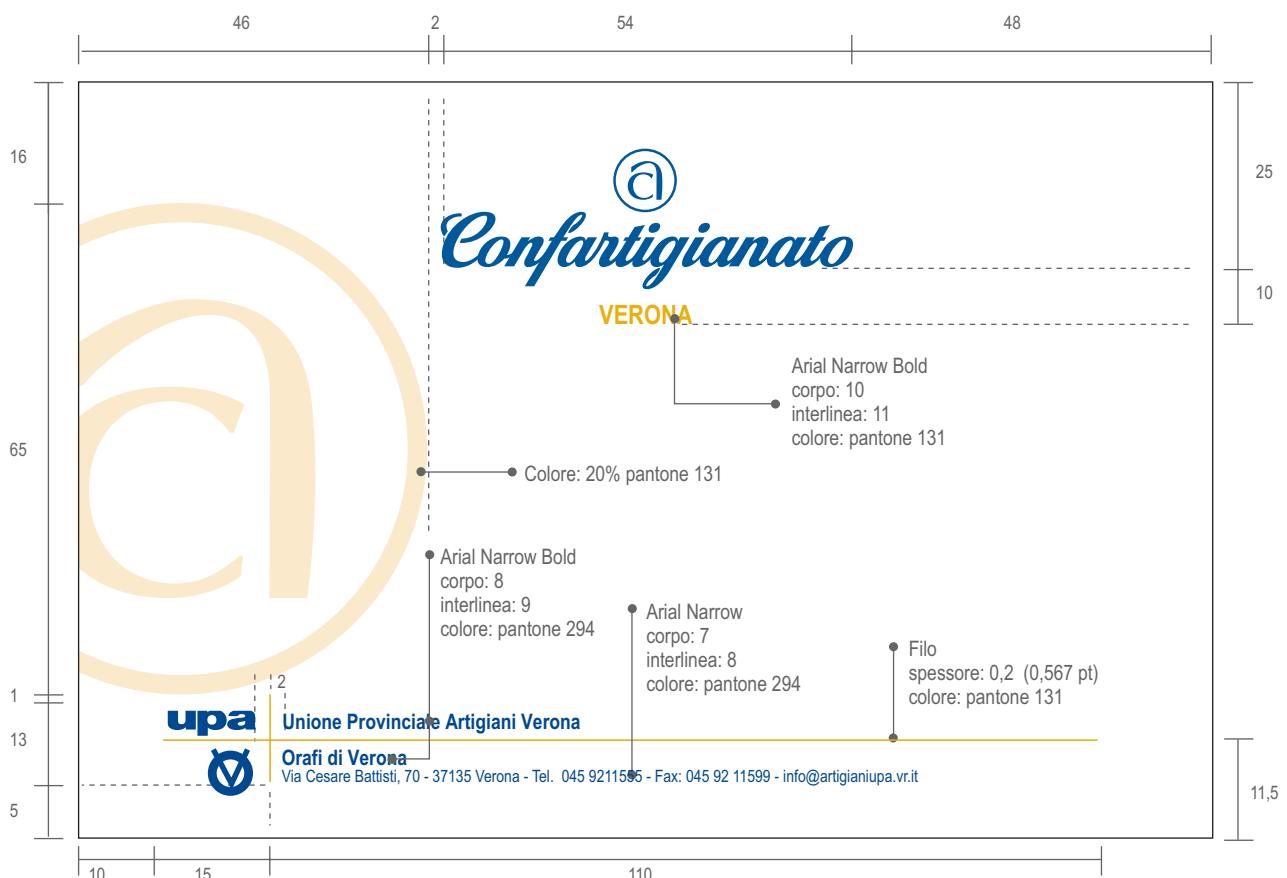
25.1



Etichetta adesiva territorio

con altri due marchi

25.1



Carta intestata di categoria. 1° FOGLIO

26.



ORAFI ARGENTIERI
OROLOGIAI e AFFINI

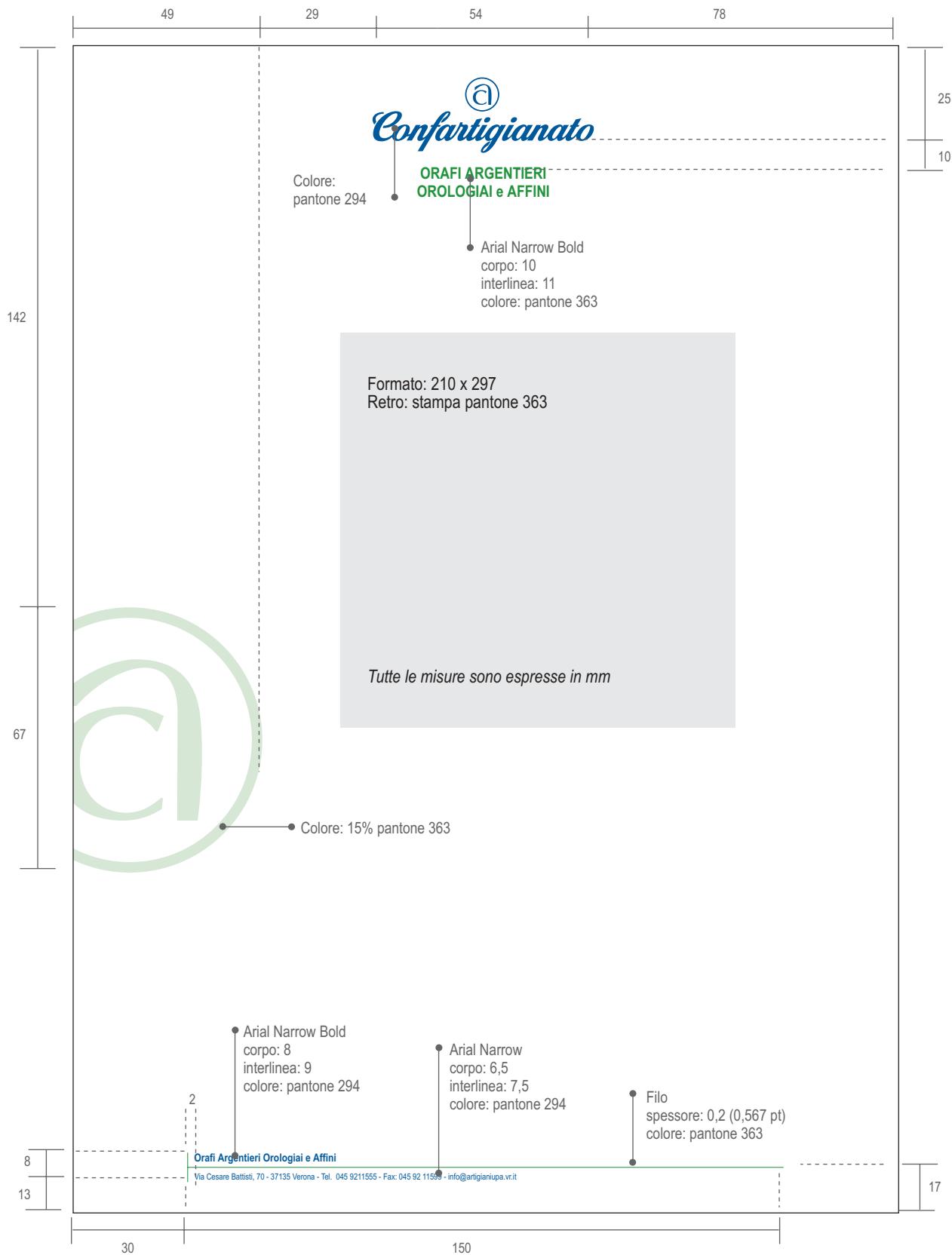


Orafi Argentieri Orologiai e Affini

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Carta intestata di categoria. 1° FOGLIO

26.



Carta intestata di categoria. 1° FOGLIO

con marchio

26.1

Confartigianato
ESTETICA



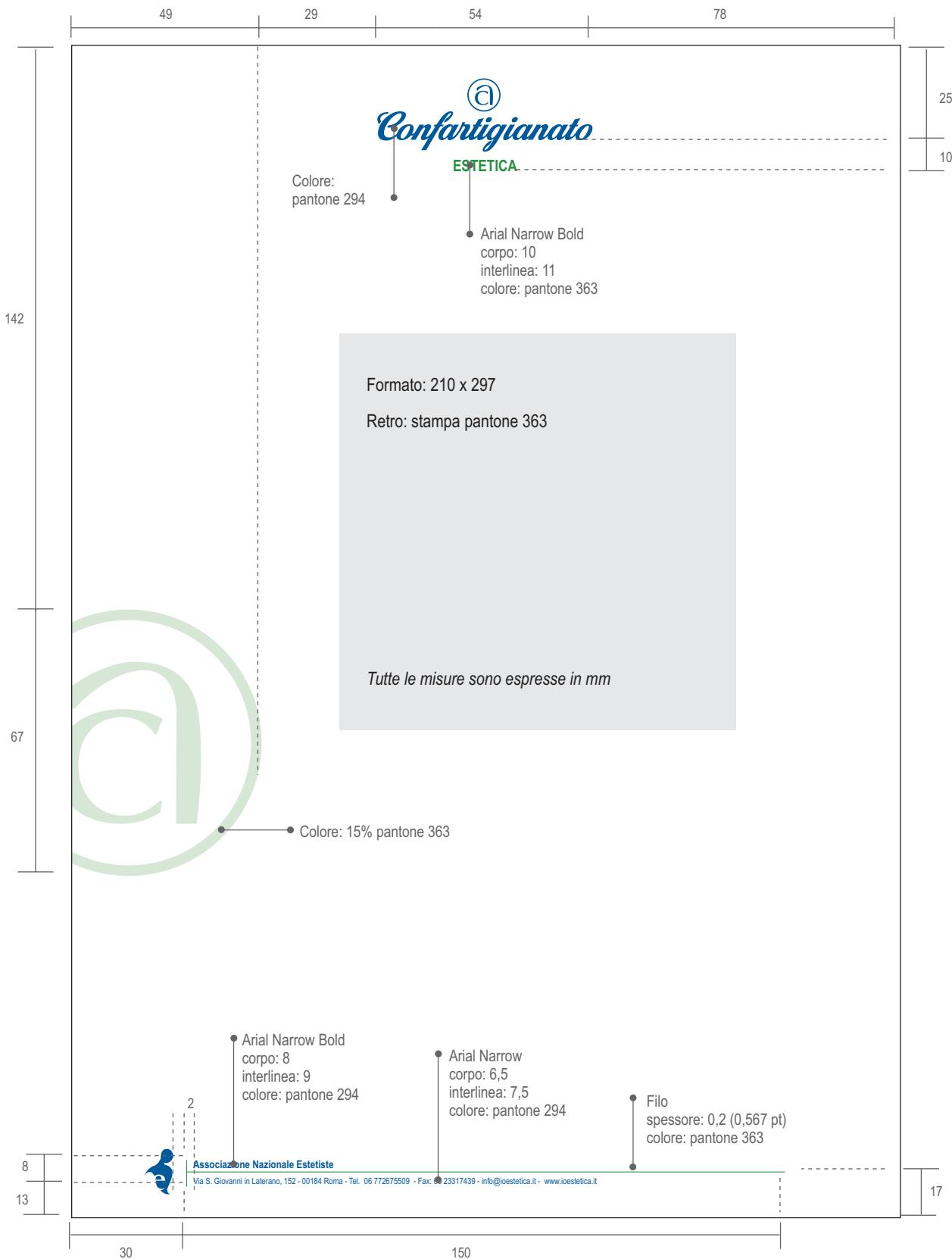
Associazione Nazionale Estetiste

Via S. Giovanni in Laterano, 152 - 00184 Roma - Tel. 06 772675509 - Fax: 06 23317439 - info@ioestetica.it - www.ioestetica.it

Carta intestata di categoria. 1° FOGLIO

con marchio

26.1



Carta intestata di categoria. 1° FOGLIO

Regole di scrittura

26.2



ORAFI ARGENTIERI
OROLOGAI e AFFINI

30mm

Roma, 27 febbraio 2004

Prot. n. 23/2002

Spett. Dott. Bianchi

Via Torino, 20

00185 Roma

60mm

30mm

Oggetto

Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments.

Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece. Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart,

Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure


Dott. Mario Rossi

30mm

Orafi Argentieri Orologai e Affini

Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianuva.it

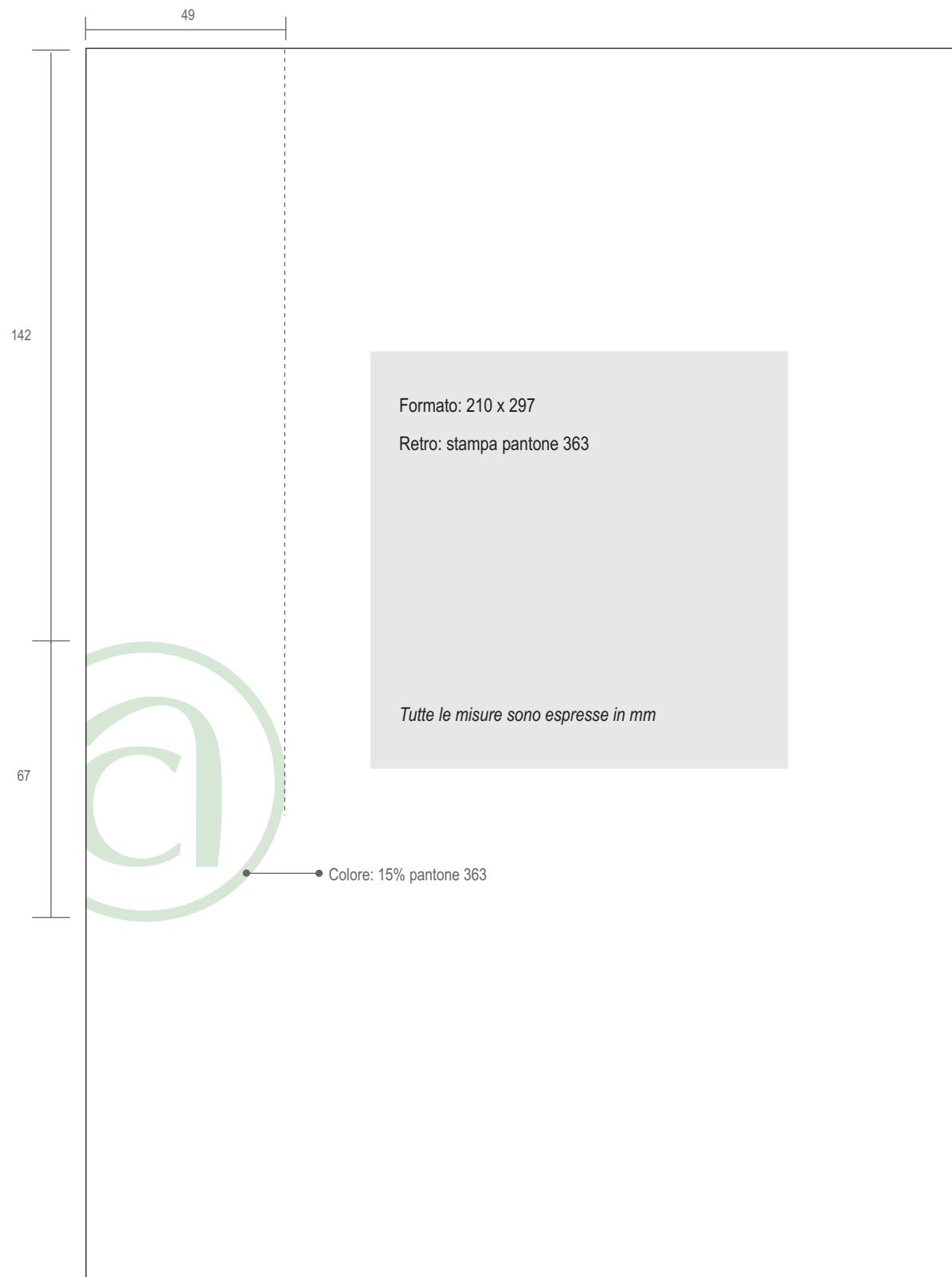
Carta intestata di categoria. 2° FOGLIO

27.



Carta intestata di categoria. 2° FOGLIO

27.



Carta intestata di categoria. 2° FOGLIO

Regole di scrittura

27.1

		30mm
30mm	<p>Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece.</p> <p>Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece.</p> <p>Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages</p>	30mm
		30mm

Bigietto da visita di categoria

28.




ORAFI ARGENTIERI
OROLOGIAI E AFFINI

Mario Bianchi
Presidente

Orafi Argentieri Orologai e Affini

Via S. Giovanni in Laterano, 152 - 00184 Roma
Tel. 06 772675509 - Fax: 06 23317439
info@artigianiupa.vr.it www.artigianiupa.it






ESTETICA

Patrizi Bianchi
Presidente

 **Associazione Nazionale
Estetiste**

Via S. Giovanni in Laterano, 152 - 00184 Roma
Tel. 06 772675509 - Fax: 06 23317439
info@ioestetica.it www.ioestetica.it



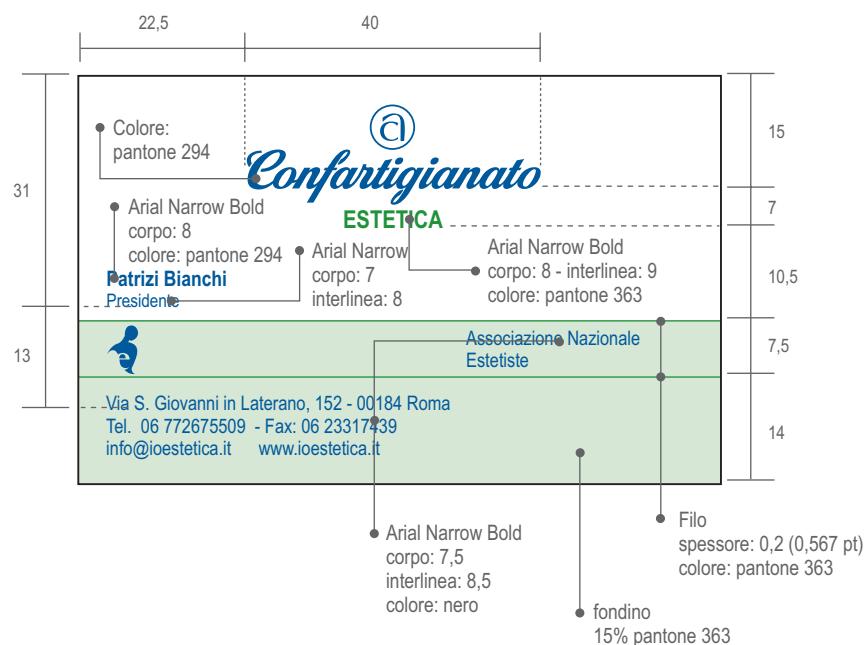
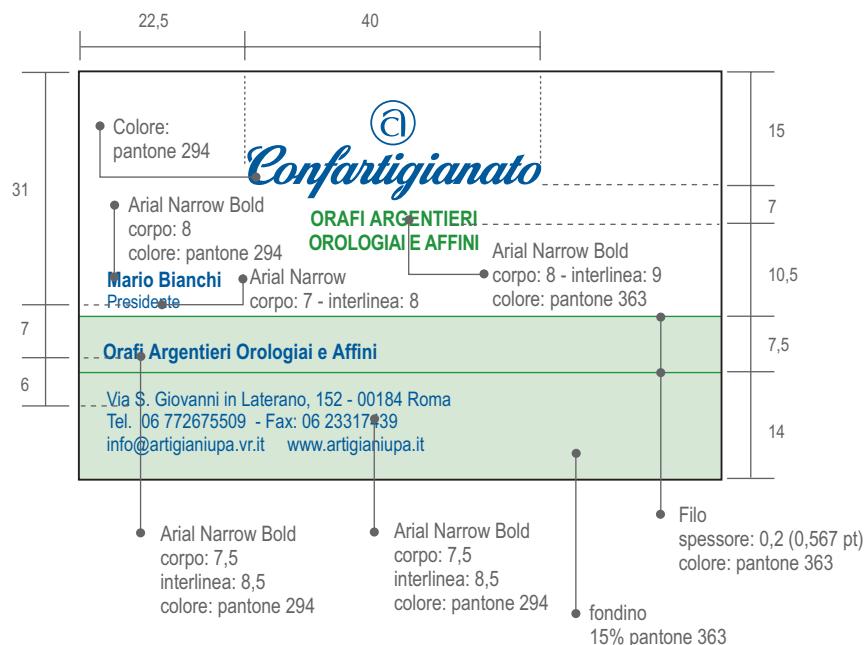
Biglietto da visita di categoria

28.

Formato: 85x54

Retro: stampa
pantone 363

Tutte le misure
sono espresse in mm



With Compliment categoria

29.



Confartigianato
ORAFIGI ARGENTIERI
OROLOGAI e AFFINI

Orafi Argentieri Orologai e Affini
Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianiupa.vr.it



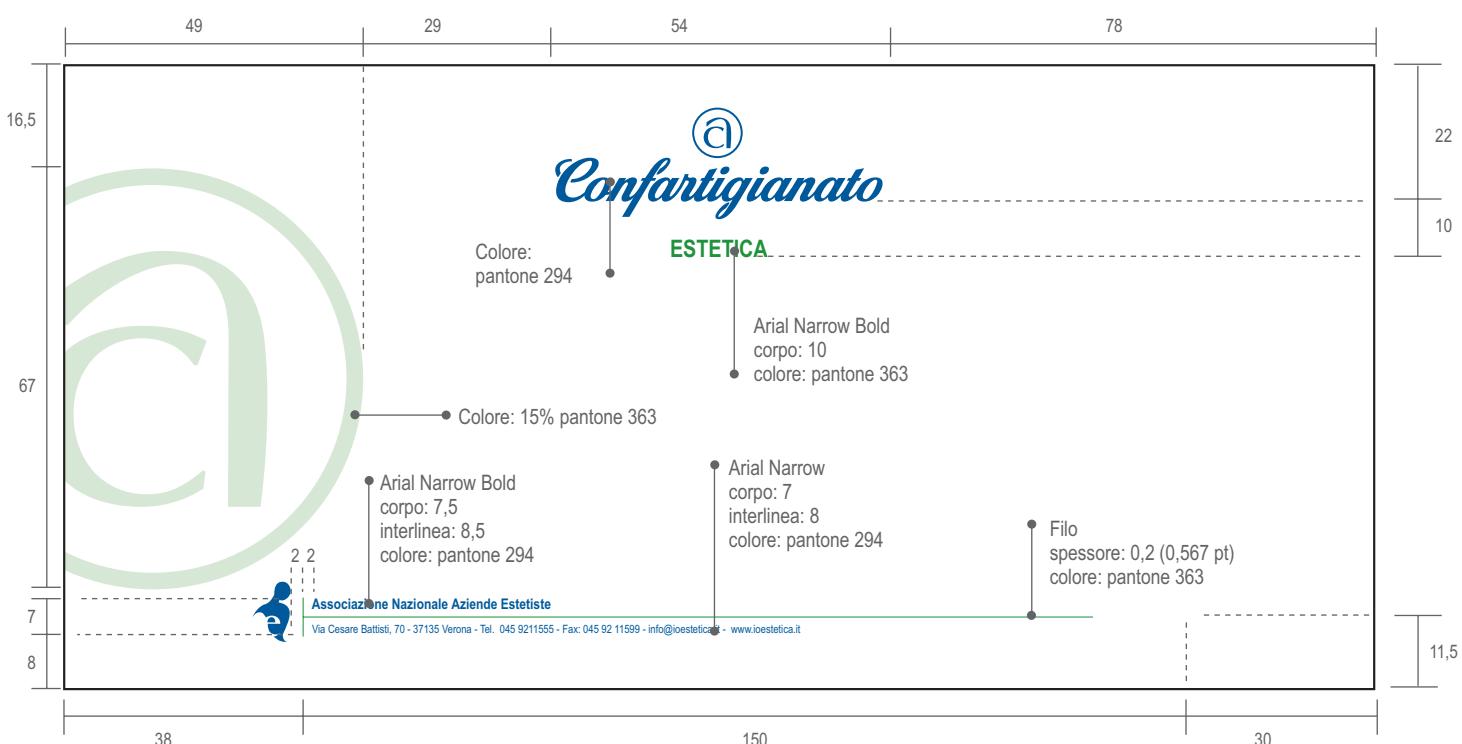
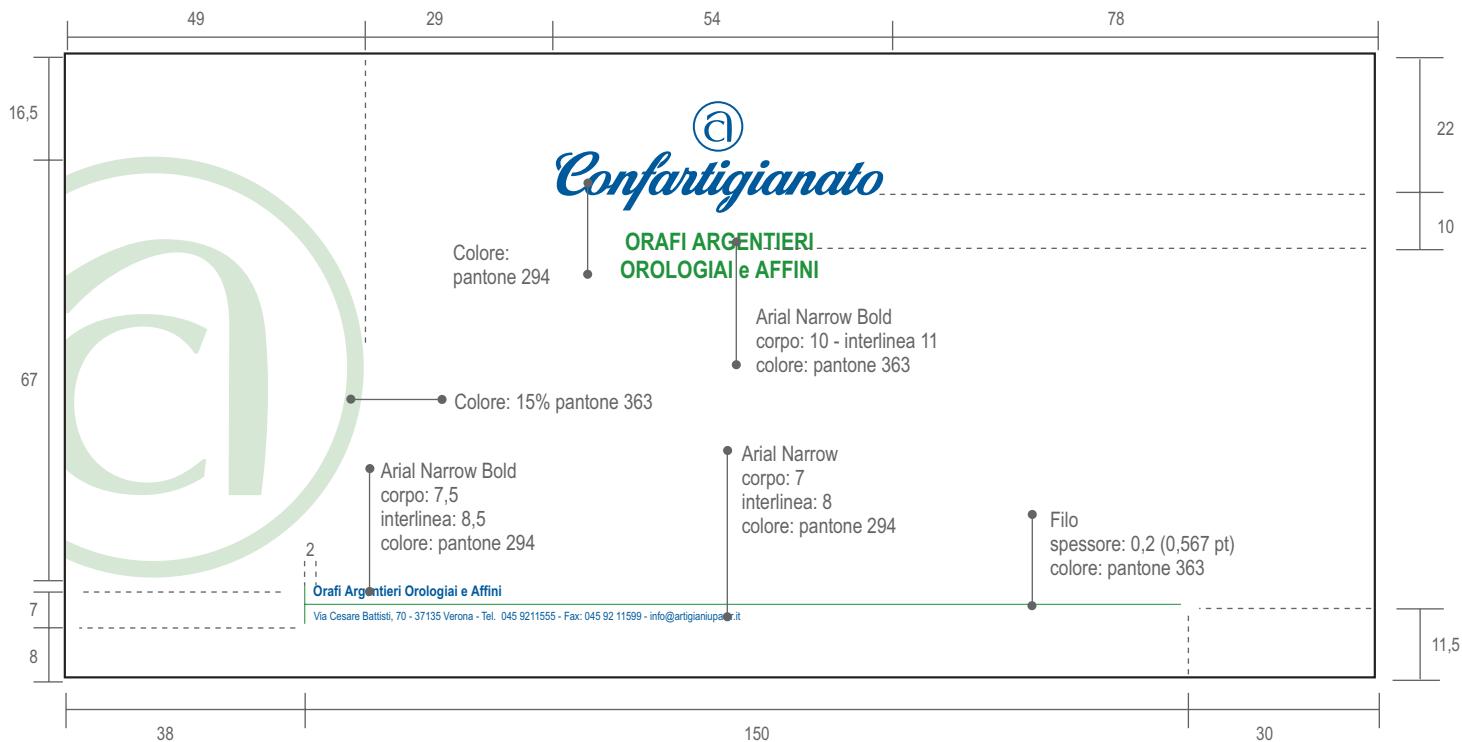
Confartigianato
ESTETICA

Associazione Nazionale Aziende Estetiste
Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@ioestetica.it - www.ioestetica.it

With Compliment categoria

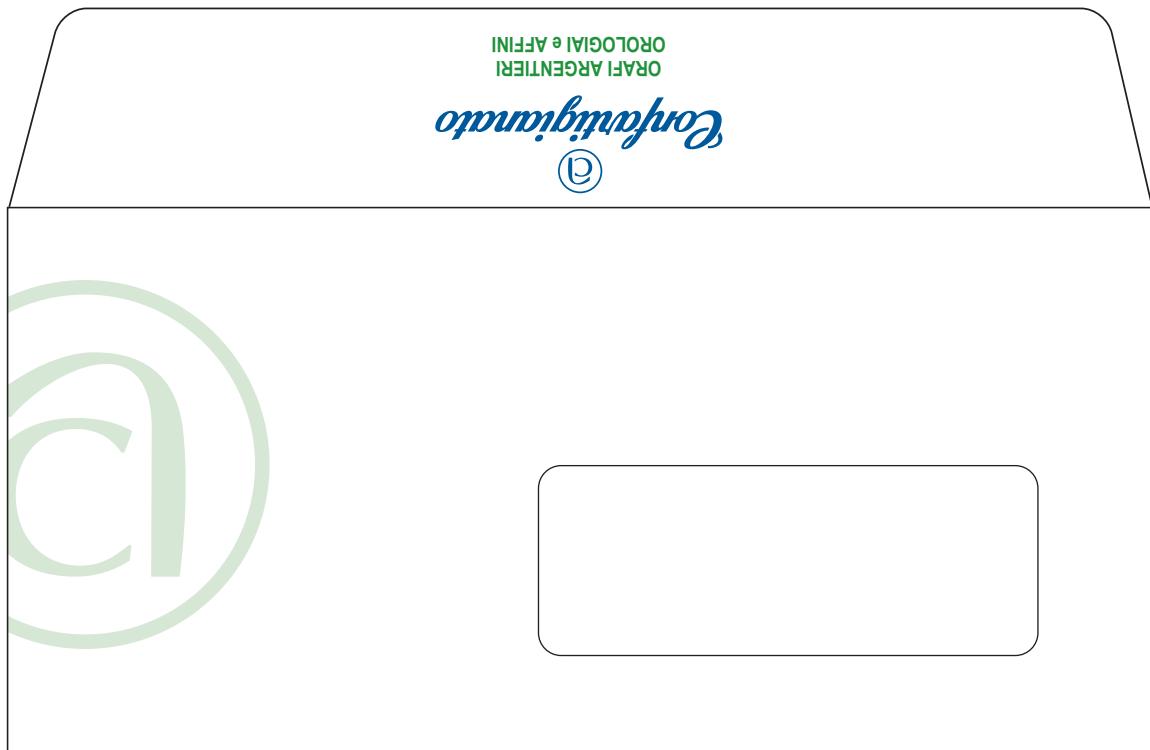
29.

Formato: 210x100 - Retro: stampa pantone 363
Tutte le misure sono espresse in mm



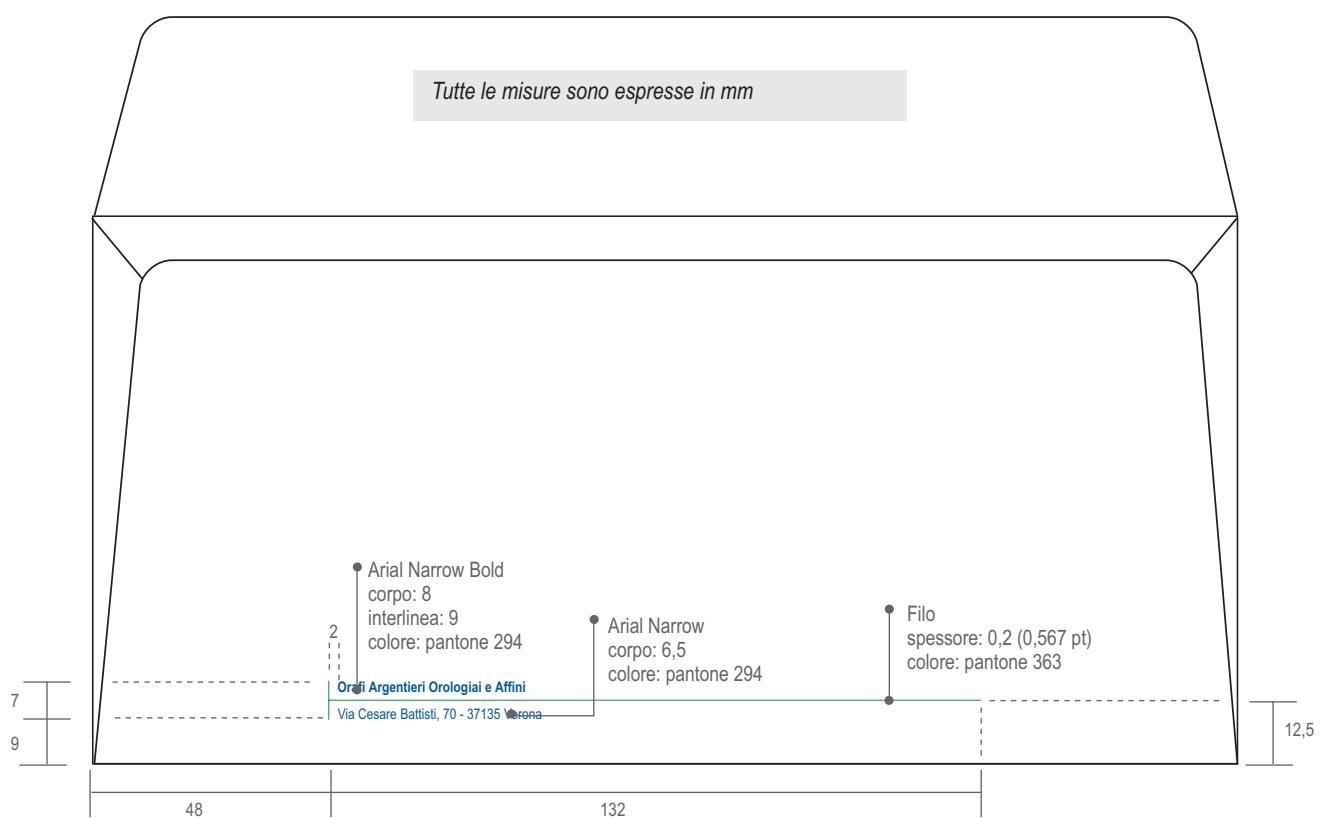
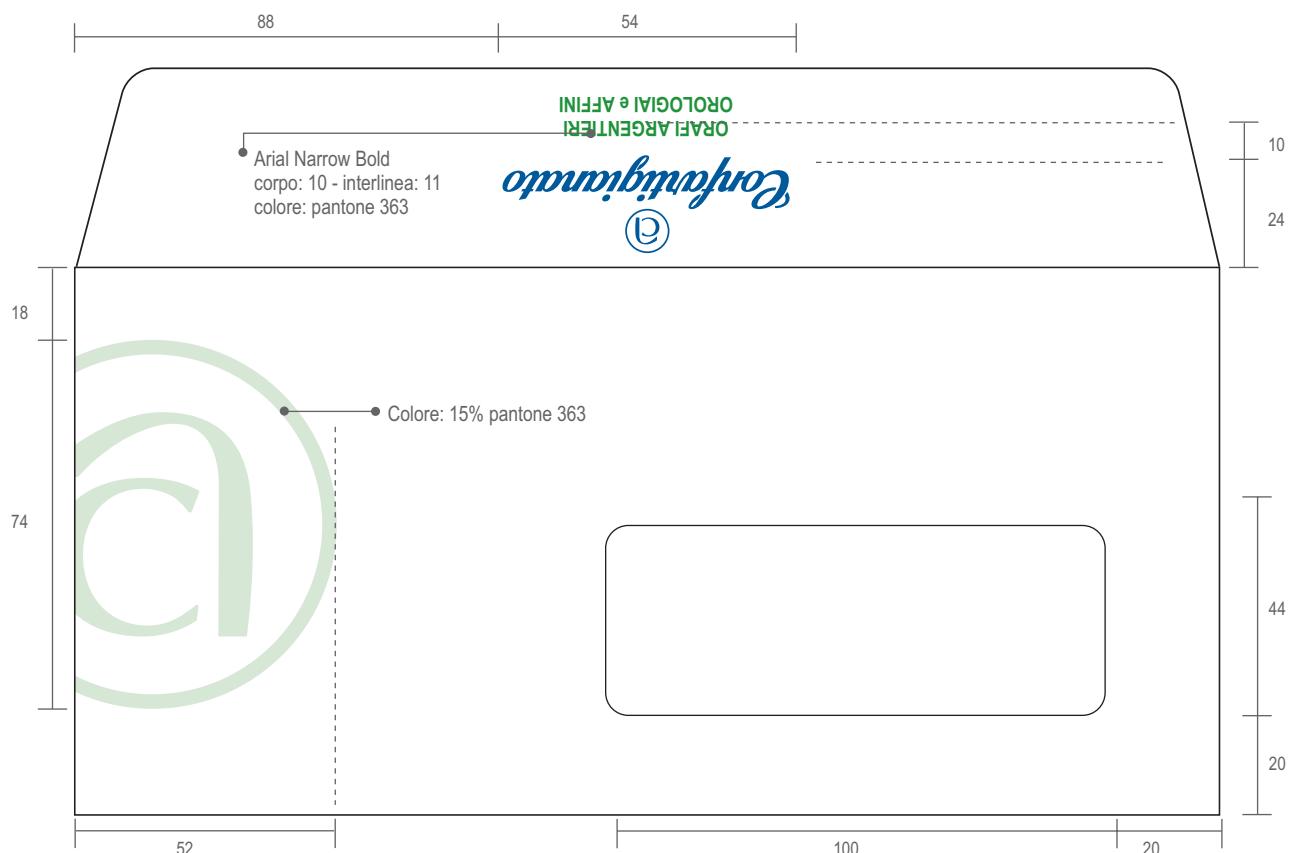
Busta 23x11 categoria

30.



Busta 23x11 categoria

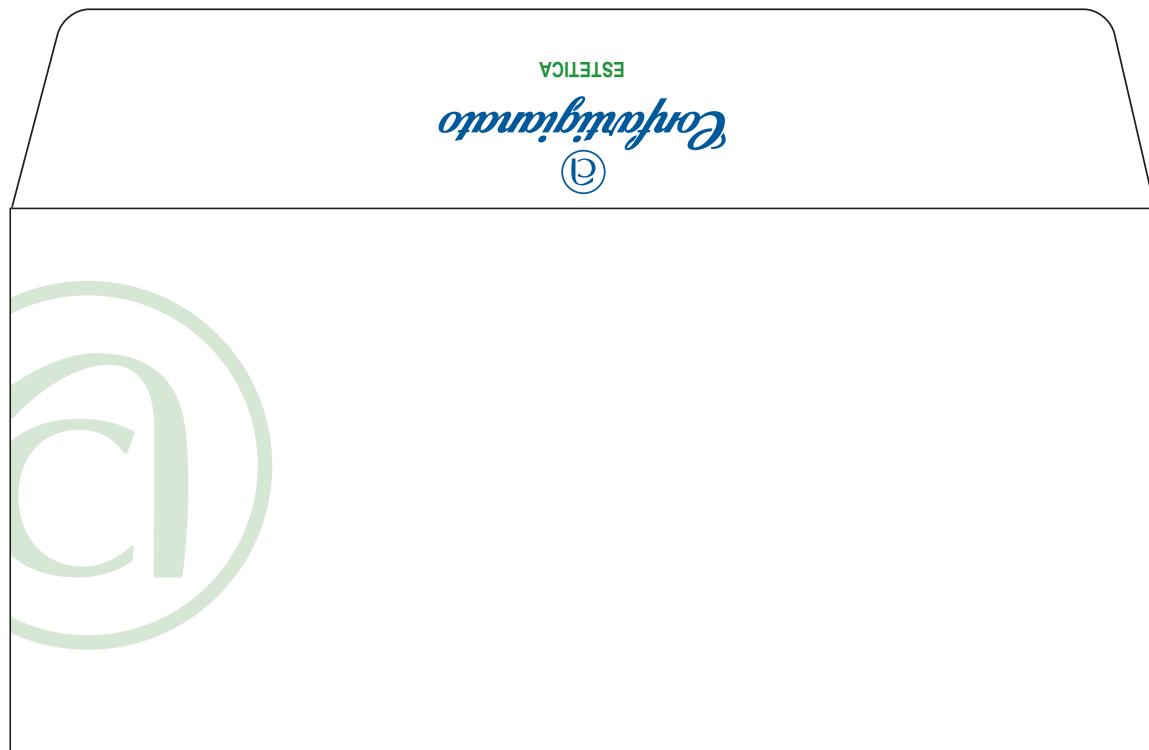
30



Busta 23x11 categoria

con marchio

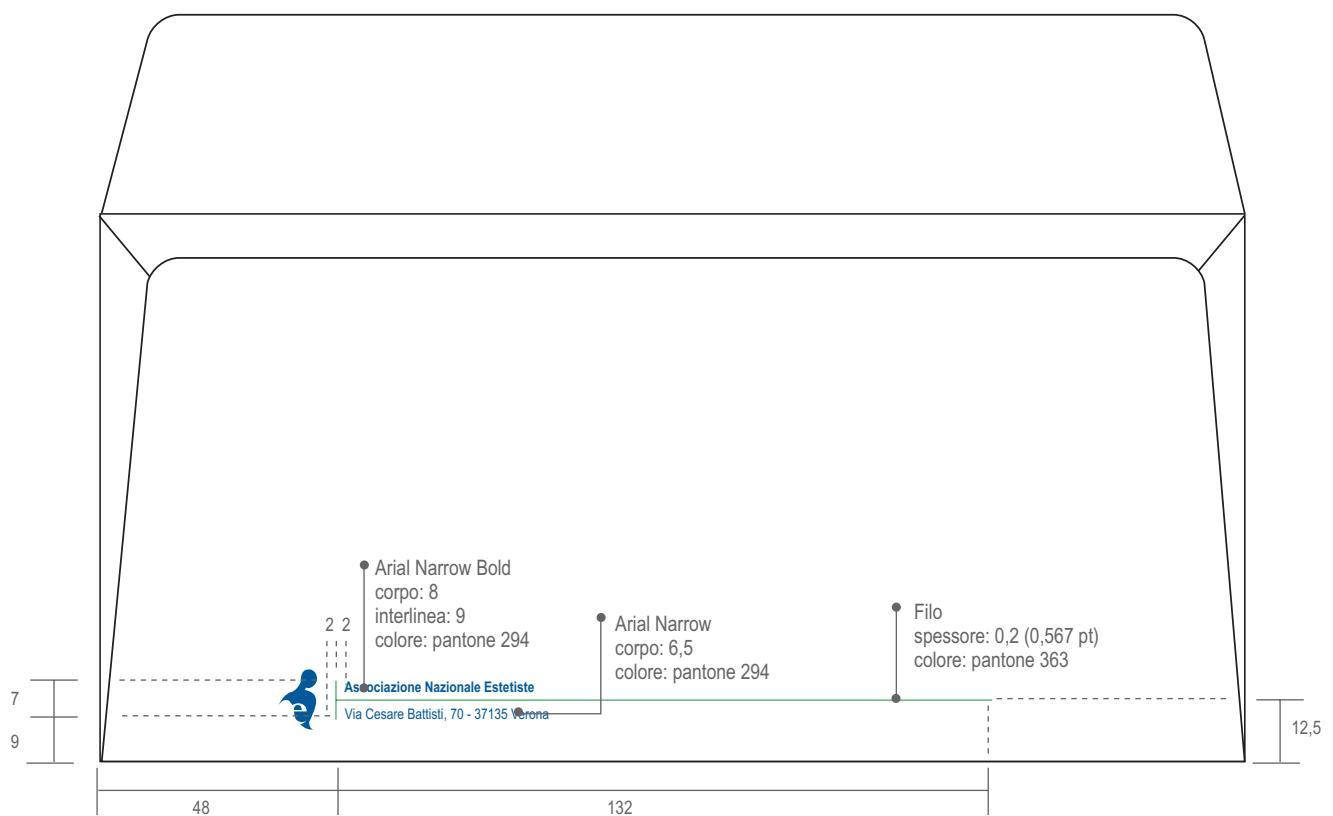
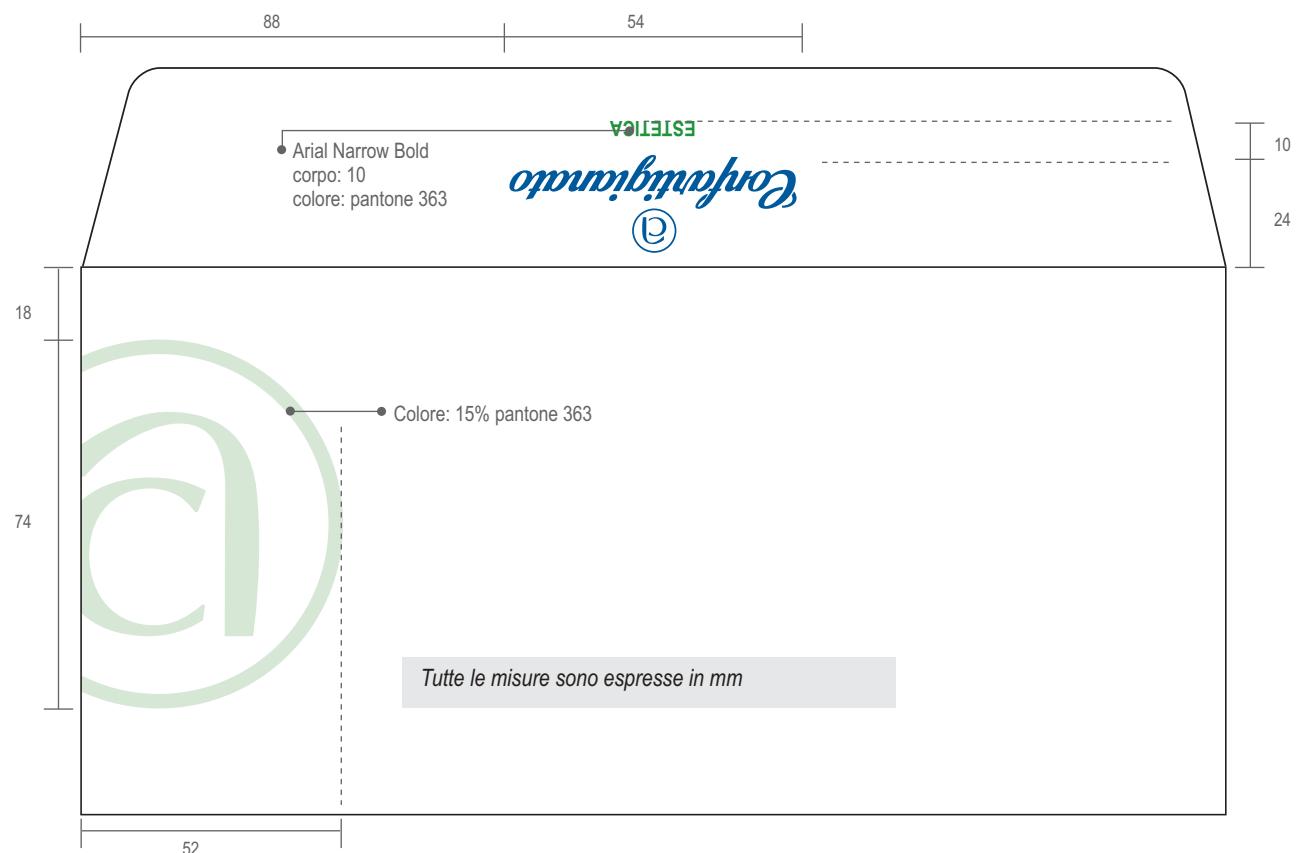
30.1



Busta 23x11 categoria

con finestra

30.1



Buste a sacco categoria

formati: 230x160 e 330x230

31



Orafi Argentieri Orologiai e Affini

Via Cesare Battisti, 70 - 37135 Verona - Tel. 045 9211555 - Fax: 045 92 11599 - info@artigianiupa.vr.it

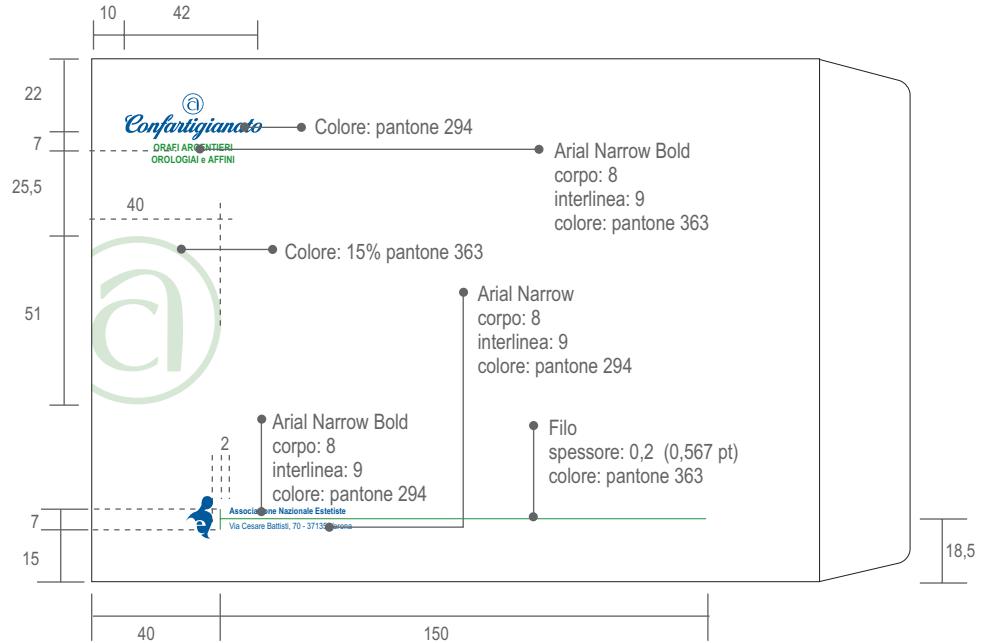
Buste a sacco categoria

formati: 230x160 e 330x230

31

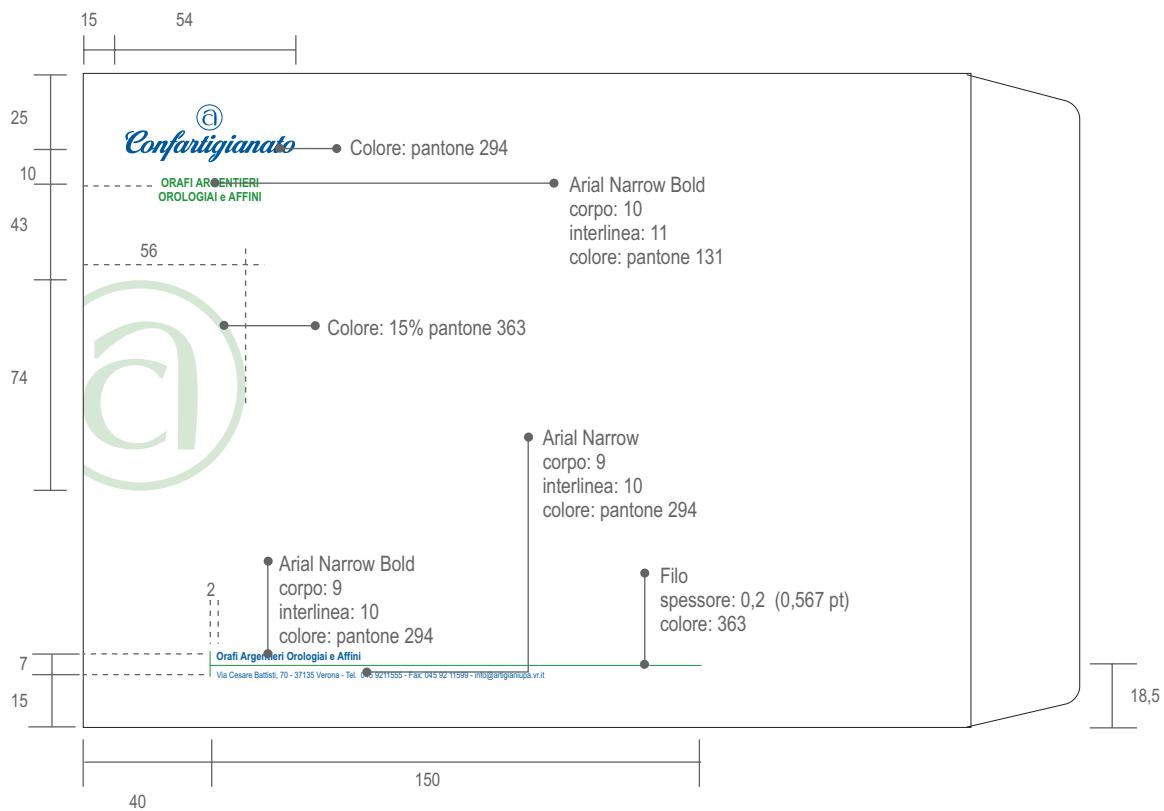
Formato: 230x160

Tutte le misure
sono espresse in mm



Formato: 330x230

Tutte le misure
sono espresse in mm



Foglio Fax categoria

32.



ORAFI ARGENTIERI
OROLOGIAI e AFFINI

FA X

Mittente: *from:*

Destinatario: *To:*

Data: *Date:*

Numero pagine, inclusa la presente:
Number of page including this cover fax:

Note: *Notes:*

Se la trasmissione risultasse illegibile si prega di telefonare al numero: 06 70 37 41
If transmission is unreadable or incomplete, please call this telephone number +39 06 70 37 41

Foglio Fax categoria

32.

Foglio Fax categoria

con marchio
32.1



F A X

Mittente: *from:*

Destinatario: *To:*

Data: *Date:*

Numero pagine, inclusa la presente:
Number of page including this cover fax:

Note: *Notes:*

Se la trasmissione risultasse illegibile si prega di telefonare al numero: 06 70 37 41
If transmission is unreadable or incomplete, please call this telephone number +39 06 70 37 41



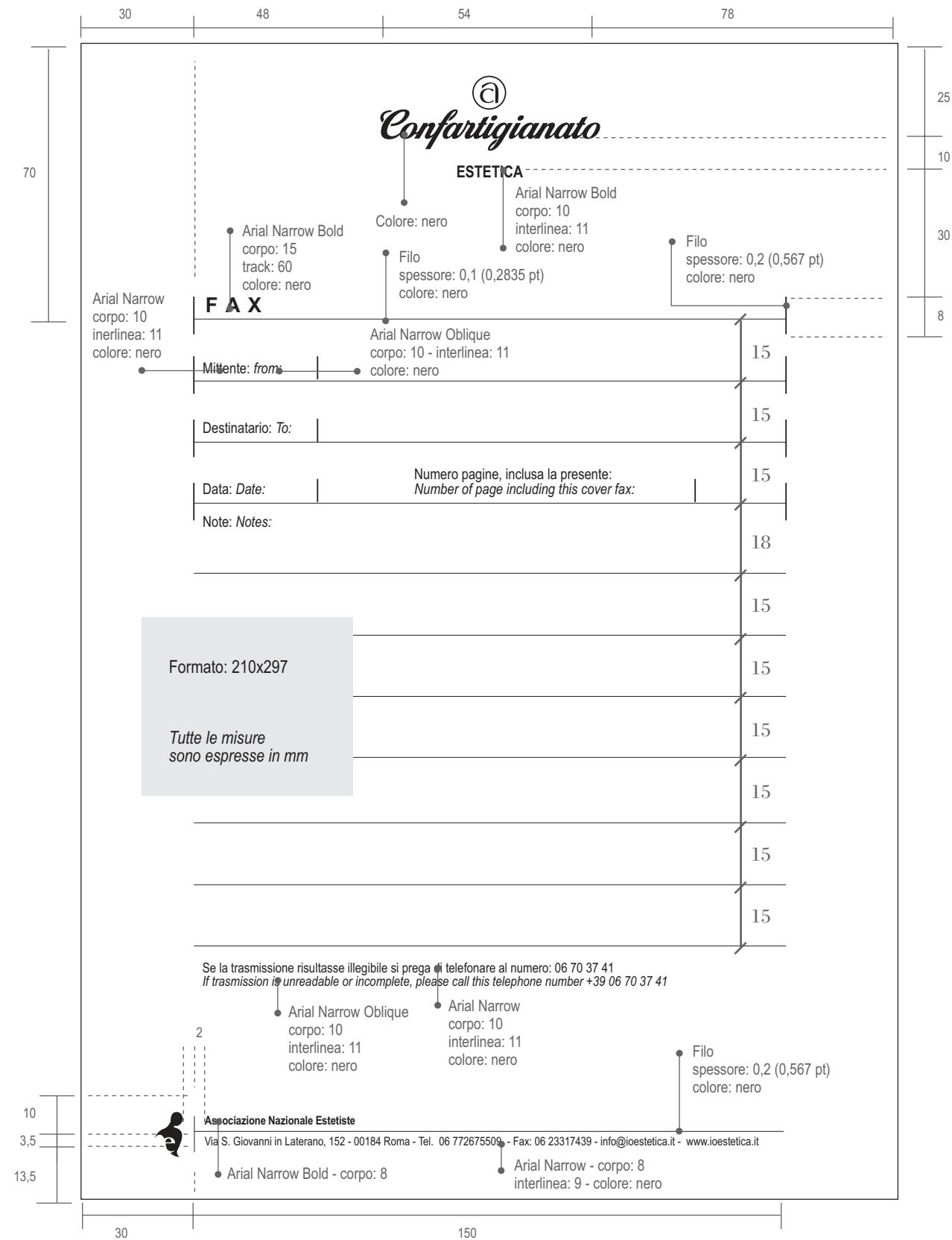
Associazione Nazionale Estetiste

Via S. Giovanni in Laterano, 152 - 00184 Roma - Tel. 06 772675509 - Fax: 06 23317439 - info@ioestetica.it - www.ioestetica.it

Foglio Fax categoria

32.1

con marchio



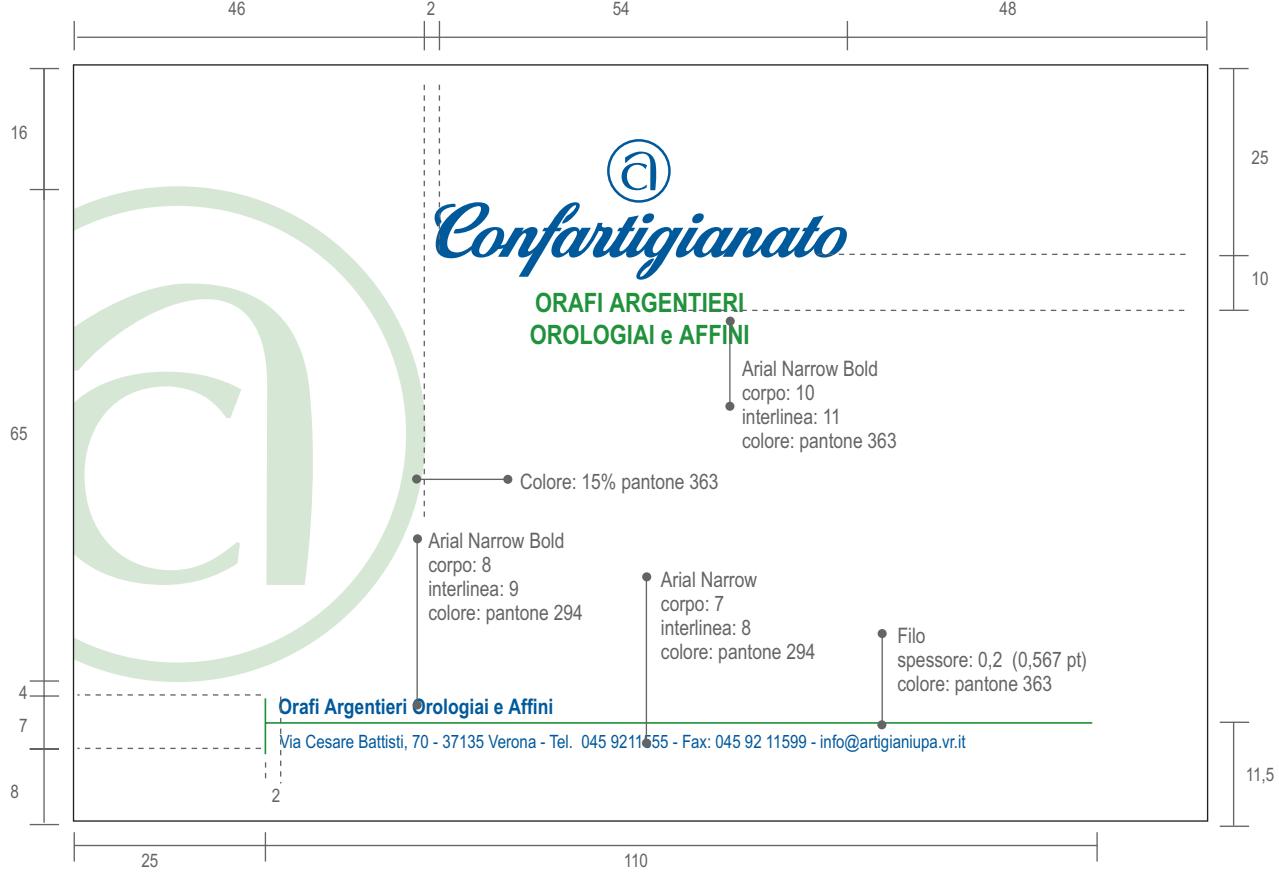
Etichetta adesiva categoria

33.



Etichetta adesiva categoria

33.



Block notes

Copertina

34.



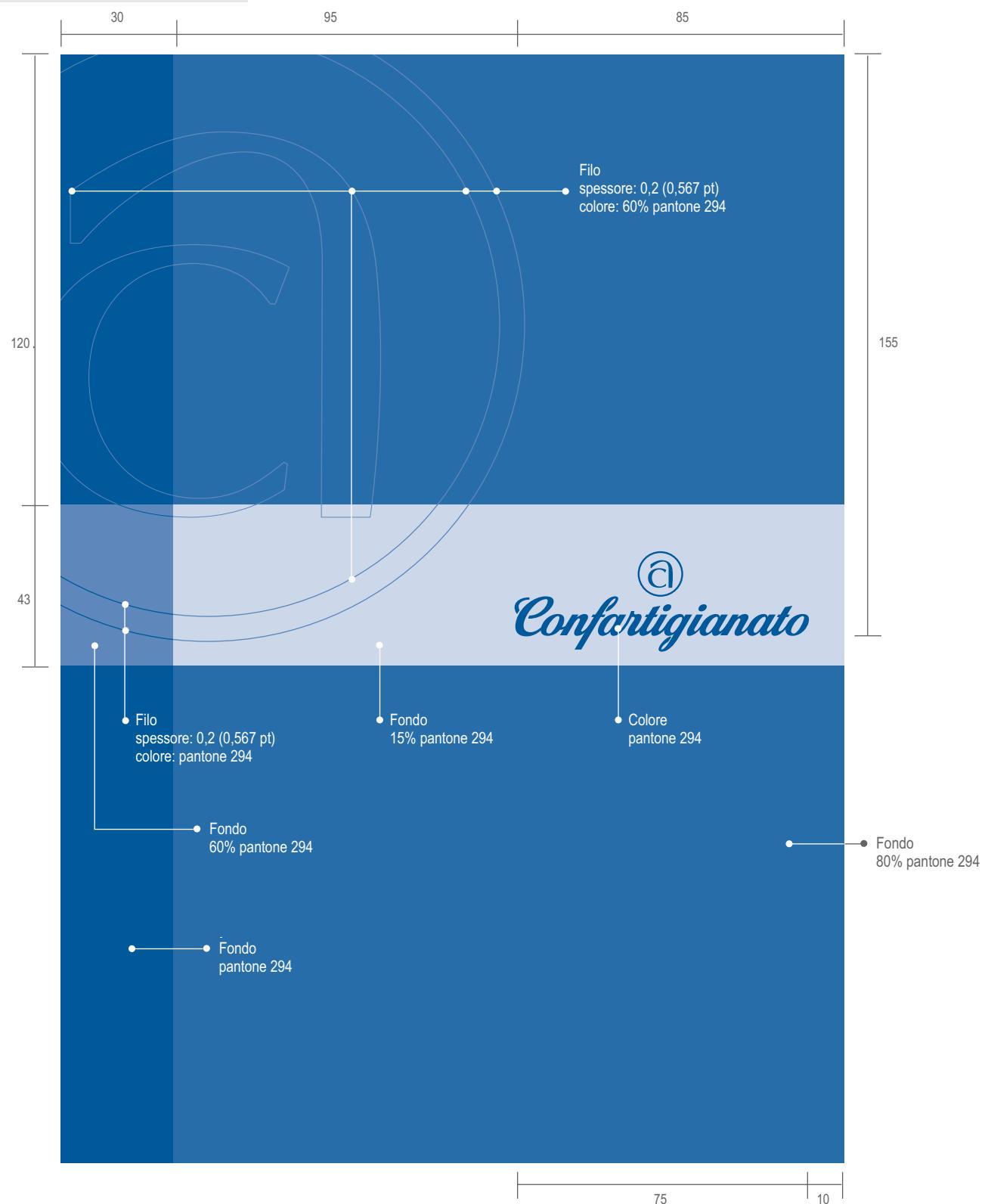
Block notes

Copertina

34.

Formato: 210 x 297

Tutte le misure sono espresse in mm



Block notes

Interno

34.1

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Block notes

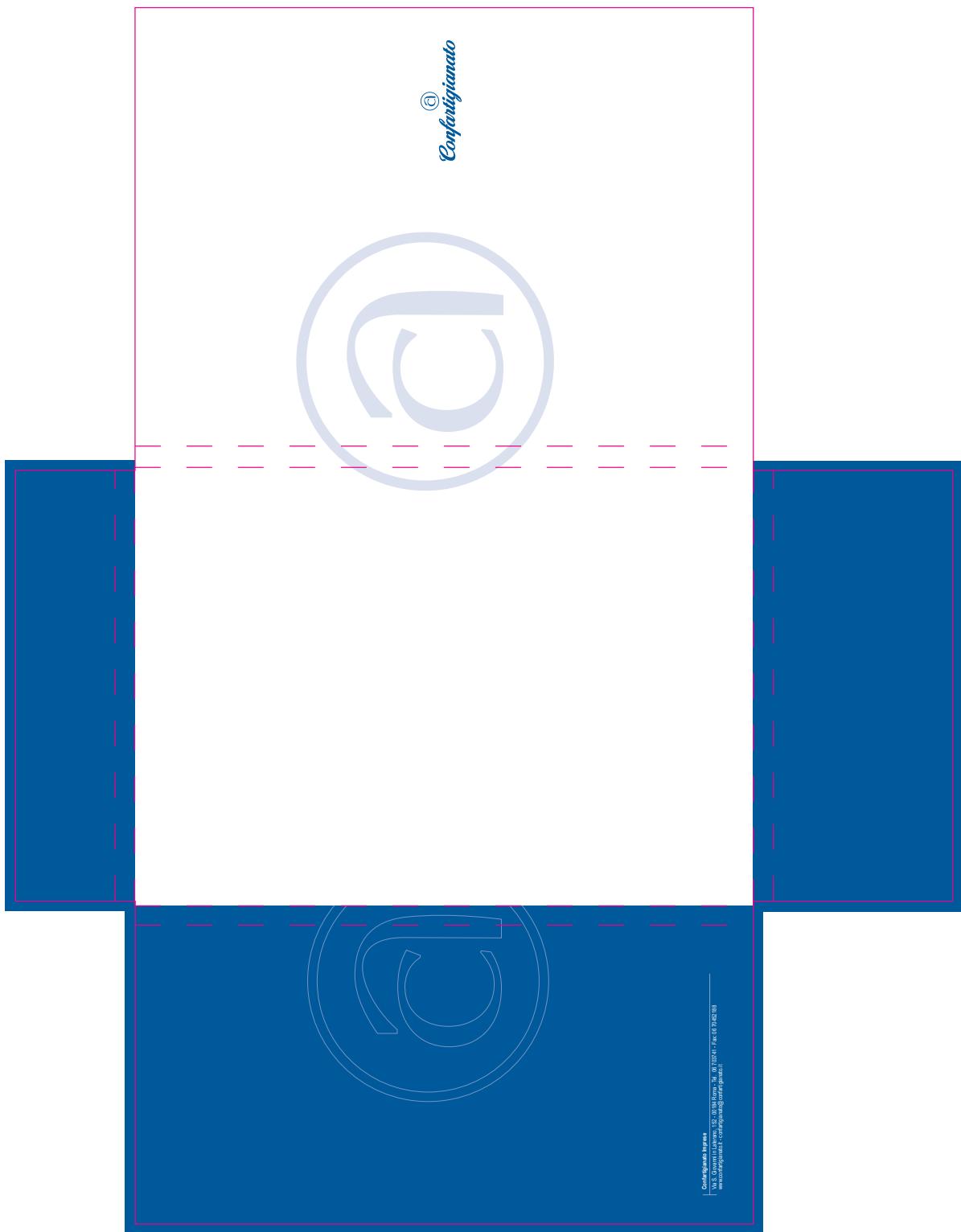
Interno

34.1



Cartellina

35.

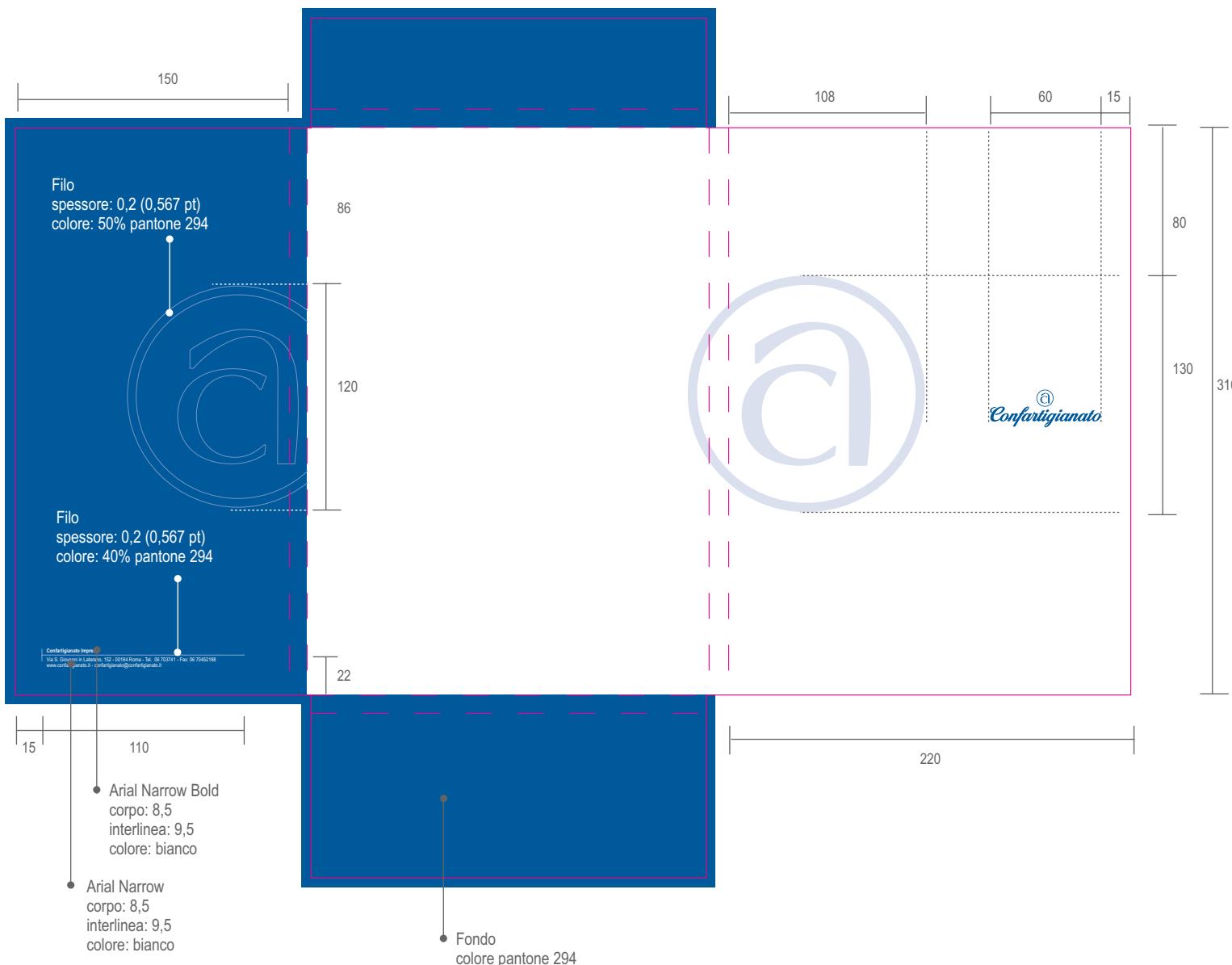


Cartellina

35.

Formato: chiuso 220x310

Tutte le misure sono espresse in mm



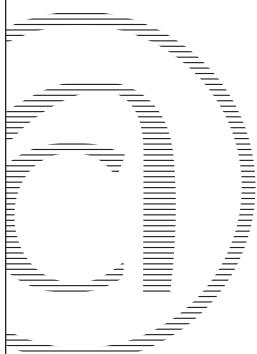
Comunicato Stampa

36.

©
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NOTA PER LA STAMPA

*Ufficio Stampa: Lorenza Manessi e Giovanni Vitelli
Tel.: 335 64 13 864*

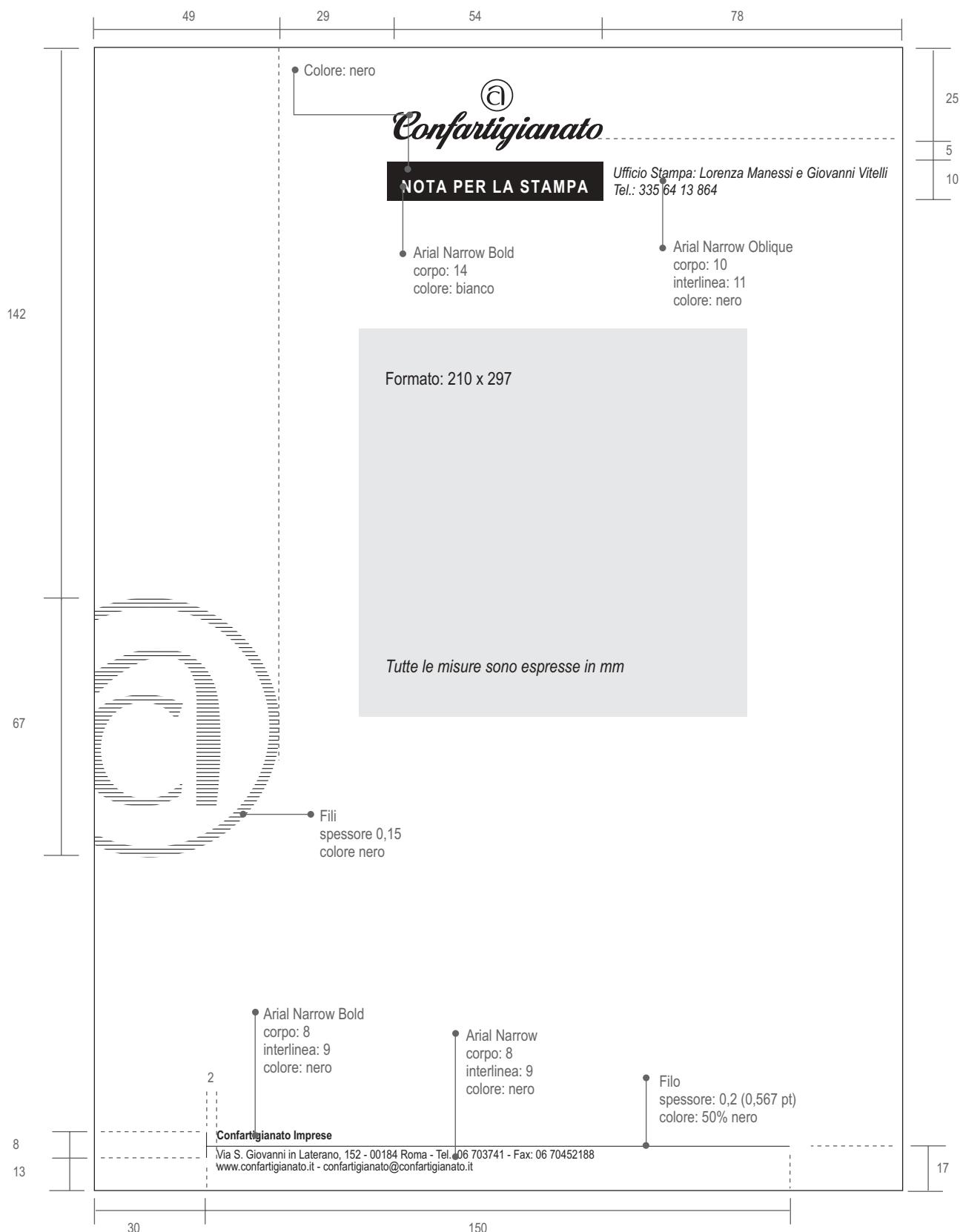


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Via S. Giovanni in Laterano, 152 - 00184 Roma - Tel. 06 703741 - Fax: 06 70452188
www.confartigianato.it - confartigianato@confartigianato.it

Comunicato Stampa

36.

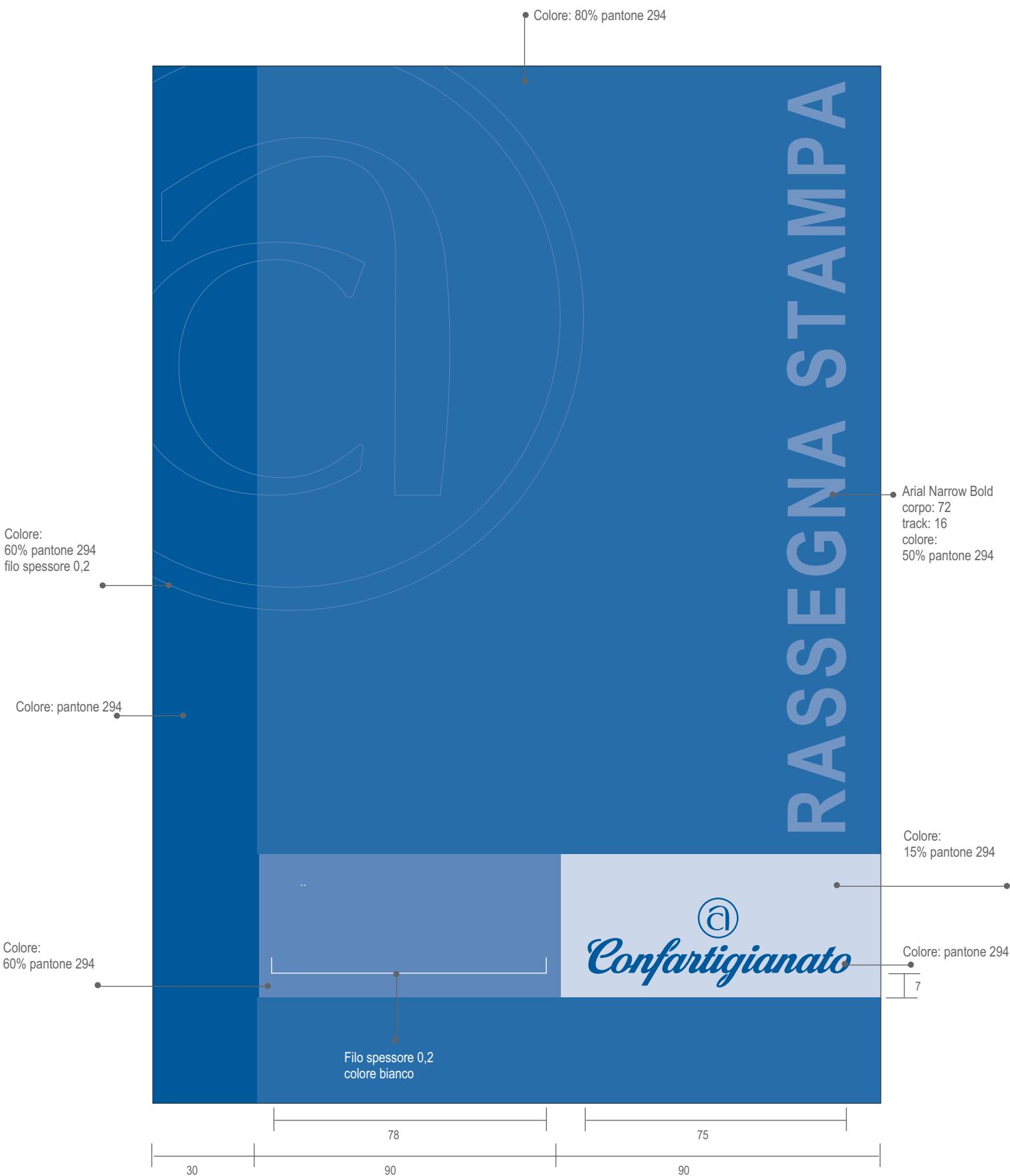


RASSEGNA STAMPA

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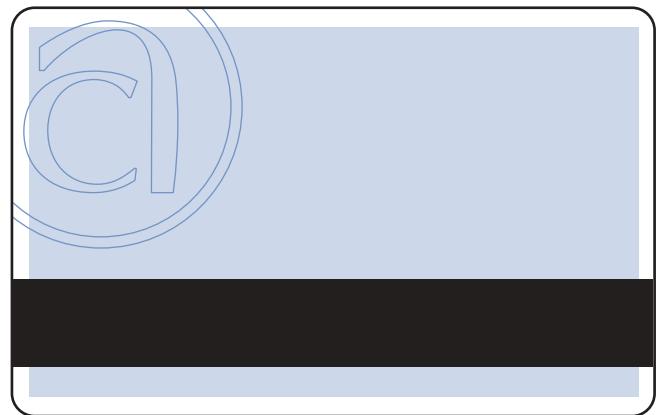
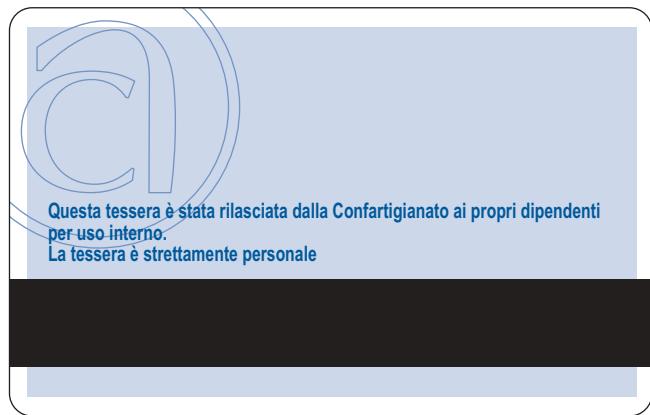
Rassegna Stampa

37.



Badge

38.



Badge

38.

Formato: 85x54

Tutte le misure sono espresse in mm



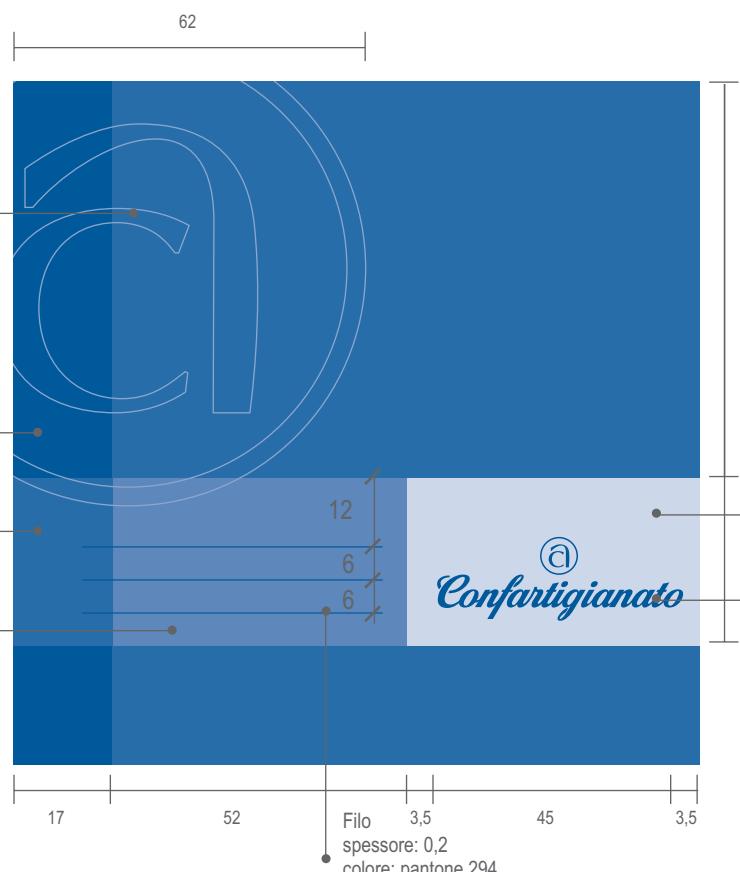
Etichetta CD

39.



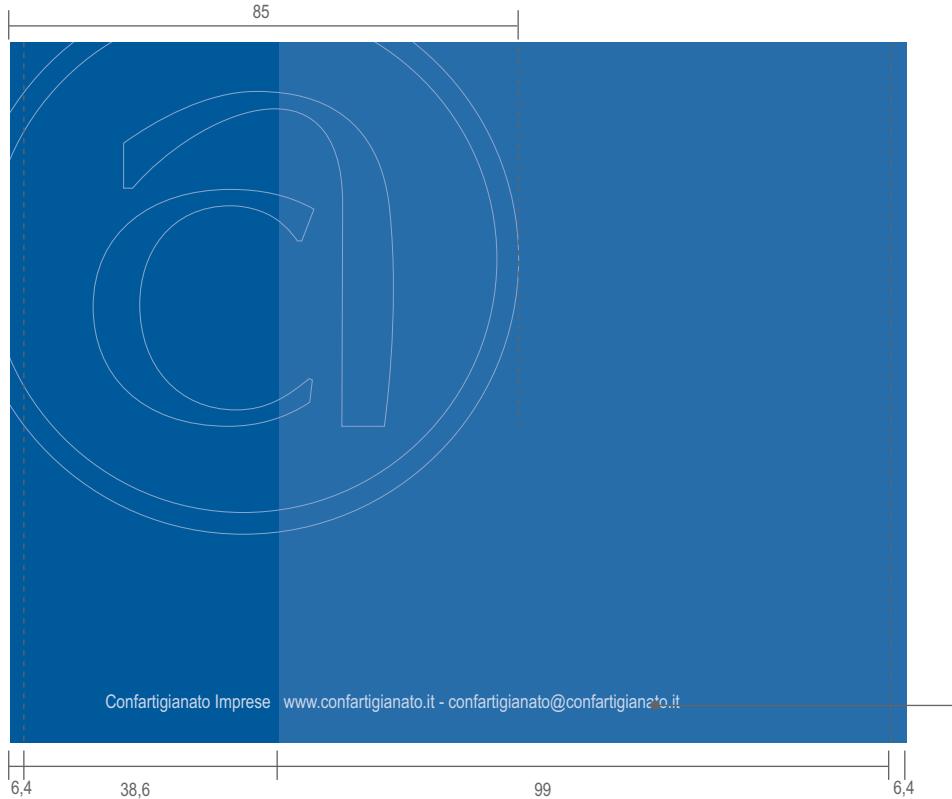
Etichetta CD

39.



Libretto
Formato chiuso: 121x119,5

Tutte le misure sono espresse in mm



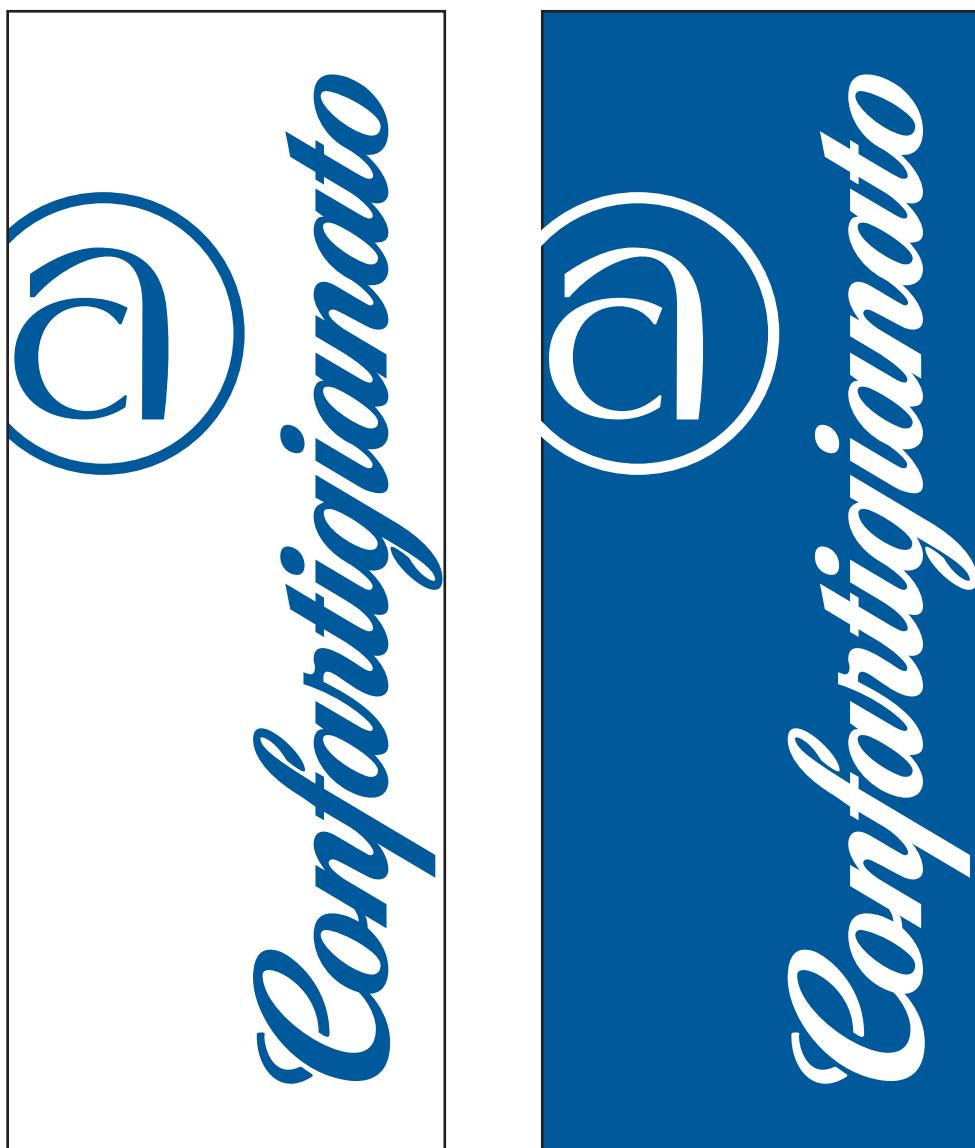
Retro CD: 150,4x117,5

Tutte le misure sono espresse in mm

Arial Narrow
corpo: 7
colore: 15% pantone 294

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Targhe in ottone

41.



Targhe in ottone

41.



Targhe in ottone

41.1



Targhe in ottone

41.1



Targhe in lamierino o luminose

41.2



Targhe in lamierino o luminose

41.2

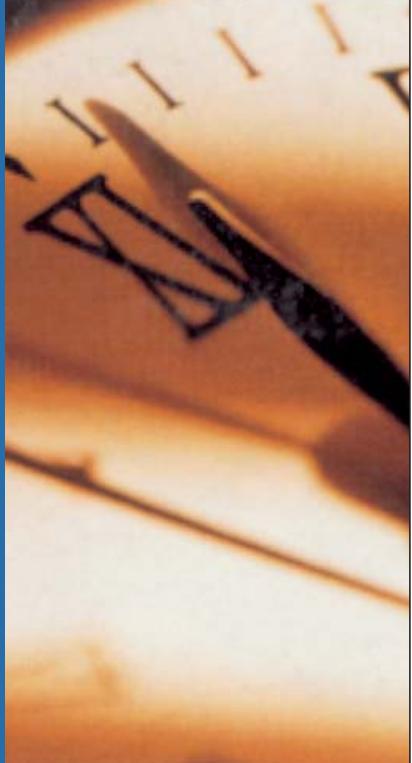


Ottobre 2003

Quite the contrary: His stacks of posters

Quite the contrary: His stacks of posters,
catalogs,

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A close-up photograph showing a stack of papers or documents. A dark pen lies diagonally across the top of the stack. The lighting is warm and focused on the stack, creating a shallow depth of field where the background is blurred.

1. Doesn't exactly steal from the rich

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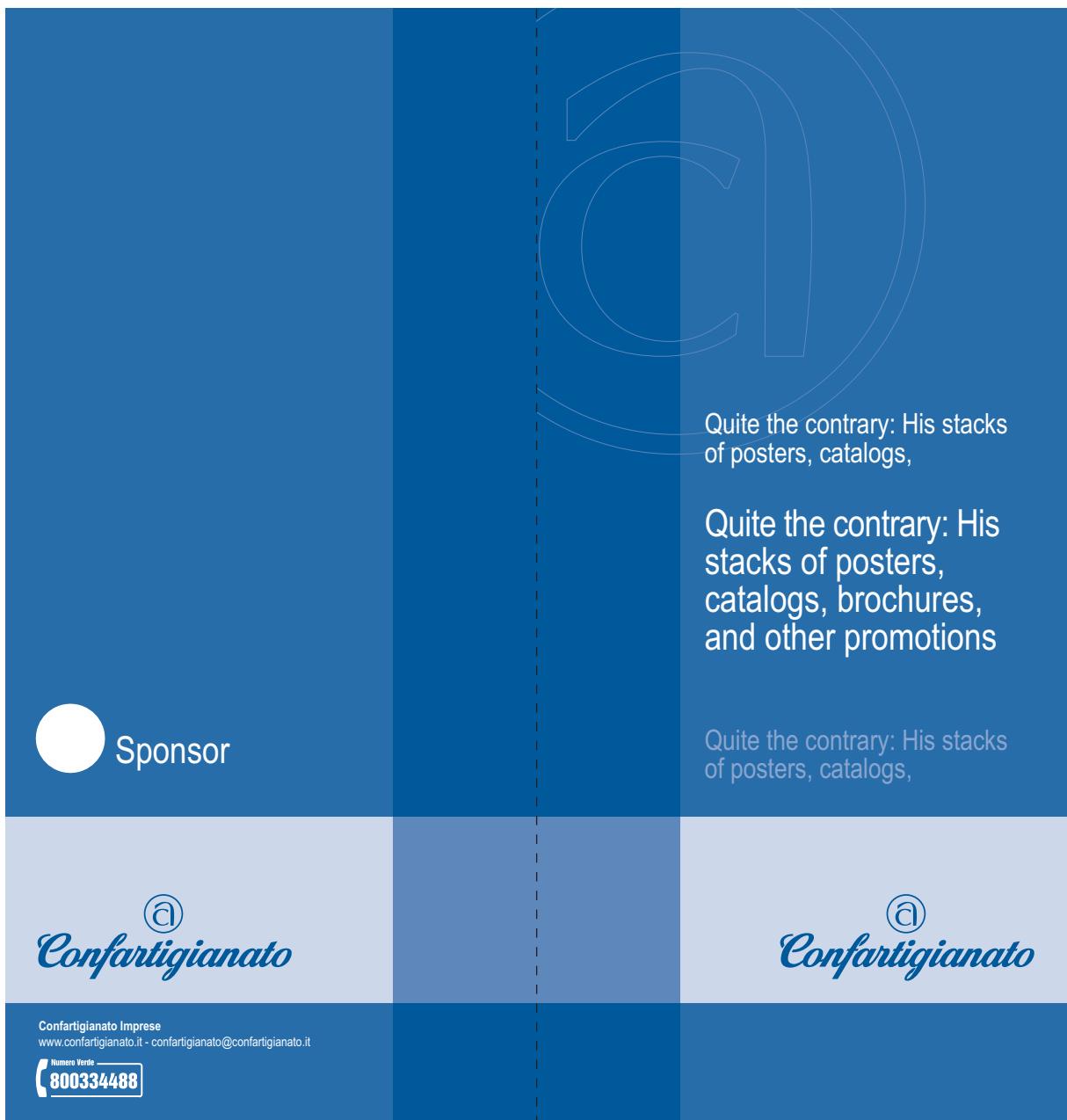
Doesn't exactly steal from the rich

- Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are
- Quite the contrary: His stacks of posters, catalogs,
- Quite the contrary: His stacks of posters, catalogs,

Invito/dépliant

copertina

43.



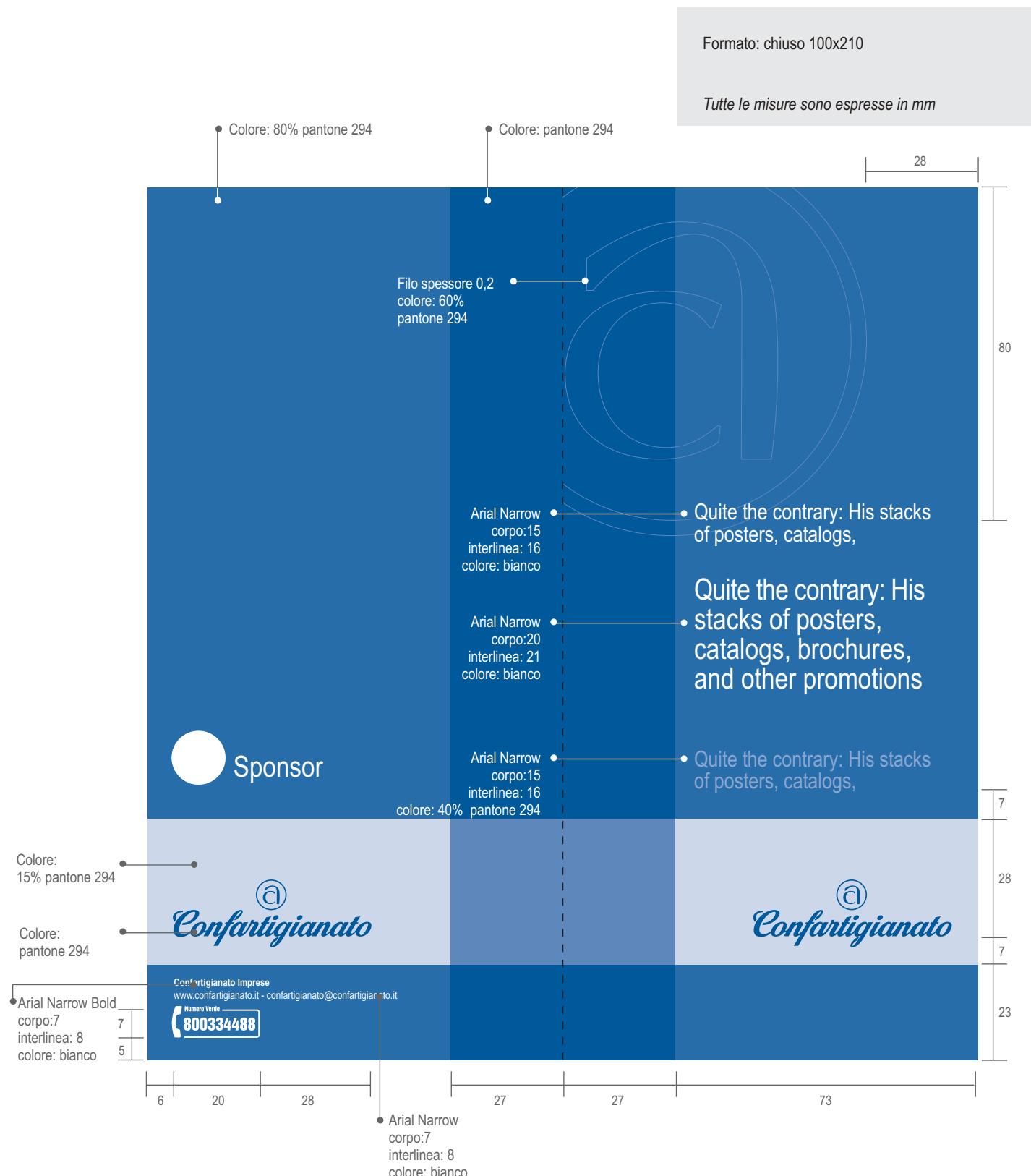
43.

Invito/dépliant

copertina

Formato: chiuso 100x210

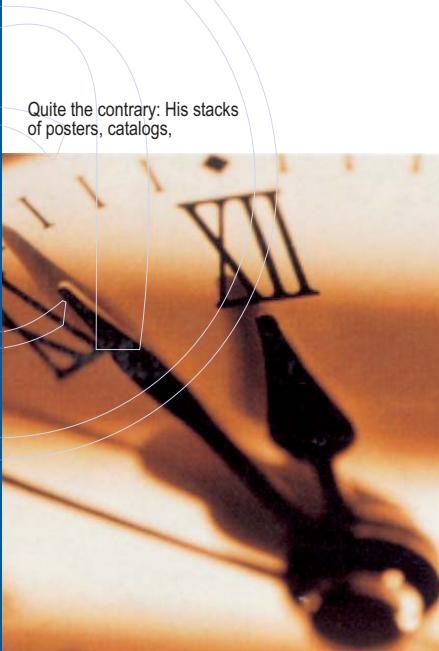
Tutte le misure sono espresse in mm



Invito/dépliant

copertina

43.

		
 <p>Sponsor</p>		<p>Quite the contrary: His stacks of posters</p> <p>Quite the contrary: His stacks of posters, catalogs,</p>
<p> Confartigianato</p> <p>Confartigianato Imprese www.confartigianato.it - confartigianato@confartigianato.it</p> <p> 800334488</p>		<p> Confartigianato</p>

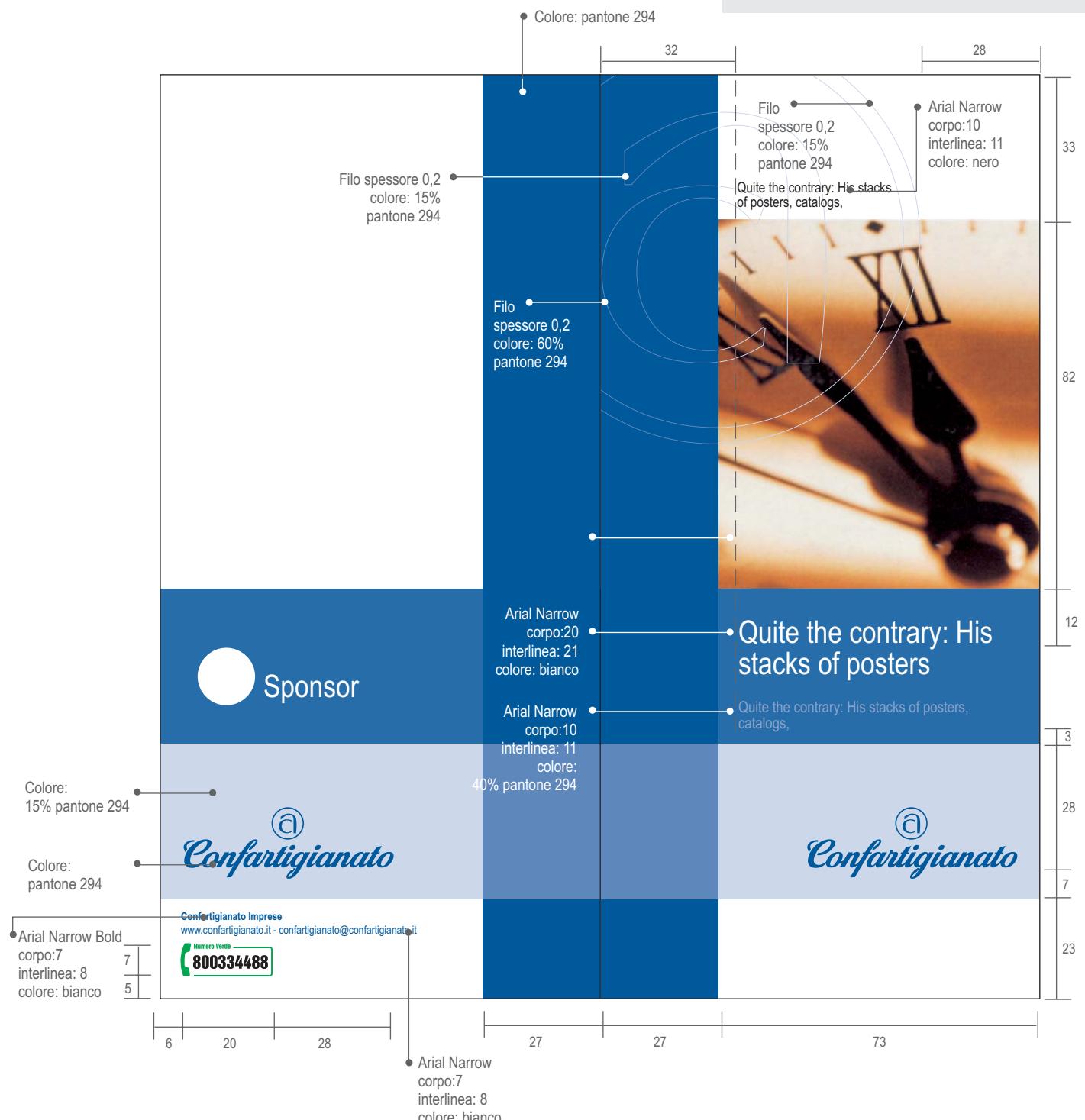
Invito/dépliant

copertina

43.

Formato: chiuso 100x210

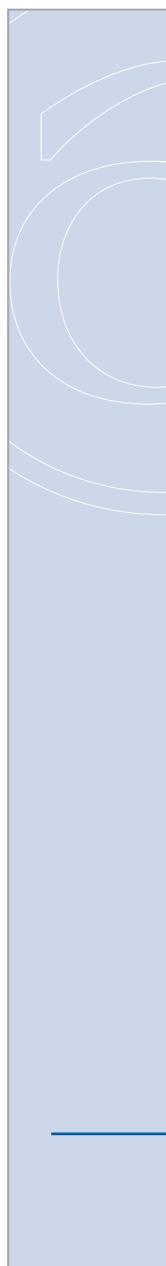
Tutte le misure sono espresse in mm



Invito/dépliant

interno

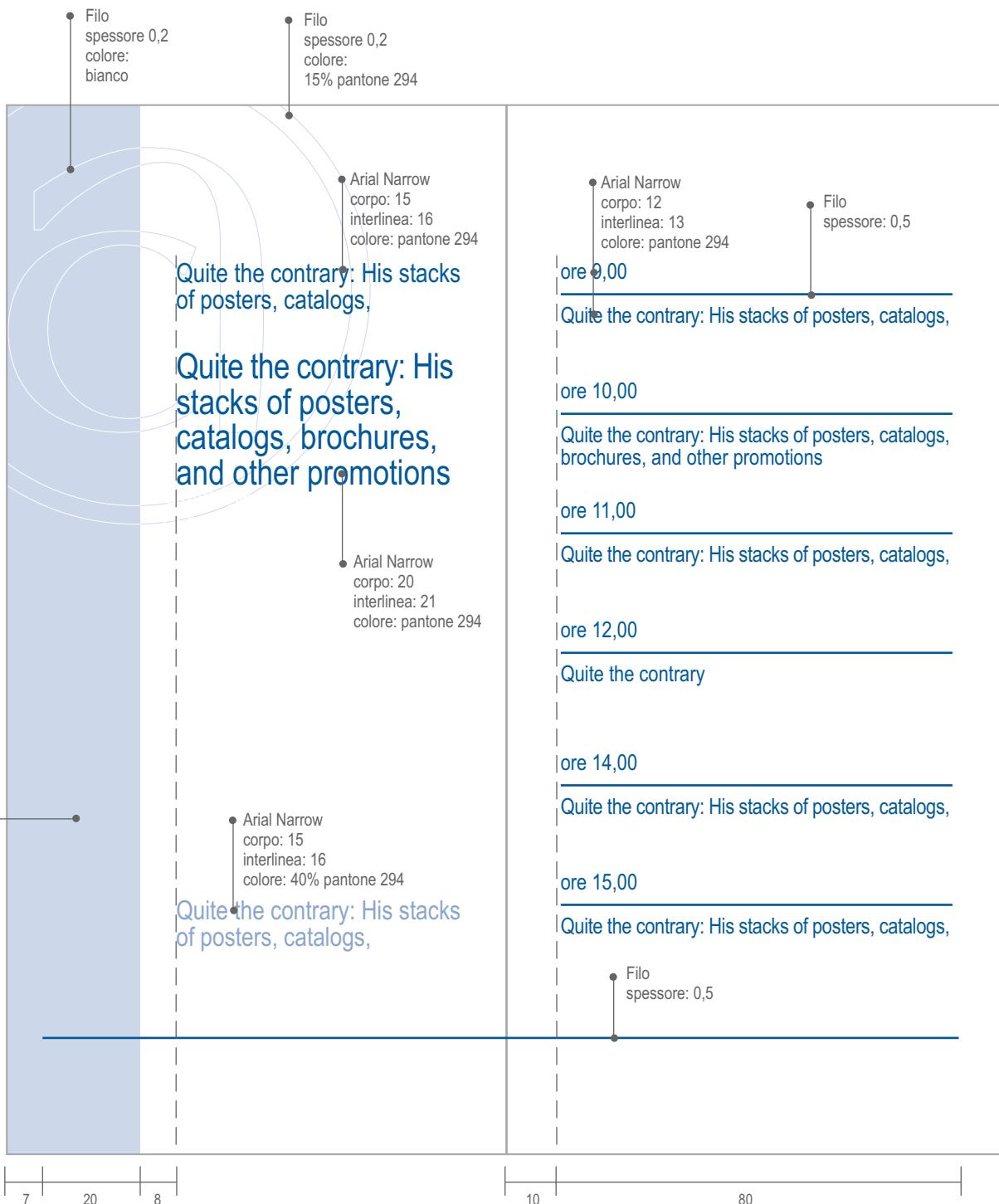
43.1

	<p>Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions</p>	<p>ore 9,00 Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions</p> <p>ore 10,00 Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions</p> <p>ore 11,00 Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions</p> <p>ore 12,00 Quite the contrary</p> <p>ore 14,00 Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions</p> <p>ore 15,00 Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions</p>
--	---	--

Invito/dépliant

interno

43.1



Quite the contrary: His stacks of posters, catalogs,

Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all the elegant and affluent qualities demanded of a high-priced annual report. He rarely attempts to cut corners, and he encourages the client to squeeze as much as possible out of the budget to enhance the finished piece.

Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street

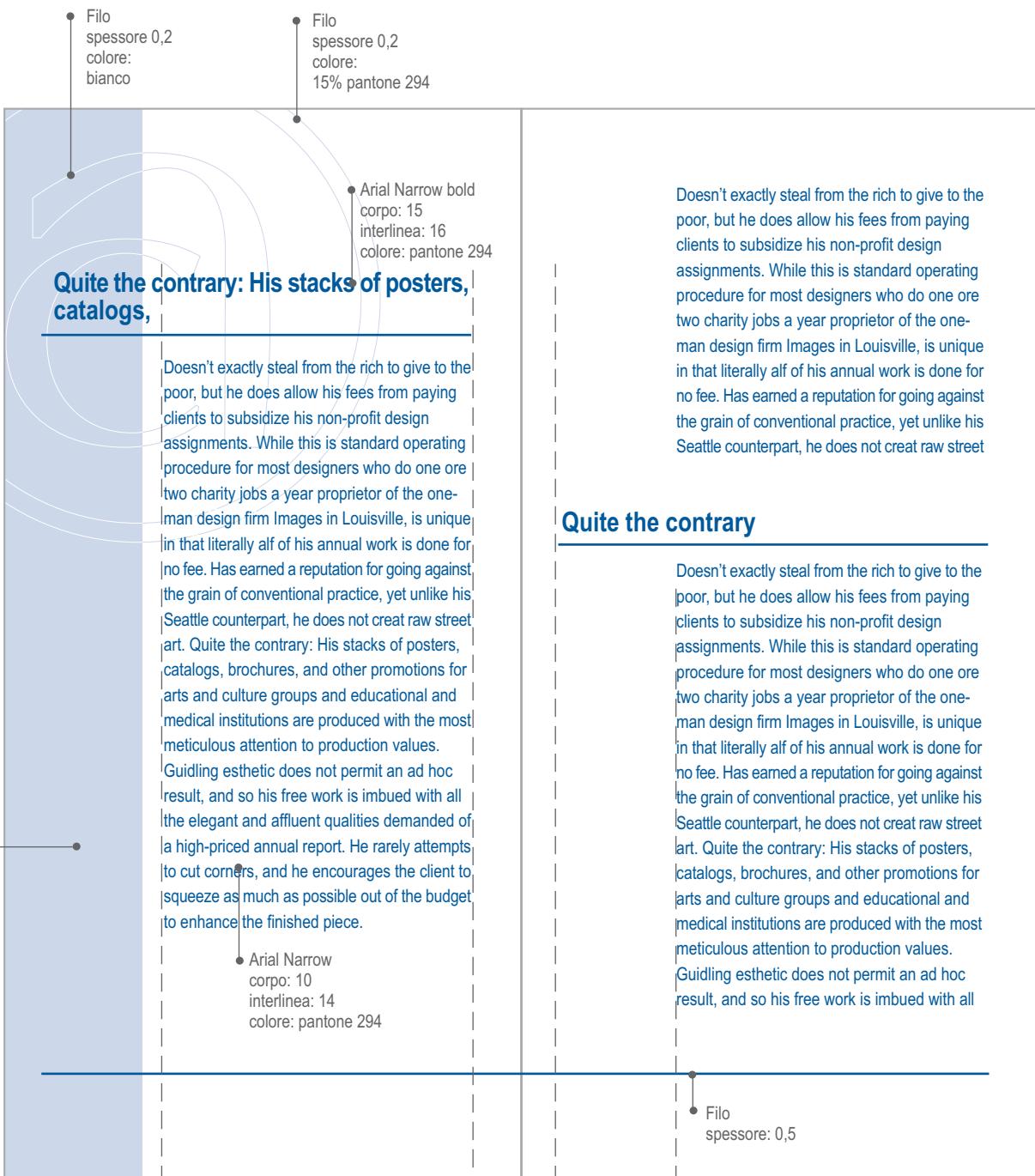
Quite the contrary

Doesn't exactly steal from the rich to give to the poor, but he does allow his fees from paying clients to subsidize his non-profit design assignments. While this is standard operating procedure for most designers who do one or two charity jobs a year proprietor of the one-man design firm Images in Louisville, is unique in that literally half of his annual work is done for no fee. Has earned a reputation for going against the grain of conventional practice, yet unlike his Seattle counterpart, he does not create raw street art. Quite the contrary: His stacks of posters, catalogs, brochures, and other promotions for arts and culture groups and educational and medical institutions are produced with the most meticulous attention to production values. Guiding esthetic does not permit an ad hoc result, and so his free work is imbued with all

Invito/dépliant

interno

43.2



Quite the contrary: His stacks of posters, catalogs, brochures

Quite the contrary: His stacks of posters, catalogs, brochures

Quite the contrary: His stacks of posters, catalogs, brochures

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Quite the contrary: His stacks of posters, catalogs, brochures

Quite the contrary: His stacks of posters, catalogs, brochures

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Sponsor

• Arial Narrow Bold
colore: bianco

• Arial Narrow
colore: bianco

Filo:
60% pantone 294

Colore:
pantone 294

Colore:
80% pantone 294

Arial Narrow
colore: bianco

Colore:
60% pantone 294

Colore:
15% pantone 294

Quite the contrary: His stacks of posters, catalogs, brochures

Quite the contrary: His stacks of posters, catalogs, brochures

Quite the contrary: His stacks
of posters, catalogs,

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Quite the contrary: His stacks of posters, catalogs, brochures

Quite the contrary:

His stacks of posters, catalogs, brochures

Quite the contrary: His stacks of posters, catalogs

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